Regional Advocacy Coordination Activities

Issue: Staff will update the Task Force on discussions with local jurisdictions regarding potential regional advocacy coordination activities.

Recommendation: None, this is for information only.

Discussion: Since the May Task Force meeting, staff has met individually with subset of member jurisdictions with advocacy budgets to identify areas of shared interest. These meetings afforded opportunity to share legislative platforms and learn about internal advocacy processes.

Member visits included the cities of West Sacramento, Sacramento, Roseville, Folsom and Elk Grove, Yolo County and Sacramento County. Meeting is also scheduled in August with Rancho Cordova. There continues to be interest from early jurisdiction communications to better share state and federal advocacy information, possibly through a website with legislative platforms, letters of support/opposition, and other position papers. SACOG staff also heard interest in quarterly or bi-monthly convenings of government affairs staff for information sharing similar to regular regional meetings of public information officers.

Next steps for this shared service concept proposal will include member jurisdiction survey and broader working group meeting of government affairs staff in September. Discussions will further identify common areas of interest and possibly unique needs for member jurisdictions without dedicated legislative staff or advocacy budgets.

Approved by:

Mike McKeever
Chief Executive Officer

MM:RS:lo

Key Staff: Rebecca Sloan, Director of External Affairs and Member Services, (916) 340-6224
Erik Johnson, Government Affairs Coordinator, (916) 340-6247