

# Using Census Bureau Data to Spur Economic Development

California State Data Center  
Affiliate Workshops  
March 14 - 18, 2016

Presented by:  
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U.S. Census Bureau

# Outline

## Using Economic Data in AFF to **Promote Economic Development**

- *What sectors and industries are doing well (what are we **good at**), and how can we continue to promote these and related businesses?*
- *What sectors and industries are doing well (what are we **not so good at**) and how can we improve?*
- *How can we **help businesses** succeed?*

# Our Scenario

- Interested in creating a comprehensive profile of the California and local area economies to help promote economic development.
  - Latest data for **employer businesses (CBP)**
  - Impact/importance of **nonemployer businesses (NS)**
  - Latest detailed **revenue data** and data for **local areas (EC)**
  - Impact/importance of **minority- and women-owned businesses (SBO)**

# American FactFinder

U.S. Department of Commerce

**United States**  
**Census**  
Bureau

AMERICAN  
**FactFinder**

Feedback FAQs Glossary Help

MAIN COMMUNITY FACTS GUIDED SEARCH ADVANCED SEARCH DOWNLOAD CENTER English Español

**Community Facts**

Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, county, city, town, or zip code:

Guided Search

Advanced Search

Download Center



# Finding the latest data available for California businesses

## Tips using the Advanced Search

- Select the Geography (ies) first
- Start off at Sector and then drill down

**Community Facts**  
Find popular facts (population, income, etc.) and frequently requested data about your community.  
Enter a state, county, city, town, or zip code:

**Guided Search**

**Advanced Search**

**Download Center**

Select Geographies

List Name Address Map

Select geographies to add to Your Selections ?

Select from:  most requested geographic types  all geographic types

Select a geographic type:

-- select a geographic type --  
-- select a geographic type --  
United States - 010  
Region - 020  
Division - 030  
State - 040  
**County - 050**  
County Subdivision - 060

Select Industry Codes

Enter an industry, product, or commodity name or code, or use the Industry Code Filter Options below:

Your Industry Code Filters  
\*Your Industry Code Filters\* is empty

Industry Code Filter Options

Code Type  
Commodity (Commodity Flow Survey Only) (648)  
NAICS/NAICS Based Industry (3,448)  
Product and Service (18,917)

Include in results:  
 All codes  
 Individual codes  
 Groups of codes

Select industry codes to add to Your Selections

Industry Code Results: 1-25 of 23,013 per page: 25

Selected:  Add  Check All  Clear All

Code	Description	Code Type	About
<input type="checkbox"/> ALL	All available codes	NAICS/NAICS Based Industry	?
<input checked="" type="checkbox"/> ALL-L2	All available Sector codes	NAICS/NAICS Based Industry	?
<input type="checkbox"/> ALL-L3	All available Subsector codes	NAICS/NAICS Based Industry	?
<input type="checkbox"/> ALL-L4	All available Industry Group codes	NAICS/NAICS Based Industry	?
<input type="checkbox"/> ALL-31-33	All available codes within Sector 31-33: Manufacturing	NAICS/NAICS Based	?

# Employer Businesses

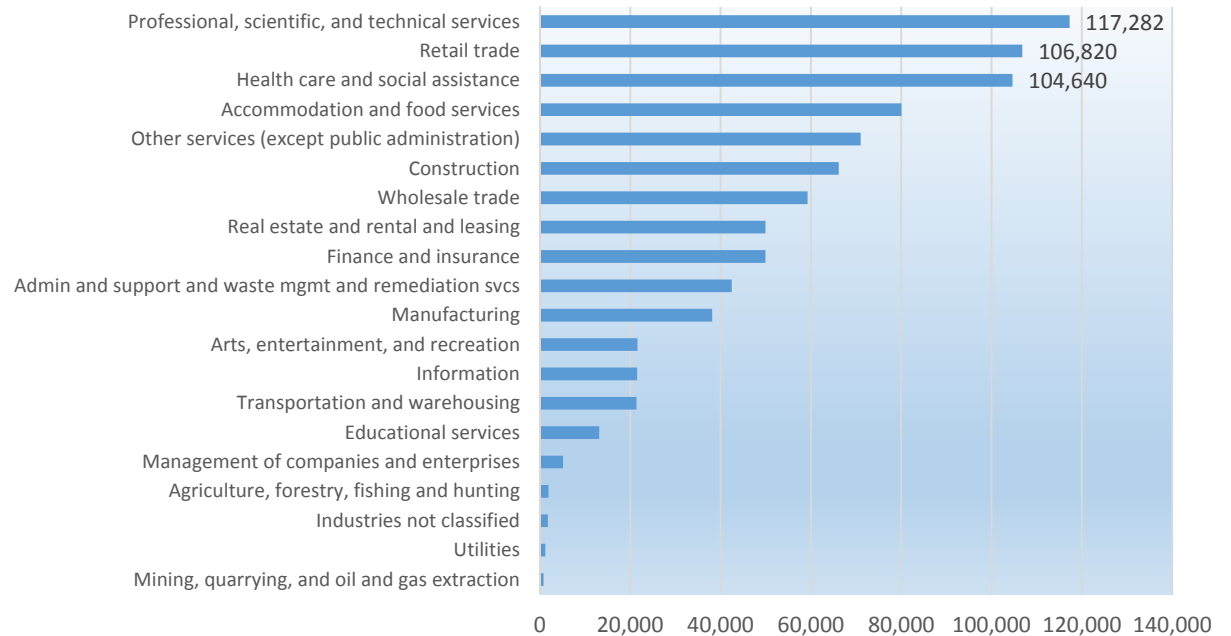
- Covered by most Census Bureau economic programs (and most other sources)
- Make up only **25%** of all US businesses but over **96%** of GDP
- The primary engine that drives the US economy



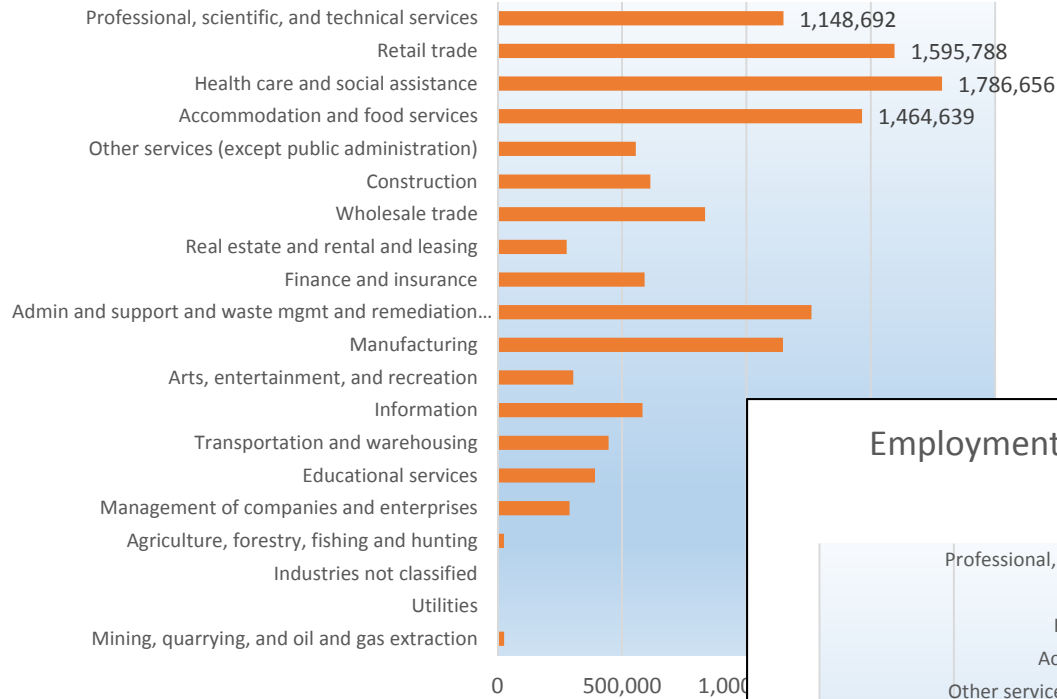
### California Employer Businesses: 2007 to 2013



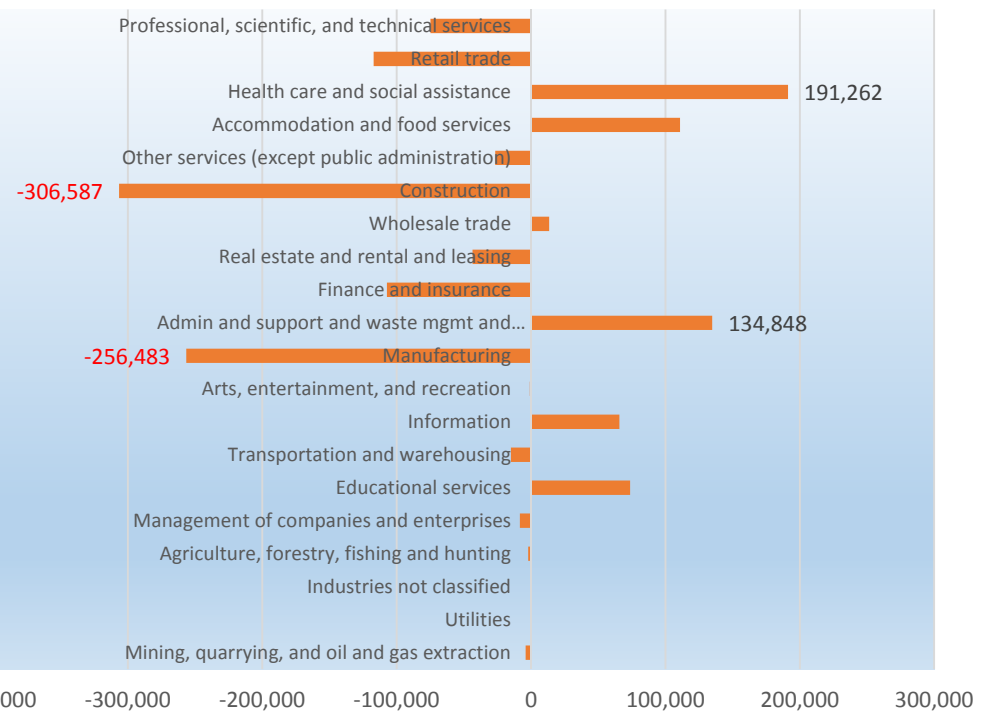
### Number of Employer Businesses in California: 2013



## Employment in California Employer Businesses: 2013

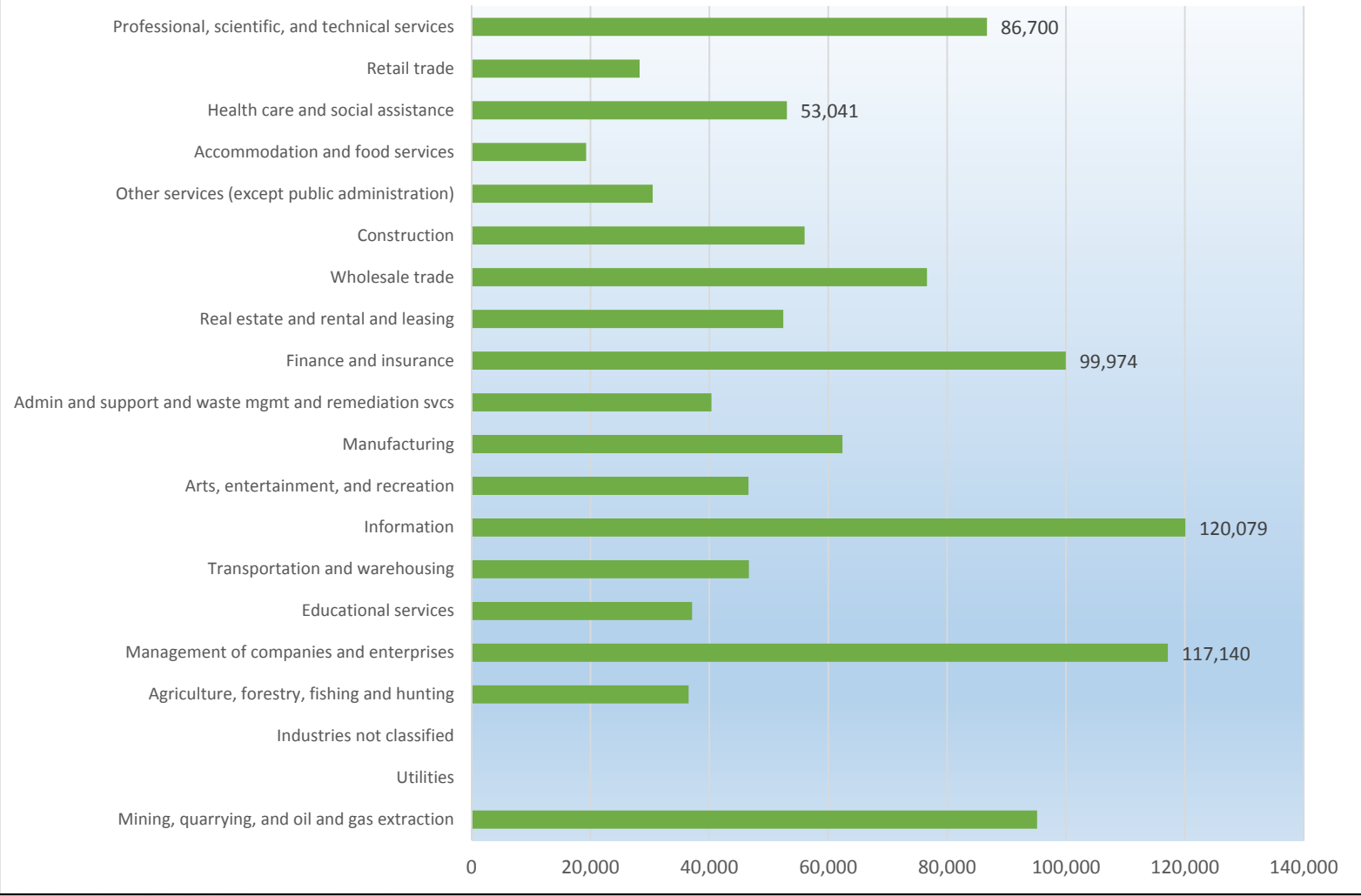


## Employment Change in California Employer Businesses: 2007 to 2013





### Average Annual Payroll per Employee in California Employer Businesses: 2013 (\$)



# County Rankings

RANK (of 58)	Geographic area name	2013				Change: 2007 to 2013			
		Number of establishments	Paid employees for pay period including March 12 (number)	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Paid employees for pay period including March 12 (number)	Annual payroll (\$1,000)	Annual payroll per employee (\$)
1	<a href="#">Los Angeles County</a>	253,227	3,799,831	194,174,611	51,101	223	(66,319)	13,678,623	4,415
3	<a href="#">San Diego County</a>	78,379	1,181,133	59,965,617	50,770	(809)	(16,273)	7,200,717	6,704
6	<a href="#">Riverside County</a>	34,773	493,307	17,832,588	36,149	(1,133)	(61,092)	(436,927)	3,195
8	<a href="#">San Francisco County</a>	32,360	542,366	46,667,382	86,044	1,878	33,956	9,868,999	13,665
9	<a href="#">Sacramento County</a>	27,571	428,475	20,877,514	48,725	(1,373)	(40,179)	1,339,209	7,035
17	<a href="#">San Joaquin County</a>	10,668	166,252	6,521,820	39,229	(984)	(12,638)	224,788	4,028
35	<a href="#">Imperial County</a>	2,419	31,319	979,296	31,268	(125)	(2,953)	104,121	5,732

