



## Item #16-4-1 Information

### Innovation Task Force

April 14, 2016

#### Best Practices Research

**Issue:** The Best Practices Subcommittee and SACOG partners will provide a summary of the peer visit to Kansas City.

**Discussion:** The SACOG leadership, staff and regional partners participated in a peer visit leveraging existing travel to the Metro Chamber 2016 Cap-to-Cap program in Washington, D.C. On April 14 and 15, SACOG visited the Mid-America Regional Council (MARC). Peer visit participants included SACOG Board Chair Susan Rohan, Past Chair Mary Jane Griego, Task Force Vice Chair John Clerici and Task Force Member Mark Crews. Participating regional partners included the Metro Chamber's Chief Executive Officer Peter Tateishi and Valley Vision's Chief Executive Officer Bill Mueller, in addition to SACOG's Chief Executive Officer, Mike McKeever and Director of External Affairs and Member Services, Rebecca Sloan. The team met with MARC leadership, municipal administrators, regional agency staff and their partners (Member City Administrators, Kansas City Area Transportation Authority, Kansas City Streetcar Authority, Emergency Services representatives, KC Rising and KC Area Development Council, PREP-KC, and other economic and workforce development partners).

The MARC Peer Exchange provided opportunities to explore case studies in continuing areas of research focus for 2016 as highlighted below:

- Tailored rural, urban and suburban local government land use strategies
- Support for economic development planning
- Engaging other city/county elected officials
- Engaging Board members with each other
- Collaboration with other public agencies
- Collaboration with other non-governmental organizations

The attached table highlights early lessons learned from these visits and opportunities for further research.

Approved by:

Mike McKeever  
Chief Executive Officer

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Attachment

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SACOG's 7 Functional Areas	MARC Aligned Program Examples	MARC Goals & Objectives	Outcomes	SACOG Region Program Examples
Convening & Facilitating	Homelessness Task Force	Healthy People & Families	Regional vision for a unified system; coordinated Continuum of Care agencies; improved management information systems with MARC as lead agency; stronger community support.	
	Government Innovations Forum	Effective Government	Sustainable staff support for city/county manager initiatives from 56 cities & counties including: leadership academy for local gov't. executives, city/county managers listserv & newsletter, CORE4 sub-regional collaboration, building department services, cooperative minority recruitment initiative, and salary survey.	Regional Managers Forum. Staff support for quarterly and special meetings. Shared Services to date include Fuel Purchasing, Building Inspection, GIS Imagery, HR and Salary Survey.
	KC Rising Partnership	Competitive Economy	Support for regional partnership addressing key drivers of regional economy – trade, people, and innovation. MARC led human capital work on talent attraction, educational attainment, workforce demand.	Next Economy Initiative. Partnership developed Regional CEDS.
	Collaborative Inter-local Initiatives	Effective Government	Regional 9-1-1 system	
Technical Research & Assistance	Regional Research & Analysis – Support Economic Development	Effective Government	<i>Prosperity at a Crossroads</i> . Collaborative research with public and private partners (local) and Brookings Institute	<i>Regional Monitoring Report</i> with household income, regional employment, education and workforce data.
	Regional Workforce Intelligence Network	Competitive Economy	Sharing real-time labor market data through monthly newsletter and county-level reports.	
	Watershed Management & Water Quality	Healthy Environment	The Nature of Nature in Greater Kansas City – Using Natural Resource Inventory Data in Planning	Six County Water Resources Inventory with US Army Corps of Engineers
	Government Training Institute	Effective Government	Human Resource and Leadership Training courses for local government members at discounted pricing	
	Energy Efficiency and Conservation Initiative	Healthy Environment	Best Management Practices for Solar Installation Policy Overview, Smart Lights for Smart Cities Report, Alternative Fuels Procurement Program; Residential Solid Waste Survey, Water Quality Surveys, etc.	
Developing Plans & Policies	KC Communities for All Ages	Healthy People & Families	Age Positive Conference. Best practices sharing for supporting older adults including advocacy, fundraising, partnership development & business planning.	
	Hazardous materials planning & response	Emergency Response Capability	Local Emergency Planning Committee of eight counties coordinating on rail transport of hazardous materials, freight, liquid and gas petroleum.	Host Emergency Service Coordination collaborative. Collaborative member approach to crude oil by rail policy development and advocacy.
Funding	Small Cities Program	Effective Government	Tool Kit & Member Services	Rural Urban Connections Strategy with modeling tools, analysis, case studies and technical assistance for rural communities.
	Transportation Investment, Planning & Programs	Efficient Transportation	Call for projects for STP, CMAQ, TAP and 5310 funding.	Benefit Cost Analysis Research and Tool Development
	Targeted Redevelopment Planning	Vibrant Places	Planning Sustainable Places grants and Indicators for Measuring Progress. Corridor Demonstration Projects in six counties.	Strategic Growth Council grants and infill development accelerator support for local governments (opt in).
Advocating	Legislative Advocacy	Effective Government	Annual legislative agendas (federal and two states) approved by Board	Cap-to-Cap regional program for federal advocacy.
	Transportation Policy Development	Efficient Transportation	Complete Streets policy (adopted by 12 local governments)	SB 375 and SB 743 linking land use, transportation and greenhouse gas and vehicle miles traveled emission reductions.
Managing Projects	First Suburbs Coalition	Vibrant Places	Intraregional Best Practice Sharing, Tool Kit for Strong Neighborhoods and Communities for All Ages Strategies (Code examples, idea books, branding tools.)	
	Emergency Communications	Effective Government	MARCER Emergency Medical Services coordination, 9-1-1 Services, and Kansas City Regional Purchasing Cooperative.	
	Emergency Services	Effective Government	Coordinated planning for Homeland Security, Local Emergency Planning, Emergency Management and Mid-America Regional Council Emergency Rescue	
	Economic Development District	Competitive Economy	Comprehensive Economic Development Strategy Plan	Streetcar & Bikeshare projects.
	Ride KC Transit Partnership	Efficient Transportation	Transit campaign promoting new streetcar launch	May is Bike Month campaign