



## Transportation Committee

Item #16-8-1  
Action

August 2, 2016

### Transportation Demand Management Tier 2 Funding Program

**Issue:** How should the Board act on Transportation Demand Management (TDM) Tier 2 funding award recommendations?

**Recommendation:** That the Transportation Committee recommends that the full Board considers the staff recommendations for TDM Tier 2 Funding on August 16 without advance review by the Committee, or that a special meeting of the Transportation Committee is held immediately before the August Board meeting to advance a recommendation for Board action.

**Discussion:** Through a collaborative process involving SACOG staff, external stakeholders, and interested Board Members, a TDM Strategic Plan has been developed that aims to shape future program funding guidelines in order to implement a program that is performance-based, innovative, cost-effective, and has clear outcomes.

At its June meeting, the Board approved TDM Funding Guidelines that included guidelines for \$80,000 in performance-based competitive grants. These competitive grants were made available to Transportation Management Associations (TMAs) as a Tier 2 funding category that complements the Tier 1 funding that is provided as a pass-through directly to eligible TMAs. Per the Guidelines, “The aim of the Tier 2 funding program will be to help fund new or innovative TDM strategies, extend coverage of current partners, or fund other demonstration projects or programs. The intent is that the Tier 2 awardees will provide quantifiable performance-outcome results that can also help to inform future competitive funding programs.”

Five projects applied for a total of \$136,000. Per the TDM Funding Guidelines, a review committee comprised of SACOG staff and external stakeholders are to recommend a package of projects to fund. External stakeholders on the review committee included one member from each of the following groups: Transit Coordinating Committee, Regional Planning Partnership, Bicycle and Pedestrian Advisory Committee, the Sacramento Air Quality Management District, and a community-based organization.

An unexpected outcome from the convening of the July 22, 2016 review committee meeting was that four of the five members had prior knowledge of three of the five proposals. As a result, SACOG legal counsel has advised that Staff should convene a new review committee consisting of members who do not have prior knowledge or involvement with the grant proposals to avoid any conflict of interest issues. Staff is working to convene another panel, but the earliest potential date is on Friday, August 5. Since that date is after the August meeting of the Transportation Committee, staff recommends that either a special meeting of the Transportation Committee is held immediately before the Board meeting on August 16, or that the staff recommendations go directly to the full Board for consideration without advance review of the Transportation Committee.

Approved by:

Mike McKeever  
Chief Executive Officer

MM:SB:rh

Key Staff:     Matt Carpenter, Director of Transportation Services, (916) 340-6276  
                  Sabrina Bradbury, Associate Analyst, (916) 340-6211