RANK (of 58)	Geographic area name	2013				Change: 2007 to 2013			
		Number of establishments	Paid employees for pay period including March 12 (number)	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Paid employees for pay period including March 12 (number)	Annual payroll (\$1,000)	Annual payroll per employee (\$)
3	<a href="#">San Francisco County</a>	32,360	542,366	46,667,382	86,044	1,878	33,956	9,868,999	13,665
8	<a href="#">Los Angeles County</a>	253,227	3,799,831	194,174,611	51,101	223	(66,319)	13,678,623	4,415
9	<a href="#">San Diego County</a>	78,379	1,181,133	59,965,617	50,770	(809)	(16,273)	7,200,717	6,704
10	<a href="#">Sacramento County</a>	27,571	428,475	20,877,514	48,725	(1,373)	(40,179)	1,339,209	7,035
25	<a href="#">San Joaquin County</a>	10,668	166,252	6,521,820	39,229	(984)	(12,638)	224,788	4,028
35	<a href="#">Riverside County</a>	34,773	493,307	17,832,588	36,149	(1,133)	(61,092)	(436,927)	3,195
50	<a href="#">Imperial County</a>	2,419	31,319	979,296	31,268	(125)	(2,953)	104,121	5,732

RANK (of 58)	Geographic area name	2013				Change: 2007 to 2013			
		Number of establishments	Paid employees for pay period including March 12 (number)	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Paid employees for pay period including March 12 (number)	Annual payroll (\$1,000)	Annual payroll per employee (\$)
1	San Francisco County	32,360	542,366	46,667,382	86,044	1,878	33,956	9,868,999	13,665
2	Santa Clara County	46,212	926,766	88,739,529	95,752	588	13,794	15,840,842	15,904
3	Los Angeles County	253,227	3,799,831	194,174,611	51,101	223	(66,319)	13,678,623	4,415
4	Colusa County	376	3,956	147,081	37,179	13	(98)	15,530	4,730
21	Imperial County	2,419	31,319	979,296	31,268	(125)	(2,953)	104,121	5,732
52	San Diego County	78,379	1,181,133	59,965,617	50,770	(809)	(16,273)	7,200,717	6,704
54	San Joaquin County	10,668	166,252	6,521,820	39,229	(984)	(12,638)	224,788	4,028
55	Riverside County	34,773	493,307	17,832,588	36,149	(1,133)	(61,092)	(436,927)	3,195
57	Sacramento County	27,571	428,475	20,877,514	48,725	(1,373)	(40,179)	1,339,209	7,035

RANK (of 58)	Geographic area name	2013				Change: 2007 to 2013			
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1	San Francisco County	32,360	542,366	46,667,382	86,044	1,878	33,956	9,868,999	13,665
2	Santa Clara County	46,212	926,766	88,739,529	95,752	588	13,794	15,840,842	15,904
3	Kern County	12,344	195,927	8,448,785	43,122	(269)	9,532	1,727,193	7,061
4	Lassen County	409	3,947	121,538	30,793	(102)	163	17,139	3,203
30	Imperial County	2,419	31,319	979,296	31,268	(125)	(2,953)	104,121	5,732
47	San Joaquin County	10,668	166,252	6,521,820	39,229	(984)	(12,638)	224,788	4,028
50	San Diego County	78,379	1,181,133	59,965,617	50,770	(809)	(16,273)	7,200,717	6,704
54	Sacramento County	27,571	428,475	20,877,514	48,725	(1,373)	(40,179)	1,339,209	7,035
56	Riverside County	34,773	493,307	17,832,588	36,149	(1,133)	(61,092)	(436,927)	3,195
57	Los Angeles County	253,227	3,799,831	194,174,611	51,101	223	(66,319)	13,678,623	4,415

# Imperial County

2012 NAICS code	Meaning of 2012 NAICS code	2013				Change: 2007 to 2013			
		Number of establishments	Paid employees for pay period including March 12 (number)	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Paid employees for pay period including March 12 (number)	Annual payroll (\$1,000)	Annual payroll per employee (\$)
<b>0</b>	<b>Total for all sectors</b>	<b>2,419</b>	<b>31,319</b>	<b>979,296</b>	<b>31,268</b>	<b>(125)</b>	<b>(2,953)</b>	<b>104,121</b>	<b>5,732</b>
11	Agriculture, forestry, fishing and hunting	30	662	18,958	28,637	(3)	(1,046)	(1,128)	16,878
21	Mining, quarrying, and oil and gas extraction	3	250-499	D	NA	(1)	NA	NA	NA
<b>22</b>	<b>Utilities</b>	<b>12</b>	<b>456</b>	<b>35,025</b>	<b>76,809</b>	<b>4</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
23	Construction	134	1,240	61,066	49,247	(51)	(755)	(6,657)	15,300
31-33	Manufacturing	52	3,670	105,855	28,843	(10)	(268)	(4,218)	892
42	Wholesale trade	221	1,879	84,059	44,736	0	28	19,484	9,849
<b>44-45</b>	<b>Retail trade</b>	<b>468</b>	<b>7,589</b>	<b>174,911</b>	<b>23,048</b>	<b>(78)</b>	<b>(953)</b>	<b>(10,441)</b>	<b>1,349</b>
48-49	Transportation and warehousing	174	1,465	48,981	33,434	(17)	(141)	2,731	4,636
51	Information	32	380	13,272	34,926	5	98	2,890	(1,889)
52	Finance and insurance	126	500-999	42,465	NA	7	NA	3,806	NA
<b>53</b>	<b>Real estate and rental and leasing</b>	<b>141</b>	<b>622</b>	<b>17,597</b>	<b>28,291</b>	<b>17</b>	<b>48</b>	<b>4,485</b>	<b>5,448</b>
54	Professional, scientific, and technical services	172	775	28,501	36,775	9	(208)	(5,305)	2,385
55	Management of companies and enterprises	7	20-99	2,113	NA	(2)	NA	NA	NA
<b>56</b>	<b>Administrative and support and waste management and remediation services</b>	<b>80</b>	<b>1,334</b>	<b>48,596</b>	<b>36,429</b>	<b>(2)</b>	<b>(478)</b>	<b>21,220</b>	<b>21,321</b>
61	Educational services	16	387	9,873	25,512	(4)	NA	NA	NA
<b>62</b>	<b>Health care and social assistance</b>	<b>272</b>	<b>4,634</b>	<b>187,809</b>	<b>40,528</b>	<b>6</b>	<b>425</b>	<b>47,831</b>	<b>7,272</b>
71	Arts, entertainment, and recreation	19	167	1,889	11,311	5	47	570	320
72	Accommodation and food services	269	3,848	53,947	14,019	14	142	7,487	1,483
81	Other services (except public administration)	187	957	23,053	24,089	(23)	(264)	(5,187)	960
99	Industries not classified	4	0-19	104	NA	(1)	NA	14	NA
<b>62</b>	<b>Health care and social assistance</b>	<b>272</b>	<b>4,634</b>	<b>187,809</b>	<b>40,528</b>	<b>6</b>	<b>425</b>	<b>47,831</b>	<b>7,272</b>
<b>621</b>	<b>Ambulatory health care services</b>	<b>193</b>	<b>1,683</b>	<b>78,264</b>	<b>46,503</b>	<b>14</b>	<b>265</b>	<b>15,808</b>	<b>2,458</b>
<b>622</b>	<b>Hospitals</b>	<b>3</b>	<b>1,751</b>	<b>85,743</b>	<b>48,968</b>	<b>0</b>	<b>351</b>	<b>29,113</b>	<b>8,518</b>
623	Nursing and residential care facilities	16	274	6,258	22,839	2	50	1,484	1,527
624	Social assistance	60	926	17,544	18,946	(10)	(241)	1,426	5,135

# Los Angeles County

2012 NAICS code	Meaning of 2012 NAICS code	2013				Change: 2007 to 2013			
		Number of establishments	Paid employees for pay period including March 12 (number)	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Paid employees for pay period including March 12 (number)	Annual payroll (\$1,000)	Annual payroll per employee (\$)
<b>0</b>	<b>Total for all sectors</b>	<b>253,227</b>	<b>3,799,831</b>	<b>194,174,611</b>	<b>51,101</b>	<b>223</b>	<b>(66,319)</b>	<b>13,678,623</b>	<b>4,415</b>
11	Agriculture, forestry, fishing and hunting	117	440	14,738	33,495	(4)	(200)	(1,881)	7,528
21	Mining, quarrying, and oil and gas extraction	124	2,873	343,063	119,409	7	509	192,708	55,807
22	Utilities	242	10k-24,999	D	NA	(11)	NA	NA	NA
23	Construction	12,842	113,059	5,962,575	52,739	(1,678)	(48,826)	(1,639,315)	5,780
31-33	Manufacturing	12,478	358,922	19,471,848	54,251	(2,778)	(97,800)	(1,501,812)	8,329
42	Wholesale trade	23,197	254,488	13,950,546	54,818	(339)	(13,470)	667,711	5,248
44-45	Retail trade	28,442	400,418	11,370,414	28,396	(1,734)	(27,868)	(165,489)	1,461
48-49	Transportation and warehousing	6,766	156,665	7,648,641	48,822	279	(5,178)	426,962	4,200
51	Information	9,928	230,459	18,531,412	80,411	414	18,001	3,363,849	9,020
52	Finance and insurance	12,688	156,838	16,294,190	103,892	(972)	(30,403)	(1,024,650)	11,397
53	Real estate and rental and leasing	14,117	83,873	4,770,592	56,879	259	(7,360)	558,556	10,711
54	Professional, scientific, and technical services	32,410	323,290	25,967,241	80,322	762	(44,835)	1,141,495	12,883
55	Management of companies and enterprises	1,340	79,129	7,404,367	93,573	65	26	(398,008)	(5,062)
56	Administrative and support and waste management and remediation services	10,798	358,379	11,458,412	31,973	91	77,069	3,100,750	2,263
61	Educational services	3,750	140,498	5,148,305	36,643	482	23,151	1,304,893	3,891
62	Health care and social assistance	30,376	504,700	25,112,530	49,757	2,690	56,778	4,930,957	4,701
71	Arts, entertainment, and recreation	12,964	84,267	7,357,789	87,315	1,809	7,482	945,882	3,811
72	Accommodation and food services	20,668	377,975	7,193,967	19,033	1,329	36,330	1,360,234	1,957
81	Other services (except public administration)	19,500	157,788	4,597,364	29,136	(489)	(11,504)	(454)	1,977
99	Industries not classified	480	250-499	12,431	NA	41	NA	1,114	NA

<b>62 Health care and social assistance</b>	<b>30,376</b>	<b>504,700</b>	<b>25,112,530</b>	<b>49,757</b>	<b>2,690</b>	<b>56,778</b>	<b>4,930,957</b>	<b>4,701</b>
621 Ambulatory health care services	23,894	203,071	10,794,955	53,159	2,241	31,532	2,396,132	4,197
622 Hospitals	136	153,474	10,216,215	66,566	(13)	4,951	1,733,202	9,451
623 Nursing and residential care facilities	2,066	76,126	2,165,390	28,445	149	9,524	460,491	2,846
624 Social assistance	4,280	72,029	1,935,970	26,878	313	10,771	341,132	843

# Riverside County

2012 NAICS code	Meaning of 2012 NAICS code	2013				Change: 2007 to 2013			
		Number of establishments	Paid employees for pay period including March 12 (number)	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Paid employees for pay period including March 12 (number)	Annual payroll (\$1,000)	Annual payroll per employee (\$)
<b>0</b>	<b>Total for all sectors</b>	<b>34,773</b>	<b>493,307</b>	<b>17,832,588</b>	<b>36,149</b>	<b>(1,133)</b>	<b>(61,092)</b>	<b>(436,927)</b>	<b>3,195</b>
11	Agriculture, forestry, fishing and hunting	57	729	19,100	26,200	(13)	(266)	(1,254)	5,744
21	Mining, quarrying, and oil and gas extraction	26	274	18,520	67,591	0	(231)	(14,138)	2,922
22	Utilities	65	1k-2,499	D	NA	10	NA	NA	NA
23	Construction	3,915	40,674	1,858,137	45,684	(923)	(37,882)	(1,235,545)	6,302
31-33	Manufacturing	1,477	42,275	1,944,689	46,001	(107)	(14,307)	(352,109)	5,409
42	Wholesale trade	1,783	23,750	1,283,487	54,042	(79)	(1,503)	139,584	8,744
<b>44-45</b>	<b>Retail trade</b>	<b>5,044</b>	<b>85,173</b>	<b>2,305,687</b>	<b>27,071</b>	<b>(212)</b>	<b>(5,917)</b>	<b>19,730</b>	<b>1,975</b>
48-49	Transportation and warehousing	1,083	20,510	855,727	41,722	2	425	164,541	7,309
51	Information	426	8,014	414,313	51,699	(91)	(1,075)	19,570	8,268
<b>52</b>	<b>Finance and insurance</b>	<b>1,758</b>	<b>10,757</b>	<b>635,810</b>	<b>59,107</b>	<b>(242)</b>	<b>(3,814)</b>	<b>(95,254)</b>	<b>8,934</b>
53	Real estate and rental and leasing	2,081	8,924	326,290	36,563	(93)	(3,469)	(84,948)	3,380
54	Professional, scientific, and technical services	3,290	16,443	852,500	51,846	18	(3,076)	(58,069)	5,195
<b>55</b>	<b>Management of companies and enterprises</b>	<b>155</b>	<b>4,217</b>	<b>325,551</b>	<b>77,200</b>	<b>38</b>	<b>(1,428)</b>	<b>(69,986)</b>	<b>7,131</b>
56	Administrative and support and waste management and remediation services	1,980	38,275	1,036,547	27,082	(36)	(2,897)	30,850	2,655
61	Educational services	372	8,563	220,839	25,790	23	2,018	63,661	1,775
<b>62</b>	<b>Health care and social assistance</b>	<b>4,266</b>	<b>68,777</b>	<b>3,169,950</b>	<b>46,090</b>	<b>487</b>	<b>10,362</b>	<b>800,746</b>	<b>5,532</b>
71	Arts, entertainment, and recreation	522	15,414	395,670	25,670	8	(8,439)	(270,402)	(2,255)
<b>72</b>	<b>Accommodation and food services</b>	<b>3,467</b>	<b>77,147</b>	<b>1,495,089</b>	<b>19,380</b>	<b>202</b>	<b>11,156</b>	<b>466,032</b>	<b>3,786</b>
81	Other services (except public administration)	2,960	21,640	534,088	24,681	(107)	(978)	(321)	1,053
99	Industries not classified	46	51	1,202	23,569	(18)	(38)	(105)	8,883

<b>62 Health care and social assistance</b>	<b>4,266</b>	<b>68,777</b>	<b>3,169,950</b>	<b>46,090</b>	<b>487</b>	<b>10,362</b>	<b>800,746</b>	<b>5,532</b>
621 Ambulatory health care services	3,182	30,820	1,616,276	52,442	393	5,578	453,260	6,368
622 Hospitals	21	17,452	1,064,455	60,993	0	1,994	253,725	8,546
623 Nursing and residential care facilities	455	12,121	328,045	27,064	32	2,109	83,176	2,607
624 Social assistance	608	8,384	161,174	19,224	62	681	10,585	(325)

# Sacramento County

2012 NAICS code	Meaning of 2012 NAICS code	2013				Change: 2007 to 2013			
		Number of establishments	Paid employees for pay period including March 12 (number)	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Paid employees for pay period including March 12 (number)	Annual payroll (\$1,000)	Annual payroll per employee (\$)
<b>0</b>	<b>Total for all sectors</b>	<b>27,571</b>	<b>428,475</b>	<b>20,877,514</b>	<b>48,725</b>	<b>(1,373)</b>	<b>(40,179)</b>	<b>1,339,209</b>	<b>7,035</b>
11	Agriculture, forestry, fishing and hunting	37	206	7,890	38,301	0	2	2,257	10,688
21	Mining, quarrying, and oil and gas extraction	10	90	9,896	109,956	(5)	(149)	(9,905)	27,106
22	Utilities	28	1k-2,499	D	NA	9	NA	NA	NA
23	Construction	2,349	24,927	1,390,893	55,799	(592)	(16,591)	(568,302)	8,610
31-33	Manufacturing	742	19,394	1,104,711	56,961	(173)	(6,458)	(84,117)	10,976
42	Wholesale trade	1,252	24,162	1,922,902	79,584	(74)	2,890	891,951	31,119
44-45	Retail trade	3,503	58,656	1,553,620	26,487	(289)	(6,351)	(132,470)	550
48-49	Transportation and warehousing	661	11,830	463,209	39,155	56	2,157	110,510	2,693
51	Information	486	14,054	982,731	69,925	(57)	(4,649)	(80,324)	13,087
52	Finance and insurance	1,891	27,350	1,915,126	70,023	(166)	(8,682)	(148,190)	12,759
53	Real estate and rental and leasing	1,608	8,627	370,363	42,931	(45)	(1,394)	9,529	6,923
54	Professional, scientific, and technical services	3,779	33,130	2,414,210	72,871	(73)	(536)	308,358	10,320
55	Management of companies and enterprises	192	5,268	423,675	80,424	11	(7,661)	(735,537)	(9,236)
56	Administrative and support and waste management and remediation services	1,550	36,749	1,369,022	37,253	(30)	1,707	318,847	7,284
61	Educational services	451	10,292	320,292	31,120	58	2,827	99,977	1,607
62	Health care and social assistance	3,301	76,436	4,741,574	62,033	49	6,769	1,292,842	12,530
71	Arts, entertainment, and recreation	333	7,128	206,651	28,991	(5)	(533)	(5,566)	1,290
72	Accommodation and food services	2,574	47,576	747,043	15,702	(80)	1,449	87,330	1,400
81	Other services (except public administration)	2,778	20,689	727,512	35,164	26	(5,109)	(63,752)	4,493
99	Industries not classified	46	20-99	1,190	NA	7	NA	639	NA

<b>62 Health care and social assistance</b>	<b>3,301</b>	<b>76,436</b>	<b>4,741,574</b>	<b>62,033</b>	<b>49</b>	<b>6,769</b>	<b>1,292,842</b>	<b>12,530</b>
621 Ambulatory health care services	2,148	28,899	2,238,722	77,467	51	2,741	644,260	16,512
622 Hospitals	18	23,746	1,881,091	79,217	2	1,374	568,977	20,567
623 Nursing and residential care facilities	463	10,740	304,101	28,315	58	1,044	43,829	1,472
624 Social assistance	672	13,051	317,660	24,340	(62)	1,610	35,776	(298)

# San Diego County

2012 NAICS code	Meaning of 2012 NAICS code	2013				Change: 2007 to 2013			
		Number of establishments	Paid employees for pay period including March 12 (number)	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Paid employees for pay period including March 12 (number)	Annual payroll (\$1,000)	Annual payroll per employee (\$)
<b>0</b>	<b>Total for all sectors</b>	<b>78,379</b>	<b>1,181,133</b>	<b>59,965,617</b>	<b>50,770</b>	<b>(809)</b>	<b>(16,273)</b>	<b>7,200,717</b>	<b>6,704</b>
11	Agriculture, forestry, fishing and hunting	124	686	26,464	38,577	(13)	(20)	821	2,256
21	Mining, quarrying, and oil and gas extraction	36	248	15,809	63,746	(6)	(191)	(7,970)	9,580
22	Utilities	83	5k-9,999	D	NA	(20)	NA	NA	NA
23	Construction	6,233	62,192	3,367,192	54,142	(1,127)	(28,153)	(944,072)	6,422
31-33	Manufacturing	2,861	100,475	6,864,891	68,324	(291)	347	1,352,748	13,273
42	Wholesale trade	4,347	62,482	5,154,639	82,498	(201)	572	402,381	5,737
44-45	Retail trade	9,297	145,051	3,914,398	26,986	(572)	(8,422)	(101,842)	817
48-49	Transportation and warehousing	1,577	22,530	921,879	40,918	(46)	(451)	116,713	5,882
51	Information	1,356	35,242	3,117,128	88,449	(110)	3,458	751,386	14,017
52	Finance and insurance	4,811	51,448	4,089,023	79,479	(436)	(7,622)	329,480	15,833
53	Real estate and rental and leasing	5,549	28,140	1,415,343	50,296	(138)	(6,868)	(72,898)	7,785
54	Professional, scientific, and technical services	12,881	132,252	10,117,487	76,502	453	5,014	1,332,353	7,457
55	Management of companies and enterprises	432	24,210	1,955,290	80,764	(5)	2,571	342,882	6,250
56	Administrative and support and waste management and remediation services	4,201	91,713	3,182,190	34,697	(47)	(4,292)	278,531	4,452
61	Educational services	1,332	31,077	1,125,013	36,201	316	8,916	417,384	4,270
62	Health care and social assistance	8,643	152,207	8,207,429	53,923	716	17,545	2,201,124	9,320
71	Arts, entertainment, and recreation	1,111	32,502	1,102,204	33,912	19	(1,724)	66,458	3,650
72	Accommodation and food services	7,026	150,487	3,100,714	20,605	465	4,934	466,195	2,504
81	Other services (except public administration)	6,311	52,226	1,524,879	29,198	174	(2,515)	9,691	1,518
99	Industries not classified	168	100-249	4,559	NA	60	NA	1,833	NA
<b>62 Health care and social assistance</b>		<b>8,643</b>	<b>152,207</b>	<b>8,207,429</b>	<b>53,923</b>	<b>716</b>	<b>17,545</b>	<b>2,201,124</b>	<b>9,320</b>
621 Ambulatory health care services		6,427	61,137	3,858,104	63,106	589	9,894	1,145,081	10,162
622 Hospitals		36	45,415	3,141,424	69,172	(3)	3,588	857,591	14,570
623 Nursing and residential care facilities		743	22,763	631,870	27,759	118	3,769	146,509	2,205
624 Social assistance		1,437	22,892	576,031	25,163	12	294	51,943	1,971



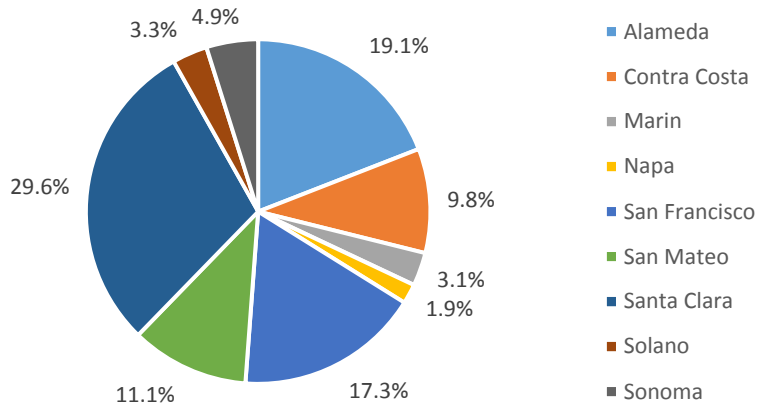
# San Francisco County

2012 NAICS code	Meaning of 2012 NAICS code	2013				Change: 2007 to 2013			
		Number of establishments	Paid employees for pay period including March 12 (number)	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Paid employees for pay period including March 12 (number)	Annual payroll (\$1,000)	Annual payroll per employee (\$)
<b>0</b>	<b>Total for all sectors</b>	<b>32,360</b>	<b>542,366</b>	<b>46,667,382</b>	<b>86,044</b>	<b>1,878</b>	<b>33,956</b>	<b>9,868,999</b>	<b>13,665</b>
11	Agriculture, forestry, fishing and hunting	3	7	682	97,429	(2)	NA	570	NA
21	Mining, quarrying, and oil and gas extraction	8	250-499	D	NA	1	NA	NA	NA
22	Utilities	17	2.5k-4,999	D	NA	5	NA	NA	NA
23	Construction	1,609	16,199	1,274,758	78,694	(78)	(3,513)	(61,024)	10,929
31-33	Manufacturing	684	7,095	322,412	45,442	(105)	(3,106)	(93,699)	4,651
42	Wholesale trade	1,227	13,564	1,305,568	96,252	(162)	(1,006)	355,982	31,078
44-45	Retail trade	3,595	44,258	1,586,527	35,847	(91)	18	203,017	4,574
48-49	Transportation and warehousing	372	6,070	275,585	45,401	(5)	(1,588)	(97,190)	(3,277)
51	Information	1,339	49,910	7,837,554	157,034	311	24,535	5,244,726	54,853
52	Finance and insurance	2,234	47,382	9,302,444	196,329	(53)	(7,468)	(322,921)	20,843
53	Real estate and rental and leasing	1,856	13,523	1,043,179	77,141	70	(1,095)	(122,701)	(2,615)
54	Professional, scientific, and technical services	6,538	87,818	10,034,799	114,268	680	9,266	1,947,140	11,309
55	Management of companies and enterprises	236	15,600	2,030,322	130,149	38	1,019	216,457	5,750
56	Administrative and support and waste management and remediation services	1,360	35,163	2,019,855	57,443	51	(85)	487,348	13,965
61	Educational services	532	22,471	955,925	42,540	90	6,168	318,524	3,443
62	Health care and social assistance	3,147	60,840	4,035,969	66,337	168	2,567	961,975	13,586
71	Arts, entertainment, and recreation	525	14,352	719,898	50,160	26	2,379	200,940	6,816
72	Accommodation and food services	4,221	76,208	2,128,871	27,935	724	10,190	567,985	4,292
81	Other services (except public administration)	2,772	27,243	1,115,417	40,943	175	2,492	233,163	5,298
99	Industries not classified	85	20-99	1,820	NA	35	NA	656	NA

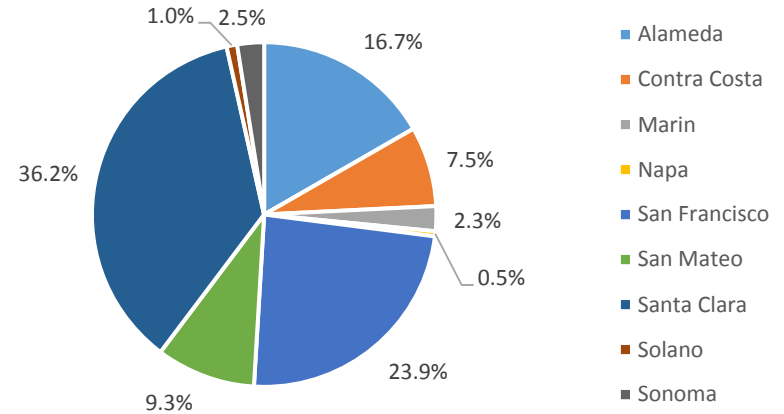
<b>62 Health care and social assistance</b>	<b>3,147</b>	<b>60,840</b>	<b>4,035,969</b>	<b>66,337</b>	<b>168</b>	<b>2,567</b>	<b>961,975</b>	<b>13,586</b>
621 Ambulatory health care services	2,139	16,237	1,134,153	69,850	135	1,512	265,238	10,840
622 Hospitals	14	24,990	2,250,858	90,070	(1)	1,059	627,076	22,218
623 Nursing and residential care facilities	171	5,646	202,872	35,932	(16)	124	22,494	3,267
624 Social assistance	823	13,967	448,086	32,082	50	(128)	47,167	3,638

# ABAG Counties

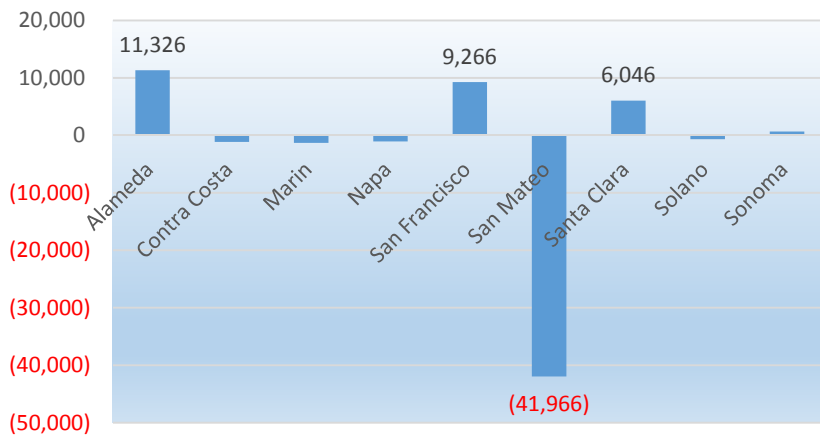
All Sectors Employment in ABAG Counties:  
2013



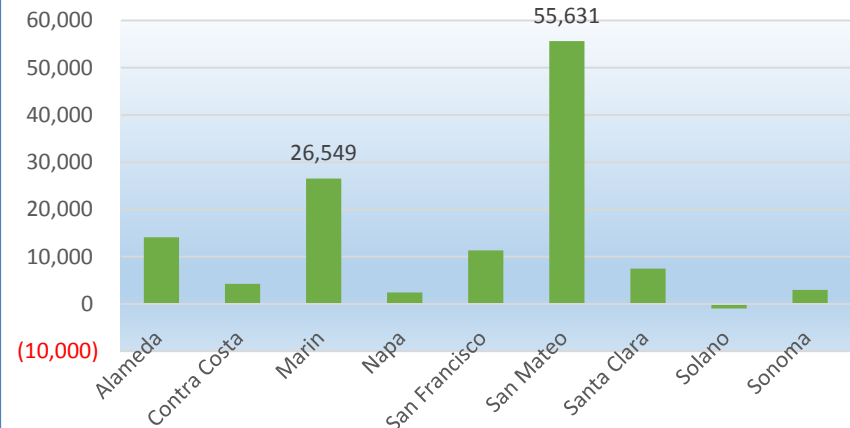
Sector 54 Employment in ABAG Counties:  
2013



Sector 54 Employment Change in ABAG  
Counties: 2007 to 2013



Sector 54 Annual Payroll per Employee  
Change: 2007 to 2013



# San Joaquin County

2012 NAICS code	Meaning of 2012 NAICS code	2013				Change: 2007 to 2013			
		Number of establishments	Paid employees for pay period including March 12 (number)	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Paid employees for pay period including March 12 (number)	Annual payroll (\$1,000)	Annual payroll per employee (\$)
<b>0</b>	<b>Total for all sectors</b>	<b>10,668</b>	<b>166,252</b>	<b>6,521,820</b>	<b>39,229</b>	<b>(984)</b>	<b>(12,638)</b>	<b>224,788</b>	<b>4,028</b>
11	Agriculture, forestry, fishing and hunting	66	1,040	68,024	65,408	0	(60)	12,545	14,972
21	Mining, quarrying, and oil and gas extraction	13	165	11,019	66,782	(1)	NA	(3,817)	NA
<b>22</b>	<b>Utilities</b>	<b>15</b>	<b>231</b>	<b>24,240</b>	<b>104,935</b>	<b>3</b>	<b>45</b>	<b>10,949</b>	<b>33,478</b>
23	Construction	999	8,507	434,866	51,119	(310)	(5,579)	(210,851)	5,278
31-33	Manufacturing	511	18,531	907,227	48,957	(81)	(3,120)	(39,001)	5,254
42	Wholesale trade	574	10,970	609,181	55,532	(59)	297	117,107	9,427
<b>44-45</b>	<b>Retail trade</b>	<b>1,595</b>	<b>25,203</b>	<b>654,392</b>	<b>25,965</b>	<b>(164)</b>	<b>(3,251)</b>	<b>(63,264)</b>	<b>743</b>
<b>48-49</b>	<b>Transportation and warehousing</b>	<b>605</b>	<b>16,091</b>	<b>695,503</b>	<b>43,223</b>	<b>39</b>	<b>2,191</b>	<b>144,042</b>	<b>3,550</b>
51	Information	112	2,152	97,972	45,526	(4)	(248)	(6,539)	1,980
52	Finance and insurance	581	6,167	399,922	64,849	(119)	(309)	92,379	17,359
53	Real estate and rental and leasing	549	2,687	97,077	36,128	(73)	(752)	(11,264)	4,625
54	Professional, scientific, and technical services	759	4,460	197,145	44,203	(59)	(95)	571	1,047
55	Management of companies and enterprises	49	1,017	79,150	77,827	(9)	(701)	(14,956)	23,050
56	Administrative and support and waste management and remediation services	538	11,069	333,424	30,122	(43)	(2,159)	(17,694)	3,579
61	Educational services	113	5,399	140,507	26,025	10	1,337	40,300	1,355
<b>62</b>	<b>Health care and social assistance</b>	<b>1,372</b>	<b>27,516</b>	<b>1,322,225</b>	<b>48,053</b>	<b>23</b>	<b>913</b>	<b>167,278</b>	<b>4,639</b>
71	Arts, entertainment, and recreation	124	2,174	45,761	21,049	(10)	(8)	6,198	2,918
72	Accommodation and food services	1,011	16,081	231,826	14,416	(76)	(503)	8,550	953
81	Other services (except public administration)	1,067	6,773	171,805	25,366	(59)	(484)	(8,183)	564
99	Industries not classified	15	0-19	554	NA	8	NA	438	NA

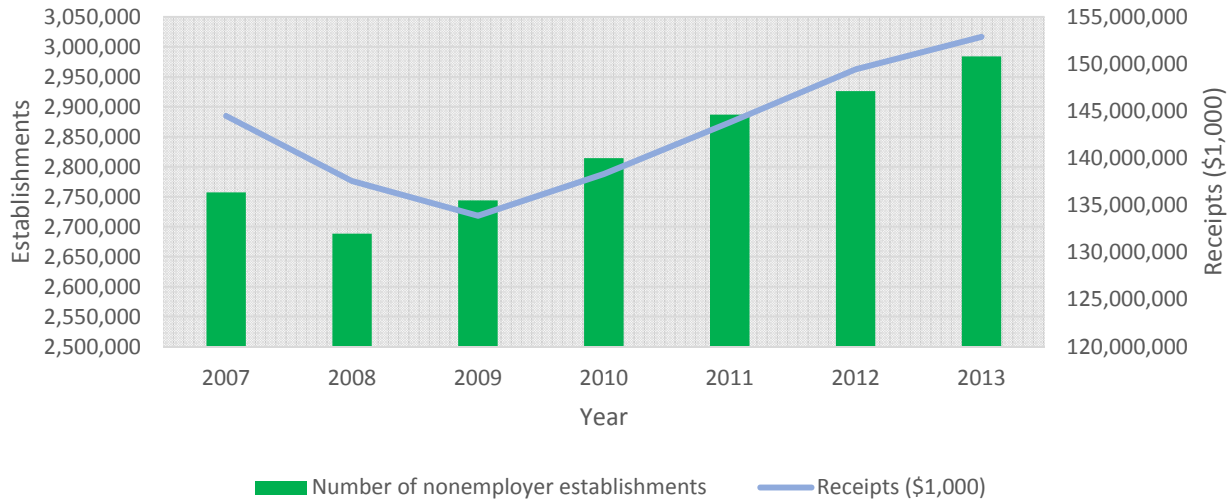
<b>62 Health care and social assistance</b>	<b>1,372</b>	<b>27,516</b>	<b>1,322,225</b>	<b>48,053</b>	<b>23</b>	<b>913</b>	<b>167,278</b>	<b>4,639</b>
621 Ambulatory health care services	923	10,380	537,136	51,747	31	649	16,350	(1,771)
622 Hospitals	10	7,134	524,756	73,557	(2)	(442)	124,636	20,743
623 Nursing and residential care facilities	196	6,103	162,457	26,619	0	618	19,331	525
624 Social assistance	243	3,899	97,876	25,103	(6)	88	6,961	1,247

# Nonemployer Businesses

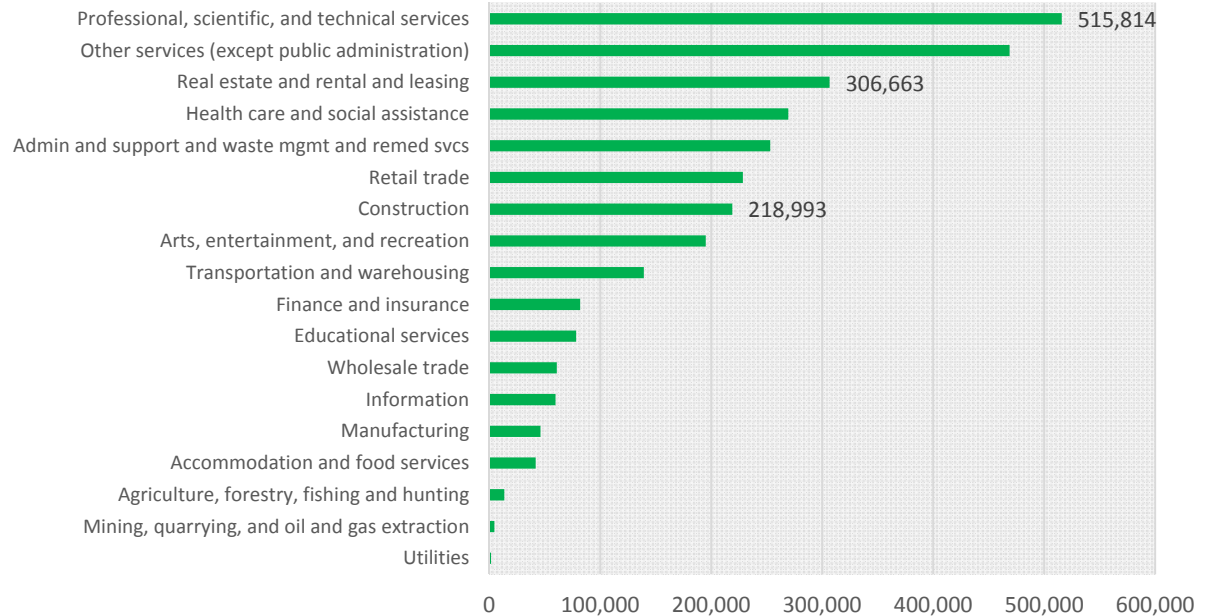
- Only covered by a few Census Bureau economic programs (not covered by most other sources)
- Make up **75%** of all US businesses but less than **4%** of GDP, but...
- A key engine that drives the economic growth



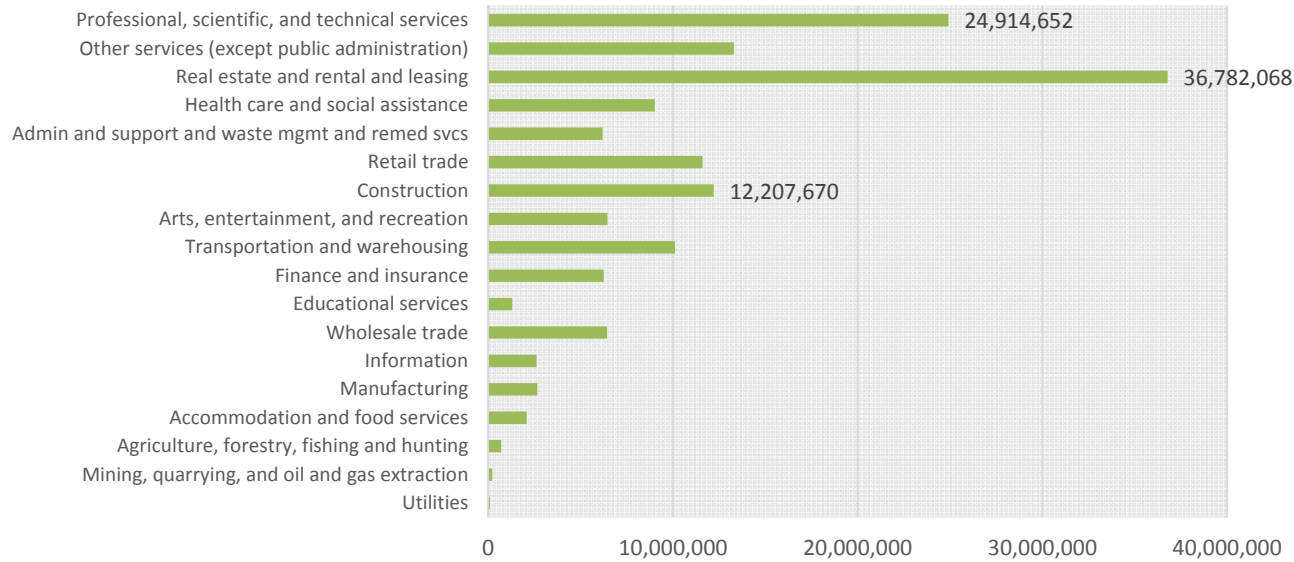
### California Nonemployer Businesses: 2007 to 2013



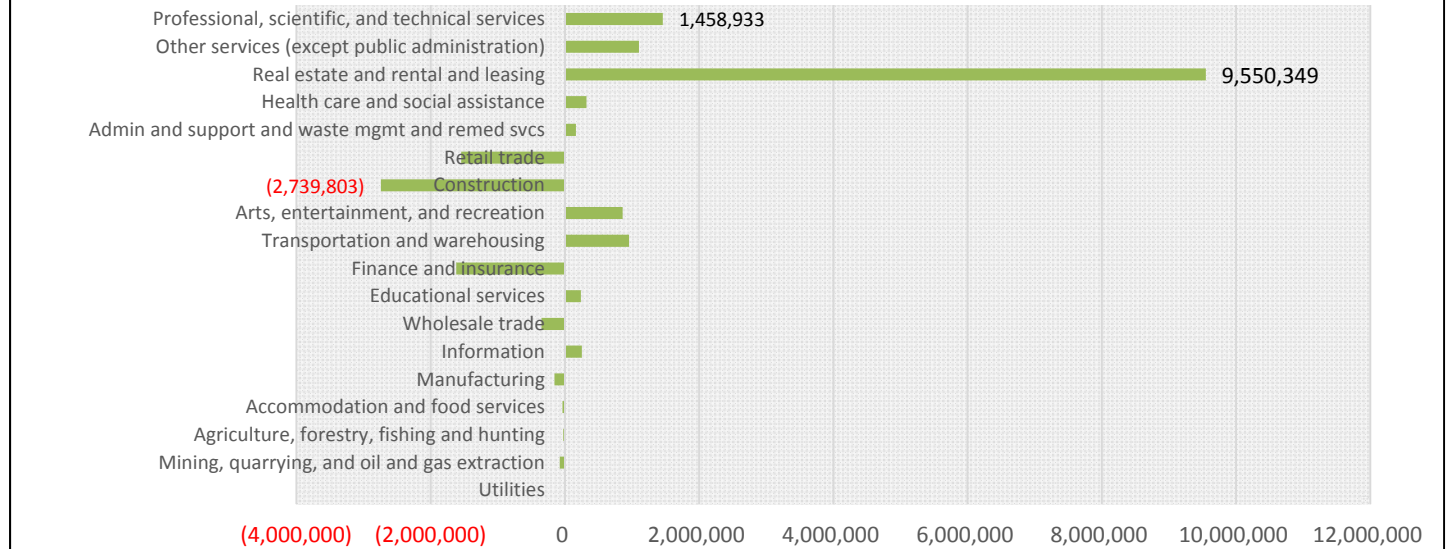
### Number of Nonemployer Businesses in California: 2013



### Receipts from California Nonemployer Businesses: 2013 (\$1,000)



### Receipt Change in California Nonemployer Businesses: 2007 to 2013 (\$1,000)



# County Rankings

RANK (of 58)	Geographic area name	2013			Change: 2007 to 2013		
		Number of nonemployer establish- ments	Receipts (\$1,000)	Receipts per establi- shment (\$)	Number of nonemployer establi- shments	Receipts (\$1,000)	Receipts per establi- shment (\$)
1	<a href="#">Los Angeles County</a>	945,941	48,573,390	51,349	103,437	4,132,038	(1,400)
3	<a href="#">San Diego County</a>	246,649	12,284,526	49,806	19,185	750,564	(901)
4	<a href="#">Riverside County</a>	152,801	6,536,586	42,778	12,008	31,196	(3,427)
8	<a href="#">Sacramento County</a>	95,166	4,302,616	45,212	6,258	184,156	(1,111)
9	<a href="#">San Francisco County</a>	89,078	5,373,543	60,324	9,232	662,852	1,327
17	<a href="#">San Joaquin County</a>	34,735	1,719,196	49,495	1,511	95,378	620
34	<a href="#">Imperial County</a>	9,691	317,418	32,754	1,654	25,602	(3,555)

RANK (of 58)	Geographic area name	2013			Change: 2007 to 2013		
		Number of nonemployer establi- shments	Receipts (\$1,000)	Receipts per establi- shment (\$)	Number of nonemployer establi- shments	Receipts (\$1,000)	Receipts per establi- shment (\$)
1	<a href="#">Marin County</a>	36,468	2,583,057	70,831	1,151	76,635	(138)
2	<a href="#">San Mateo County</a>	63,460	4,041,151	63,680	4,772	233,587	(1,198)
3	<a href="#">Sutter County</a>	5,193	318,944	61,418	154	37,556	5,576
4	<a href="#">San Francisco County</a>	89,078	5,373,543	60,324	9,232	662,852	1,327
15	<a href="#">Los Angeles County</a>	945,941	48,573,390	51,349	103,437	4,132,038	(1,400)
18	<a href="#">San Diego County</a>	246,649	12,284,526	49,806	19,185	750,564	(901)
20	<a href="#">San Joaquin County</a>	34,735	1,719,196	49,495	1,511	95,378	620
33	<a href="#">Sacramento County</a>	95,166	4,302,616	45,212	6,258	184,156	(1,111)
37	<a href="#">Riverside County</a>	152,801	6,536,586	42,778	12,008	31,196	(3,427)
57	<a href="#">Imperial County</a>	9,691	317,418	32,754	1,654	25,602	(3,555)

RANK (of 58)	Geographic area name	2013			Change: 2007 to 2013		
		Number of nonemployer establish- ments	Receipts (\$1,000)	Receipts per establi- shment (\$)	Number of nonemployer establi- shments	Receipts (\$1,000)	Receipts per establi- shment (\$)
1	Los Angeles County	945,941	48,573,390	51,349	103,437	4,132,038	(1,400)
3	San Diego County	246,649	12,284,526	49,806	19,185	750,564	(901)
5	Riverside County	152,801	6,536,586	42,778	12,008	31,196	(3,427)
7	San Francisco County	89,078	5,373,543	60,324	9,232	662,852	1,327
9	Sacramento County	95,166	4,302,616	45,212	6,258	184,156	(1,111)
15	Imperial County	9,691	317,418	32,754	1,654	25,602	(3,555)
16	San Joaquin County	34,735	1,719,196	49,495	1,511	95,378	620

RANK (of 58)	Geographic area name	2013			Change: 2007 to 2013		
		Number of nonemployer establish- ments	Receipts (\$1,000)	Receipts per establi- shment (\$)	Number of nonemployer establish- ments	Receipts (\$1,000)	Receipts per establi- shment (\$)
1	Colusa County	974	53,756	55,191	(53)	2,925	5,696
2	Sutter County	5,193	318,944	61,418	154	37,556	5,576
3	Del Norte County	1,210	50,071	41,381	(114)	1,113	4,404
4	Modoc County	555	20,365	36,694	(83)	(1,264)	2,792
5	Mariposa County	1,232	46,223	37,519	(195)	(3,382)	2,757
6	Humboldt County	11,071	425,384	38,423	37	28,880	2,489
7	Santa Clara County	128,730	7,449,996	57,873	7,313	718,050	2,428
8	Monterey County	23,865	1,292,997	54,180	(659)	18,673	2,217
9	Plumas County	1,529	64,928	42,464	(432)	(14,727)	1,845
10	Santa Cruz County	23,649	1,176,814	49,762	505	60,974	1,549
11	San Francisco County	89,078	5,373,543	60,324	9,232	662,852	1,327
15	San Joaquin County	34,735	1,719,196	49,495	1,511	95,378	620
30	San Diego County	246,649	12,284,526	49,806	19,185	750,564	(901)
34	Sacramento County	95,166	4,302,616	45,212	6,258	184,156	(1,111)
38	Los Angeles County	945,941	48,573,390	51,349	103,437	4,132,038	(1,400)
49	Riverside County	152,801	6,536,586	42,778	12,008	31,196	(3,427)
50	Imperial County	9,691	317,418	32,754	1,654	25,602	(3,555)



# Imperial County

2012 NAICS code	Meaning of 2012 NAICS code	2013			Change: 2007 to 2013		
		Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)
<b>0</b>	<b>Total for all sectors</b>	<b>9,691</b>	<b>317,418</b>	<b>32,754</b>	<b>1,654</b>	<b>25,602</b>	<b>(3,555)</b>
11	Agriculture, forestry, fishing and hunting	152	7,042	46,329	71	1,650	(20,239)
21	Mining, quarrying, and oil and gas extraction	5	171	34,200	NA	NA	NA
22	Utilities	9	263	29,222	(1)	157	18,622
23	Construction	704	19,692	27,972	143	691	(5,898)
31-33	Manufacturing	199	6,098	30,643	105	1,121	(22,304)
<b>42</b>	<b>Wholesale trade</b>	<b>233</b>	<b>22,745</b>	<b>97,618</b>	<b>(12)</b>	<b>3,746</b>	<b>20,071</b>
44-45	Retail trade	1,266	32,520	25,687	145	(228)	(3,526)
<b>48-49</b>	<b>Transportation and warehousing</b>	<b>806</b>	<b>66,292</b>	<b>82,248</b>	<b>12</b>	<b>1,506</b>	<b>654</b>
51	Information	52	2,035	39,135	1	560	10,213
52	Finance and insurance	160	6,009	37,556	(2)	(16,385)	(100,678)
<b>53</b>	<b>Real estate and rental and leasing</b>	<b>598</b>	<b>55,395</b>	<b>92,634</b>	<b>33</b>	<b>15,103</b>	<b>21,321</b>
54	Professional, scientific, and technical services	645	18,431	28,575	22	997	591
<b>56</b>	<b>Administrative and support and waste management and remediation services</b>	<b>1,342</b>	<b>18,025</b>	<b>13,431</b>	<b>563</b>	<b>5,890</b>	<b>(2,146)</b>
61	Educational services	126	1,161	9,214	(29)	92	2,318
62	Health care and social assistance	1,283	22,075	17,206	85	4,590	2,611
71	Arts, entertainment, and recreation	132	2,281	17,280	18	714	3,535
72	Accommodation and food services	174	5,654	32,494	57	1,788	(548)
<b>81</b>	<b>Other services (except public administration)</b>	<b>1,805</b>	<b>31,529</b>	<b>17,468</b>	<b>439</b>	<b>3,580</b>	<b>(2,993)</b>

<b>81</b>	<b>Other services (except public administration)</b>	<b>1,805</b>	<b>31,529</b>	<b>17,468</b>	<b>439</b>	<b>3,580</b>	<b>(2,993)</b>
<b>811</b>	<b>Repair and maintenance</b>	<b>671</b>	<b>12,976</b>	<b>19,338</b>	<b>303</b>	<b>965</b>	<b>(13,300)</b>
<b>812</b>	<b>Personal and laundry services</b>	<b>1,046</b>	<b>17,285</b>	<b>16,525</b>	<b>105</b>	<b>2,607</b>	<b>927</b>
813	Religious, grantmaking, civic, professional, and similar organizations	88	1,268	14,409	31	8	(7,696)

# Los Angeles County

2012 NAICS code	Meaning of 2012 NAICS code	2013			Change: 2007 to 2013		
		Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)
<b>0</b>	<b>Total for all sectors</b>	<b>945,941</b>	<b>48,573,390</b>	<b>51,349</b>	<b>103,437</b>	<b>4,132,038</b>	<b>(1,400)</b>
11	Agriculture, forestry, fishing and hunting	1,092	49,334	45,178	(105)	(4,470)	229
21	Mining, quarrying, and oil and gas extraction	1,551	61,949	39,941	(186)	(39,781)	(18,625)
22	Utilities	332	11,688	35,205	47	(663)	(8,132)
23	Construction	61,923	2,946,299	47,580	321	(620,649)	(10,323)
31-33	Manufacturing	12,763	761,320	59,651	187	(74,203)	(6,787)
42	Wholesale trade	22,204	2,576,645	116,044	352	(146,289)	(8,564)
44-45	Retail trade	67,157	3,546,551	52,810	(109)	(411,260)	(6,028)
48-49	Transportation and warehousing	47,568	2,949,499	62,006	2,778	120,336	(1,159)
51	Information	28,188	1,350,582	47,913	2,756	123,031	(355)
52	Finance and insurance	22,345	1,769,959	79,211	(2,391)	(469,754)	(11,334)
<b>53</b>	<b>Real estate and rental and leasing</b>	<b>91,125</b>	<b>12,272,310</b>	<b>134,676</b>	<b>8,314</b>	<b>3,832,702</b>	<b>32,761</b>
54	Professional, scientific, and technical services	142,923	6,823,854	47,745	12,848	488,318	(962)
56	Administrative and support and waste management and remediation services	79,089	1,809,023	22,873	9,945	82,445	(2,097)
61	Educational services	21,145	347,701	16,444	4,473	68,812	(284)
62	Health care and social assistance	88,138	2,843,946	32,267	9,336	96,169	(2,602)
71	Arts, entertainment, and recreation	87,228	3,730,065	42,762	12,836	645,851	1,303
72	Accommodation and food services	13,694	609,966	44,543	2,242	(43,308)	(12,502)
<b>81</b>	<b>Other services (except public administration)</b>	<b>157,476</b>	<b>4,112,699</b>	<b>26,116</b>	<b>39,793</b>	<b>484,751</b>	<b>(4,712)</b>

<b>81</b>	<b>Other services (except public administration)</b>	<b>157,476</b>	<b>4,112,699</b>	<b>26,116</b>	<b>39,793</b>	<b>484,751</b>	<b>(4,712)</b>
811	Repair and maintenance	30,417	1,145,913	37,673	3,320	(60,160)	(6,836)
<b>812</b>	<b>Personal and laundry services</b>	<b>122,391</b>	<b>2,874,164</b>	<b>23,483</b>	<b>36,598</b>	<b>546,906</b>	<b>(3,643)</b>
813	Religious, grantmaking, civic, professional, and similar organizations	4,668	92,622	19,842	(125)	(1,995)	101

# Riverside County

2012 NAICS code	Meaning of 2012 NAICS code	2013			Change: 2007 to 2013		
		Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)
<b>0</b>	<b>Total for all sectors</b>	<b>152,801</b>	<b>6,536,586</b>	<b>42,778</b>	<b>12,008</b>	<b>31,196</b>	<b>(3,427)</b>
11	Agriculture, forestry, fishing and hunting	709	28,850	40,691	61	(4,920)	(11,423)
<b>21</b>	<b>Mining, quarrying, and oil and gas extraction</b>	40	3,278	81,950	(16)	962	<b>40,593</b>
22	Utilities	156	8,570	54,936	29	2,064	3,708
23	Construction	14,911	806,002	54,054	(281)	(218,525)	(13,384)
31-33	Manufacturing	2,511	134,737	53,659	276	(7,039)	(9,776)
<b>42</b>	<b>Wholesale trade</b>	3,024	294,508	<b>97,390</b>	283	22,512	(1,842)
44-45	Retail trade	13,854	633,282	45,711	(90)	(75,120)	(5,092)
48-49	Transportation and warehousing	7,622	642,582	84,306	91	8,223	73
51	Information	1,688	56,168	33,275	69	(5,605)	(4,880)
52	Finance and insurance	4,250	206,463	48,580	(565)	(23,385)	844
<b>53</b>	<b>Real estate and rental and leasing</b>	15,069	<b>1,125,348</b>	74,680	(1,547)	<b>183,021</b>	17,968
54	Professional, scientific, and technical services	18,938	747,970	39,496	1,702	4,451	(3,642)
56	Administrative and support and waste management and remediation services	17,679	409,819	23,181	3,193	12,332	(4,258)
61	Educational services	3,021	39,717	13,147	626	4,892	(1,394)
62	Health care and social assistance	14,178	353,527	24,935	1,306	16,143	(1,276)
71	Arts, entertainment, and recreation	6,244	165,174	26,453	956	14,524	(2,036)
72	Accommodation and food services	2,030	94,703	46,652	259	6,660	(3,062)
<b>81</b>	<b>Other services (except public administration)</b>	<b>26,877</b>	<b>785,888</b>	<b>29,240</b>	<b>5,656</b>	<b>90,006</b>	<b>(3,552)</b>

<b>81</b>	<b>Other services (except public administration)</b>	<b>26,877</b>	<b>785,888</b>	<b>29,240</b>	<b>5,656</b>	<b>90,006</b>	<b>(3,552)</b>
811	Repair and maintenance	6,974	288,068	41,306	993	574	(6,762)
<b>812</b>	<b>Personal and laundry services</b>	<b>18,936</b>	<b>481,799</b>	<b>25,444</b>	<b>4,679</b>	<b>90,406</b>	<b>(2,009)</b>
813	Religious, grantmaking, civic, professional, and similar organizations	967	16,021	16,568	(16)	(974)	(721)

# Sacramento County

2012 NAICS code	Meaning of 2012 NAICS code	2013			Change: 2007 to 2013		
		Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)
<b>0</b>	<b>Total for all sectors</b>	<b>95,166</b>	<b>4,302,616</b>	<b>45,212</b>	<b>6,258</b>	<b>184,156</b>	<b>(1,111)</b>
11	Agriculture, forestry, fishing and hunting	330	11,210	33,970	9	(1,470)	(5,532)
21	Mining, quarrying, and oil and gas extraction	117	6,760	57,778	(15)	129	7,543
<b>22</b>	<b>Utilities</b>	<b>36</b>	<b>3,391</b>	<b>94,194</b>	<b>(2)</b>	<b>1,409</b>	<b>42,037</b>
23	Construction	8,255	423,364	51,286	(17)	(62,998)	(7,510)
31-33	Manufacturing	1,151	54,413	47,275	205	2,664	(7,428)
42	Wholesale trade	1,383	113,083	81,766	36	(14,139)	(12,682)
44-45	Retail trade	8,098	373,825	46,163	75	(39,464)	(5,350)
<b>48-49</b>	<b>Transportation and warehousing</b>	<b>6,941</b>	<b>622,588</b>	<b>89,697</b>	<b>1,953</b>	<b>254,586</b>	<b>15,920</b>
51	Information	1,206	37,681	31,245	(24)	(726)	19
52	Finance and insurance	2,569	147,237	57,313	(461)	(140,082)	(37,512)
<b>53</b>	<b>Real estate and rental and leasing</b>	<b>8,736</b>	<b>864,528</b>	<b>98,962</b>	<b>(829)</b>	<b>167,129</b>	<b>26,050</b>
54	Professional, scientific, and technical services	13,689	568,478	41,528	368	(8,833)	(1,810)
56	Administrative and support and waste management and remediation services	8,759	206,460	23,571	1,280	3,922	(3,510)
61	Educational services	2,418	34,670	14,338	456	6,161	(192)
62	Health care and social assistance	9,111	251,129	27,563	(400)	(3,857)	754
71	Arts, entertainment, and recreation	4,662	103,971	22,302	621	12,482	(338)
72	Accommodation and food services	1,249	59,759	47,845	60	1,060	(1,523)
<b>81</b>	<b>Other services (except public administration)</b>	<b>16,456</b>	<b>420,069</b>	<b>25,527</b>	<b>2,943</b>	<b>6,183</b>	<b>(5,102)</b>

81	Other services (except public administration)	16,456	420,069	25,527	2,943	6,183	(5,102)
811	Repair and maintenance	3,583	125,936	35,148	538	(5,552)	(8,033)
<b>812</b>	<b>Personal and laundry services</b>	<b>12,188</b>	<b>280,335</b>	<b>23,001</b>	<b>2,392</b>	<b>13,246</b>	<b>(4,264)</b>
813	Religious, grantmaking, civic, professional, and similar organizations	685	13,798	20,143	13	(1,511)	(2,638)

# San Diego County

2012 NAICS code	Meaning of 2012 NAICS code	2013			Change: 2007 to 2013		
		Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)
<b>0</b>	<b>Total for all sectors</b>	<b>246,649</b>	<b>12,284,526</b>	<b>49,806</b>	<b>19,185</b>	<b>750,564</b>	<b>(901)</b>
11	Agriculture, forestry, fishing and hunting	982	52,357	53,317	48	3,290	782
21	Mining, quarrying, and oil and gas extraction	50	2,817	56,340	(44)	(1,075)	14,936
22	Utilities	92	5,379	58,467	18	(830)	(25,438)
23	Construction	17,308	975,422	56,357	(42)	(139,736)	(7,918)
31-33	Manufacturing	3,820	216,123	56,577	259	783	(3,895)
42	Wholesale trade	4,806	457,321	95,156	129	147	(2,593)
44-45	Retail trade	19,580	936,901	47,850	(56)	(115,766)	(5,759)
48-49	Transportation and warehousing	7,899	412,846	52,266	1,093	28,797	(4,162)
51	Information	3,867	155,758	40,279	242	18,635	2,452
52	Finance and insurance	7,833	618,487	78,959	(1,182)	(146,828)	(5,934)
53	Real estate and rental and leasing	27,901	3,144,581	112,705	(126)	702,580	25,575
54	Professional, scientific, and technical services	49,659	2,296,557	46,247	4,211	183,428	(249)
56	Administrative and support and waste management and remediation services	21,586	519,184	24,052	3,365	16,506	(3,536)
61	Educational services	7,160	119,011	16,622	1,306	14,831	(1,175)
62	Health care and social assistance	20,105	709,165	35,273	1,919	9,174	(3,218)
71	Arts, entertainment, and recreation	14,093	358,646	25,449	1,573	42,447	193
72	Accommodation and food services	3,148	186,809	59,342	489	17,060	(4,497)
81	Other services (except public administration)	36,760	1,117,162	30,391	5,983	117,121	(2,102)

<b>81</b>	<b>Other services (except public administration)</b>	<b>36,760</b>	<b>1,117,162</b>	<b>30,391</b>	<b>5,983</b>	<b>117,121</b>	<b>(2,102)</b>
811	Repair and maintenance	8,077	332,853	41,210	901	(3,116)	(5,608)
812	Personal and laundry services	27,155	748,334	27,558	4,924	109,751	(1,167)
813	Religious, grantmaking, civic, professional, and similar organizations	1,528	35,975	23,544	158	10,486	4,939

# San Francisco County

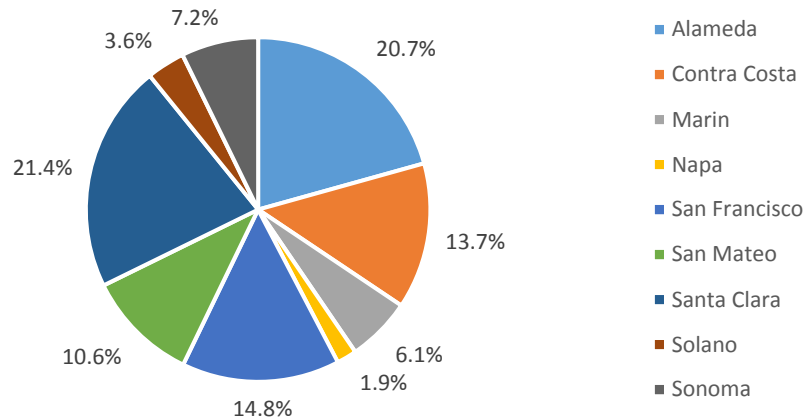
2012 NAICS code	Meaning of 2012 NAICS code	2013			Change: 2007 to 2013		
		Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)
<b>0</b>	<b>Total for all sectors</b>	<b>89,078</b>	<b>5,373,543</b>	<b>60,324</b>	<b>9,232</b>	<b>662,852</b>	<b>1,327</b>
11	Agriculture, forestry, fishing and hunting	112	6,570	58,661	10	2,600	19,739
21	Mining, quarrying, and oil and gas extraction	10	621	62,100	(5)	213	34,900
<b>22</b>	<b>Utilities</b>	<b>22</b>	<b>3,125</b>	<b>142,045</b>	<b>0</b>	<b>1,650</b>	<b>75,000</b>
23	Construction	4,991	249,943	50,079	39	(38,586)	(8,186)
31-33	Manufacturing	1,001	52,511	52,459	147	1,134	(7,702)
42	Wholesale trade	1,270	142,335	112,075	(79)	(18,160)	(6,899)
44-45	Retail trade	4,121	286,538	69,531	64	(14,418)	(4,651)
48-49	Transportation and warehousing	4,336	162,193	37,406	1,790	60,989	(2,344)
51	Information	2,574	125,587	48,791	127	23,213	6,954
52	Finance and insurance	2,714	286,500	105,564	(226)	(33,143)	(3,158)
<b>53</b>	<b>Real estate and rental and leasing</b>	<b>8,913</b>	<b>1,488,380</b>	<b>166,990</b>	<b>385</b>	<b>369,840</b>	<b>35,829</b>
<b>54</b>	<b>Professional, scientific, and technical services</b>	<b>25,470</b>	<b>1,449,141</b>	<b>56,896</b>	<b>3,289</b>	<b>212,415</b>	<b>1,140</b>
56	Administrative and support and waste management and remediation services	5,260	141,807	26,960	701	8,229	(2,340)
61	Educational services	2,880	50,828	17,649	402	11,828	1,910
62	Health care and social assistance	7,347	307,646	41,874	722	21,760	(1,279)
71	Arts, entertainment, and recreation	8,195	240,695	29,371	298	11,056	292
72	Accommodation and food services	1,531	80,259	52,423	163	(17,109)	(18,753)
81	Other services (except public administration)	8,331	298,864	35,874	1,405	59,341	1,291

<b>81</b>	<b>Other services (except public administration)</b>	<b>8,331</b>	<b>298,864</b>	<b>35,874</b>	<b>1,405</b>	<b>59,341</b>	<b>1,291</b>
811	Repair and maintenance	971	40,646	41,860	(75)	(2,263)	838
<b>812</b>	<b>Personal and laundry services</b>	<b>6,968</b>	<b>248,098</b>	<b>35,605</b>	<b>1,478</b>	<b>60,660</b>	<b>1,464</b>
<b>813</b>	<b>Religious, grantmaking, civic, professional, and similar organizations</b>	<b>392</b>	<b>10,120</b>	<b>25,816</b>	<b>2</b>	<b>944</b>	<b>2,288</b>

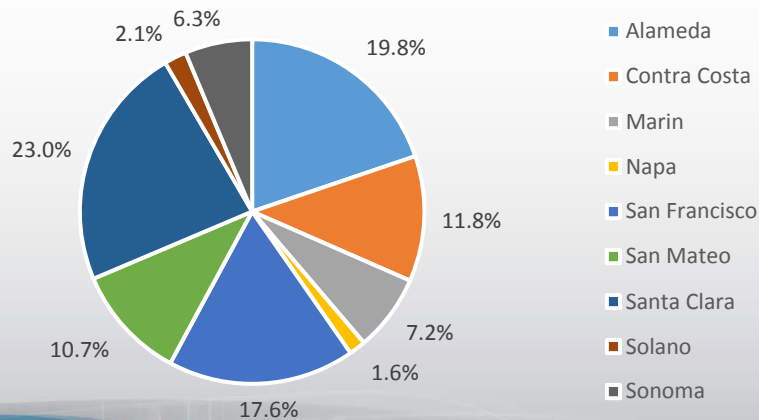
# ABAG Counties

(Sector 54: Professional, Scientific, and Technical Services)

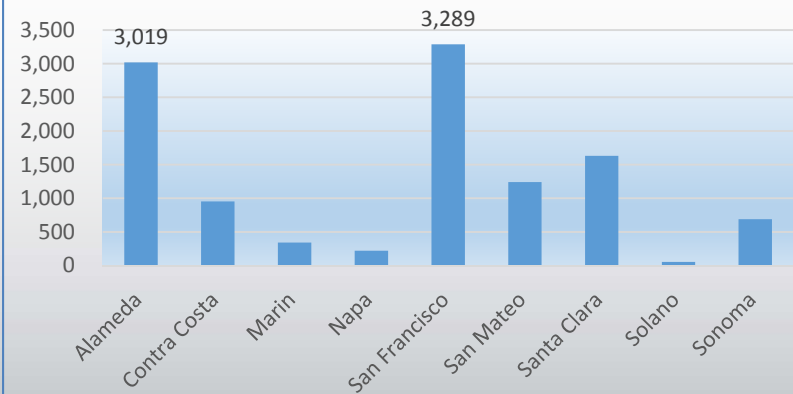
Number of Nonemployers in ABAG Counties:  
2013



Number of Sector 54 Nonemployers in ABAG  
Counties: 2013



Change in Number of Sector 54  
Nonemployers in ABAG Counties: 2007 to  
2013



# San Joaquin County

2012 NAICS code	Meaning of 2012 NAICS code	2013			Change: 2007 to 2013		
		Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)
<b>0</b>	<b>Total for all sectors</b>	<b>34,735</b>	<b>1,719,196</b>	<b>49,495</b>	<b>1,511</b>	<b>95,378</b>	<b>620</b>
11	Agriculture, forestry, fishing and hunting	303	16,630	54,884	19	761	(992)
21	Mining, quarrying, and oil and gas extraction	50	2,162	43,240	(18)	(2,148)	(20,142)
22	Utilities	9	126	14,000	(9)	(259)	(7,389)
23	Construction	2,545	140,243	55,105	(86)	(44,849)	(15,245)
31-33	Manufacturing	483	24,197	50,097	26	(5,892)	(15,743)
42	Wholesale trade	579	58,347	100,772	83	727	(15,397)
44-45	Retail trade	3,156	148,611	47,088	(231)	(29,397)	(5,468)
<b>48-49</b>	<b>Transportation and warehousing</b>	<b>3,619</b>	<b>399,476</b>	<b>110,383</b>	<b>431</b>	<b>88,865</b>	<b>12,952</b>
51	Information	308	8,943	29,036	8	167	(218)
52	Finance and insurance	946	42,733	45,172	(117)	(8,788)	(3,295)
<b>53</b>	<b>Real estate and rental and leasing</b>	<b>3,713</b>	<b>359,653</b>	<b>96,863</b>	<b>(383)</b>	<b>79,456</b>	<b>28,456</b>
54	Professional, scientific, and technical services	3,671	133,527	36,373	301	10,089	(255)
56	Administrative and support and waste management and remediation services	3,222	74,255	23,046	533	2,758	(3,542)
61	Educational services	637	7,221	11,336	8	(65)	(248)
62	Health care and social assistance	3,493	89,616	25,656	(537)	(5,595)	2,030
71	Arts, entertainment, and recreation	1,257	21,172	16,843	218	1,897	(1,708)
72	Accommodation and food services	609	33,393	54,833	81	3,027	(2,679)
<b>81</b>	<b>Other services (except public administration)</b>	<b>6,135</b>	<b>158,891</b>	<b>25,899</b>	<b>1,184</b>	<b>4,624</b>	<b>(5,260)</b>

<b>81</b>	<b>Other services (except public administration)</b>	<b>6,135</b>	<b>158,891</b>	<b>25,899</b>	<b>1,184</b>	<b>4,624</b>	<b>(5,260)</b>
811	Repair and maintenance	1,503	57,263	38,099	188	(3,165)	(7,854)
812	Personal and laundry services	4,321	96,941	22,435	<b>951</b>	<b>6,859</b>	(4,296)
813	Religious, grantmaking, civic, professional, and similar organizations	311	4,687	15,071	45	930	<b>947</b>

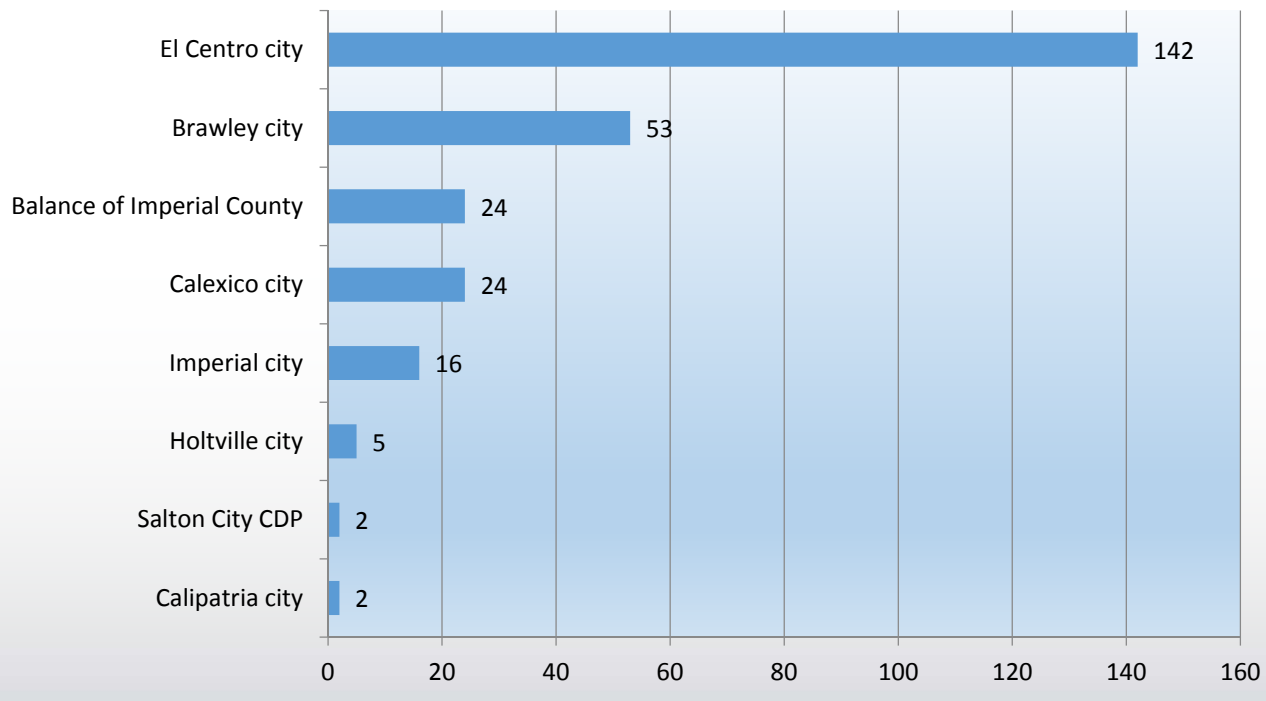


# What about Info by Place and Revenue data?

- **Place-level data** only published in the Economic Census
  - **Incorporated places** and **CDPs** of 2,500+ pop or jobs
  - Significant disclosure suppressions (# Estabs always published)
- **Sales, shipments, receipts, revenue, and business done** also published in the EC

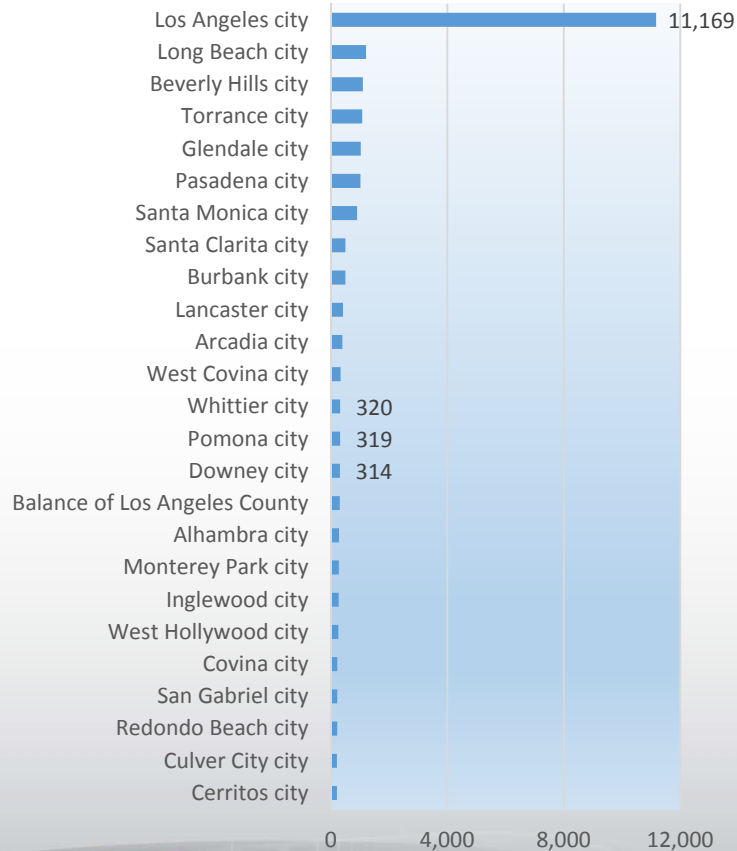
# Imperial County

## Number of Health Care employer establishments: 2012

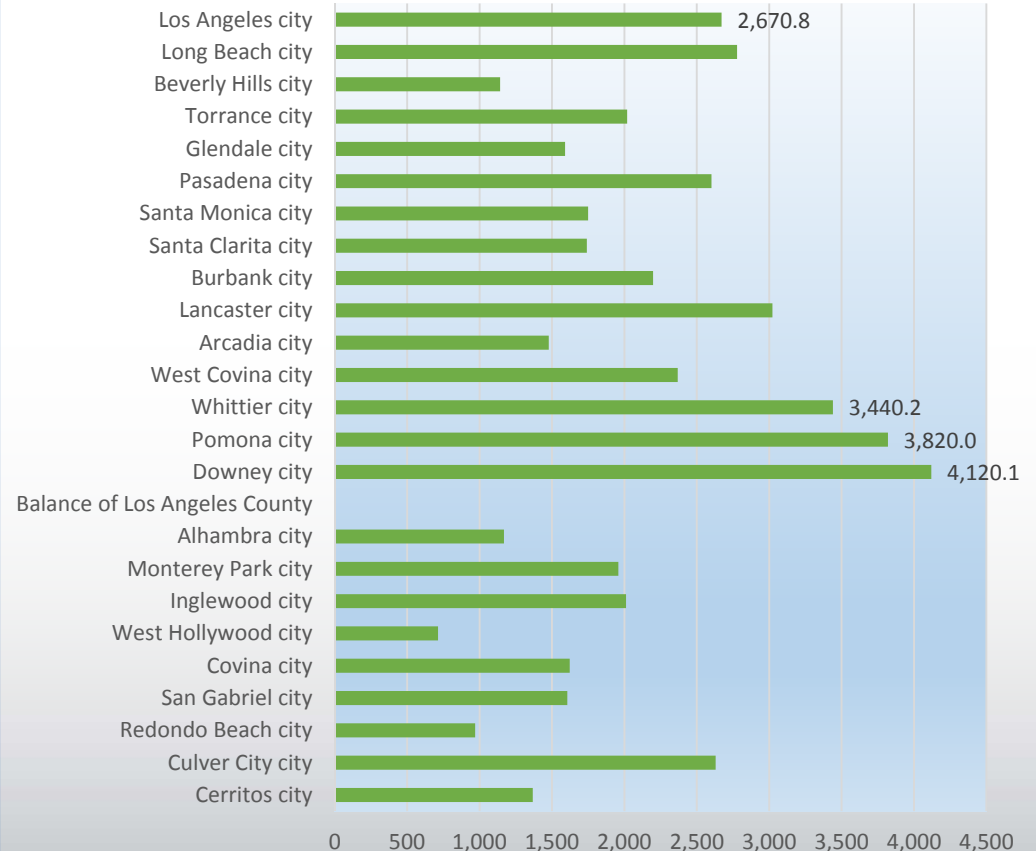


# Los Angeles County

Number of Health Care Businesses in Top 25 LA County Places: 2012

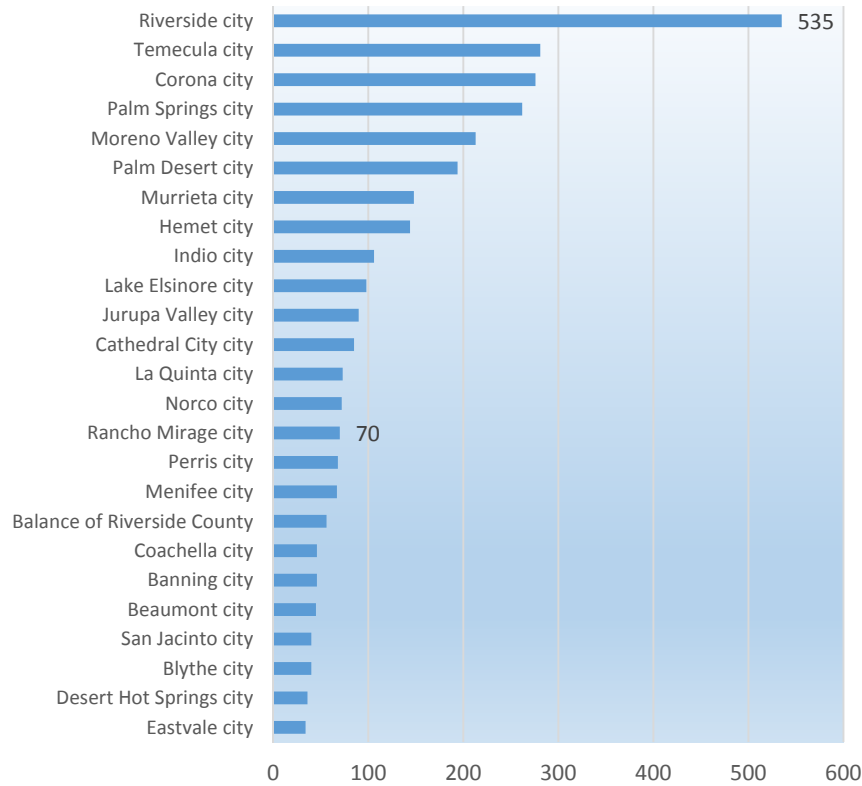


Revenue per Health Care Business in Top 25 LA County Places: 2012 (\$1,000)

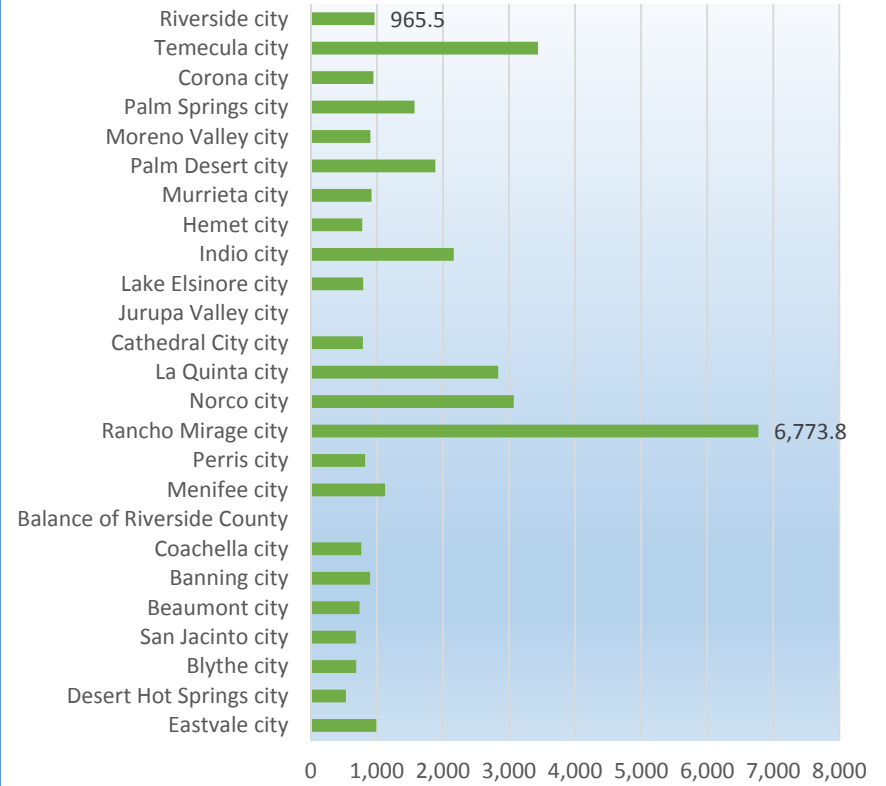


# Riverside County

Number of Accommodation and Food Services Businesses in Top 25 Riverside County Places: 2012

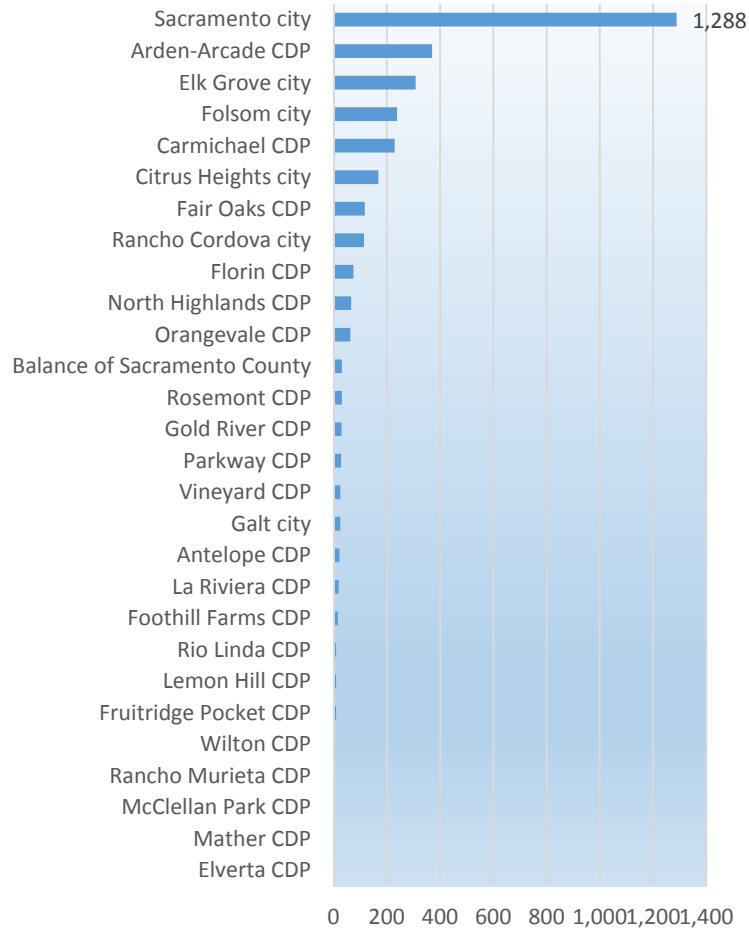


Sales per Accommodation and Food Services Business in Top 25 Riverside County Places: 2012 (\$1,000)

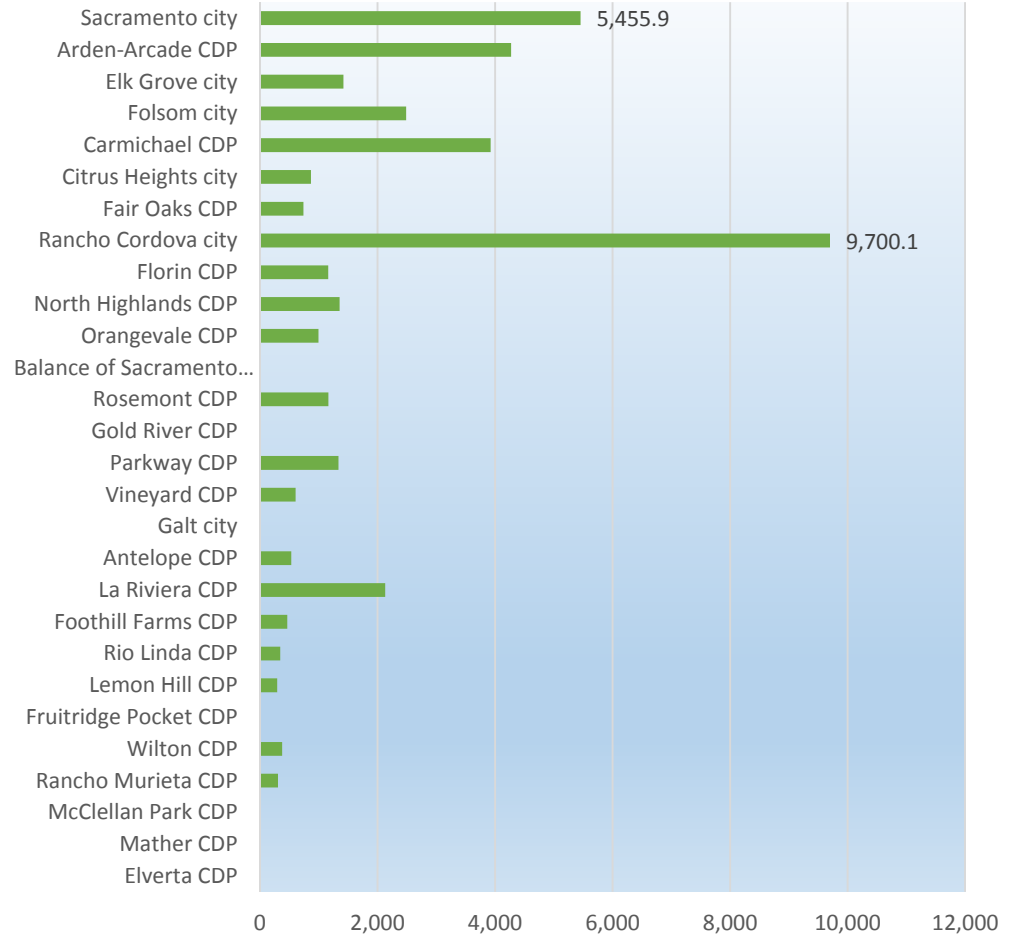


# Sacramento County

Number of Health Care Businesses in Sacramento County Places: 2012

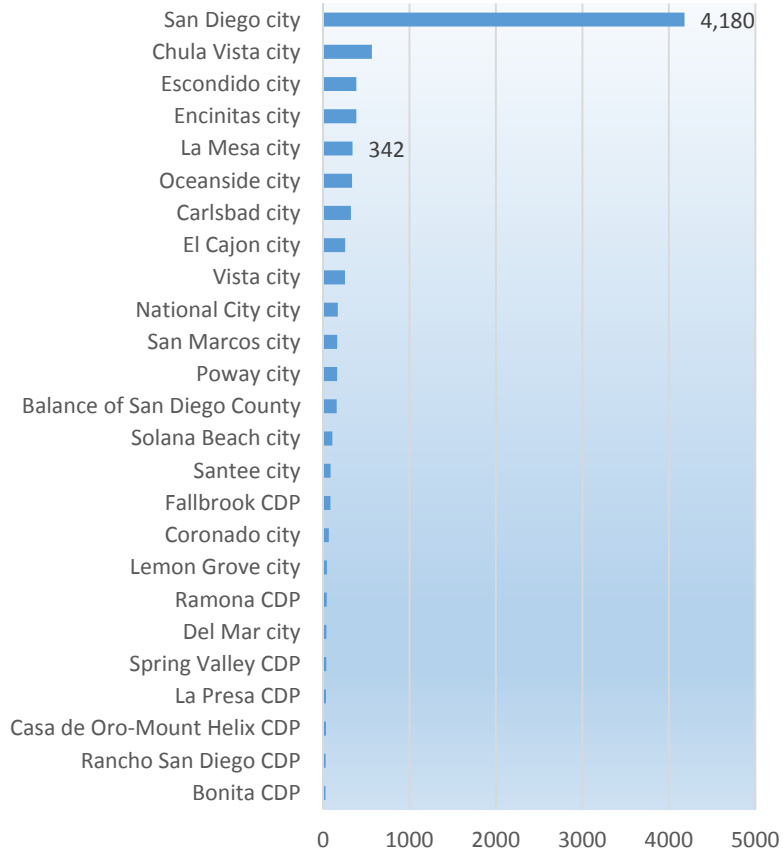


Revenue per Health Care Business in Sacramento County Places: 2012 (\$1,000)

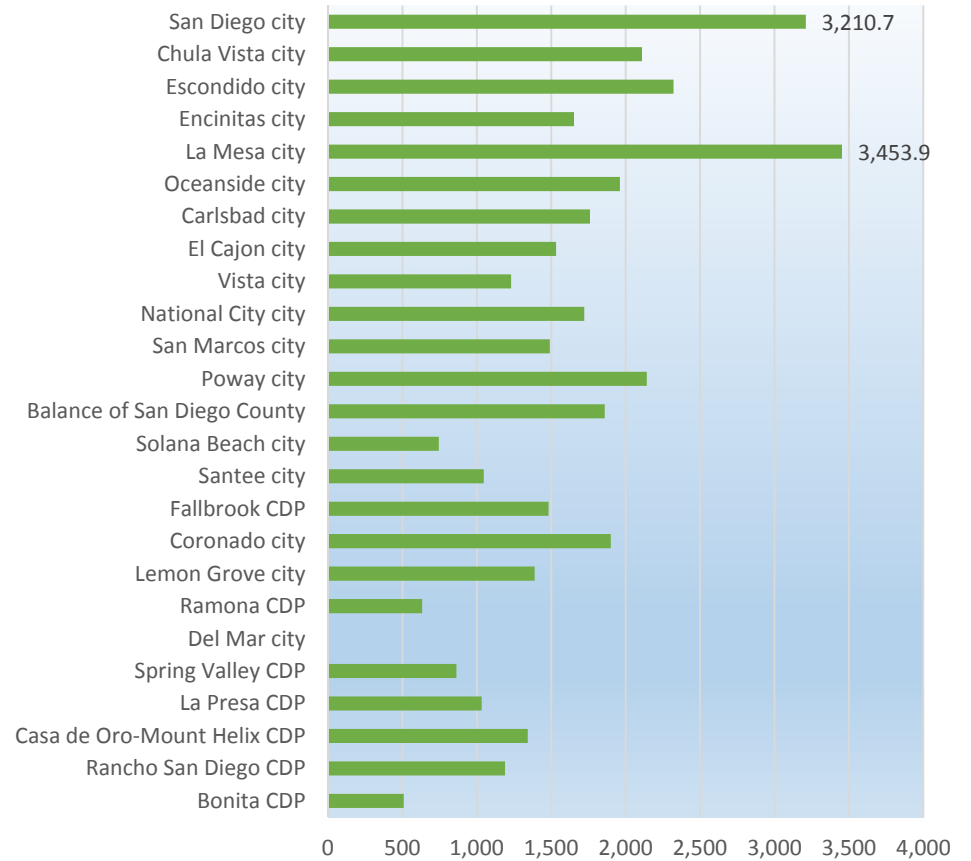


# San Diego County

Number of Health Care Businesses in Top 25 San Diego County Places: 2012



Revenue per Health Care Business in Top 25 San Diego County Places: 2012 (\$1,000)

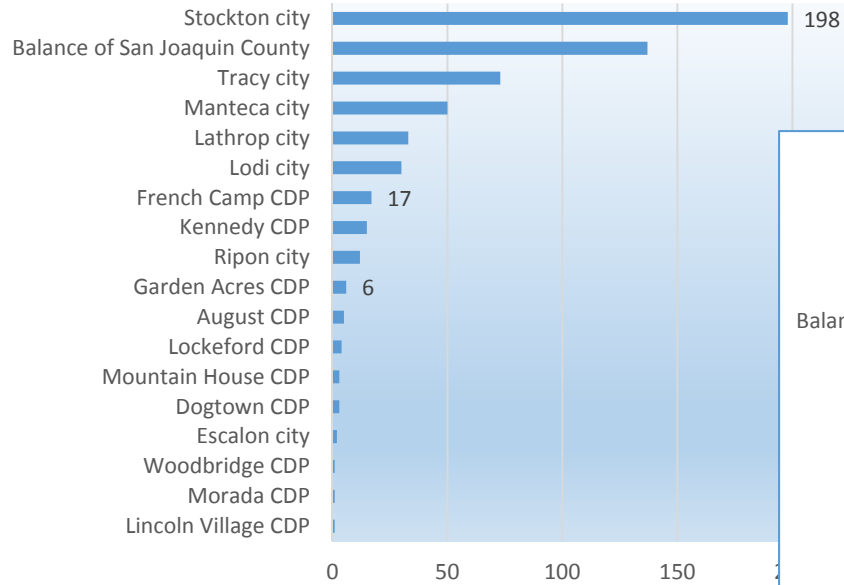


# San Francisco County

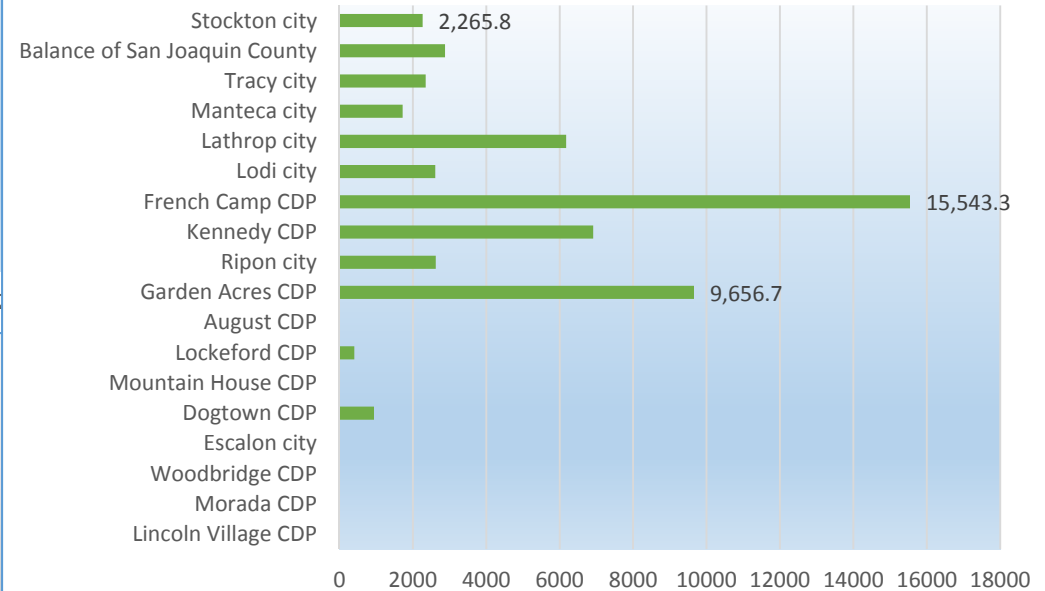
Geographic area name	2012 NAICS code	Meaning of 2012 NAICS code	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Number of employees
San Francisco city	22	Utilities	19	Q	D	D	h
San Francisco city	31-33	Manufacturing	693	D	327,578	N	7,506
San Francisco city	42	Wholesale trade	1,066	11,121,715	850,696	205,583	12,056
San Francisco city	44-45	Retail trade	3,573	14,632,652	1,455,036	355,096	43,378
San Francisco city	48-49	Transportation and warehousing	372	1,527,868	285,937	69,648	7,089
San Francisco city	51	Information	1,331	N	7,210,781	1,842,276	49,681
San Francisco city	52	Finance and insurance	2,150	N	8,790,603	3,109,402	48,893
San Francisco city	53	Real estate and rental and leasing	1,828	6,000,933	1,071,111	310,491	15,000
San Francisco city	54	Professional, scientific, and technical services	6,295	29,389,527	9,033,455	2,259,140	84,841
San Francisco city	56	Administrative and support and waste management and remediation services	1,342	4,901,814	1,924,188	482,151	35,608
San Francisco city	61	Educational services	386	617,504	215,202	51,272	6,223
San Francisco city	62	Health care and social assistance	3,119	10,175,813	3,926,906	969,475	62,075
San Francisco city	71	Arts, entertainment, and recreation	510	1,977,900	709,210	113,321	13,573
San Francisco city	72	Accommodation and food services	4,059	6,142,745	1,841,562	436,496	73,417
San Francisco city	81	Other services (except public administration)	2,411	4,964,110	839,985	206,115	20,361

# San Joaquin County

Number of Transportation and Warehousing Businesses in San Joaquin County Places: 2012



Revenue per Transportation and Warehousing Business in San Joaquin County Places: 2012 (\$1,000)





# Minority-, Women-, and Veteran-Owned Businesses

- Covered by one Census Bureau economic program (not covered by most other sources)
- Share of businesses varies widely by industry and geography



All Businesses (NAICS 00) in California by Owners Race, Ethnicity, and Gender: 2012

Meaning of Race, Ethnicity, and Gender code	Number of firms with or without paid employees	Share of Total	Sales, receipts, or value of shipments of firms with or without paid employees (\$1,000)	Share of Total	Number of firms with paid employees	Sales, receipts, or value of shipments of firms with paid employees (\$1,000)	Number of paid employees for pay period including March 12	Annual payroll (\$1,000)	Number of firms without paid employees	Share of Total	Sales, receipts, or value of shipments of firms without paid employees (\$1,000)	Share of Total
<b>All firms</b>	<b>3,548,449</b>		<b>3,917,367,474</b>		<b>679,042</b>	<b>3,765,656,960</b>	<b>12,858,633</b>	<b>685,054,404</b>	<b>2,869,407</b>		<b>151,710,515</b>	
White	2,343,439	66.04%	1,219,025,418	31.12%	469,114	1,114,978,952	5,134,422	233,526,899	1,874,325	65.32%	104,046,467	68.58%
Black or African American	177,302	5.00%	14,924,763	0.38%	9,572	10,802,107	94,201	3,167,457	167,731	5.85%	4,122,655	2.72%
American Indian and Alaska Native	41,254	1.16%	3,420,302	0.09%	3,262	2,353,212	17,720	686,327	37,992	1.32%	1,067,089	0.70%
Asian	604,870	17.05%	229,512,016	5.86%	134,607	204,745,516	1,016,937	33,923,770	470,263	16.39%	24,766,500	16.32%
Native Hawaiian and Other Pacific Islander	14,446	0.41%	1,851,710	0.05%	1,165	1,439,206	9,387	329,218	13,282	0.46%	412,504	0.27%
Some other race	386,224	10.88%	34,338,161	0.88%	23,468	23,251,042	164,953	5,010,646	362,756	12.64%	11,087,119	7.31%
Minority	1,619,857	45.65%	351,416,670	8.97%	212,938	297,829,950	1,668,302	54,819,709	1,406,919	49.03%	53,586,720	35.32%
Hispanic	815,304	22.98%	98,901,378	2.52%	64,463	75,448,598	517,054	16,103,571	750,841	26.17%	23,452,780	15.46%
Female-owned	1,320,085	37.20%	201,667,006	5.15%	132,508	164,299,991	1,043,519	37,013,116	1,187,577	41.39%	37,367,015	24.63%
Male-owned	1,852,580	52.21%	1,135,303,248	28.98%	401,721	1,046,368,273	4,530,517	211,087,368	1,450,859	50.56%	88,934,975	58.62%
Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	60,001	1.69%	2,407,041,565	61.45%	36,687	2,399,065,693	6,377,454	406,744,945	23,313	0.81%	7,975,872	5.26%

All Veteran-owned Businesses (NAICS 00) in California and California Counties: 2012

Rank	Geographic area name	Number of firms with or without paid employees	Sales, receipts, or value of shipments of firms with or without paid employees (\$1,000)	Number of firms with paid employees	Sales, receipts, or value of shipments of firms with paid employees (\$1,000)	Number of paid employees for pay period including March 12	Annual payroll (\$1,000)	Number of firms without paid employees	Sales, receipts, or value of shipments of firms without paid employees (\$1,000)
	<b>California</b>	<b>252,377</b>	<b>135,056,837</b>	<b>43,201</b>	<b>124,780,962</b>	<b>528,868</b>	<b>21,768,811</b>	<b>209,175</b>	<b>10,275,875</b>
1	Los Angeles County	69,608	28,485,306	10,414	25,725,367	126,235	4,826,124	59,194	2,759,940
2	San Diego County	25,354	13,600,237	4,962	12,576,509	58,975	2,781,577	20,392	1,023,728
3	Orange County	22,774	16,099,134	4,524	15,090,428	72,093	3,259,180	18,250	1,008,707
4	Riverside County	13,760	S	2,001	S	k	S	11,759	S
5	San Bernardino County	11,117	7,063,378	1,692	6,581,183	29,169	1,059,013	9,425	482,195
6	Alameda County	10,213	4,814,269	1,649	4,345,331	18,720	867,704	8,564	468,938
7	Santa Clara County	9,400	7,192,310	1,915	6,718,071	31,507	1,347,324	7,484	474,238
8	Sacramento County	9,080	5,417,305	1,736	5,158,960	16,551	700,315	7,344	258,345
9	Contra Costa County	7,291	3,934,008	1,197	3,560,720	11,604	579,107	6,094	373,289
10	San Francisco County	6,378	2,364,084	1,154	2,057,829	9,851	530,782	5,224	306,256
11	Ventura County	5,861	1,614,608	1,132	1,371,337	8,439	329,561	4,729	243,271
12	San Mateo County	5,141	3,434,825	836	3,167,123	9,202	598,829	4,305	267,702
13	Fresno County	4,556	2,858,681	991	2,689,845	13,259	467,810	3,565	168,836
14	Sonoma County	4,296	1,279,430	598	1,135,366	5,356	188,816	3,699	144,064
15	Kern County	3,770	2,211,565	686	2,041,742	7,020	212,772	3,084	169,823
16	San Joaquin County	3,449	S	866	S	j	S	2,583	S
17	Marin County	3,304	1,109,194	609	928,770	4,604	175,708	2,695	180,424
18	Santa Barbara County	3,254	1,366,046	728	S	i	S	2,526	99,246
19	Placer County	3,095	2,773,309	543	2,654,682	4,417	217,957	2,552	118,627
20	Stanislaus County	2,914	1,150,607	539	1,068,514	6,140	229,821	2,375	82,092
21	San Luis Obispo County	2,588	572,722	538	473,255	3,325	109,321	2,049	99,467
22	Monterey County	2,414	1,120,220	444	1,028,705	4,955	238,250	1,970	91,516
23	Solano County	2,296	980,166	470	872,845	4,173	180,698	1,826	S
24	Santa Cruz County	2,135	1,160,301	289	1,086,348	4,002	129,883	1,845	73,954
25	Butte County	1,766	S	449	S	h	S	1,317	S
26	Tulare County	1,677	656,211	367	606,813	3,375	113,774	1,311	49,398
27	El Dorado County	1,659	387,710	415	329,315	2,112	66,945	1,244	58,395
28	Napa County	1,446	1,153,442	348	1,057,658	3,222	176,091	1,098	95,784
29	Shasta County	1,422	613,472	331	545,229	3,479	97,084	1,091	68,243
30	Nevada County	1,136	206,219	217	169,919	919	20,414	919	36,299
31	Humboldt County	1,132	222,468	186	189,884	1,160	30,795	946	32,584
32	Yolo County	1,078	520,273	279	496,339	2,397	91,435	798	23,934
33	Merced County	1,060	2,208,809	221	2,179,867	5,335	193,087	839	28,942
34	Mendocino County	762	97,851	44	76,553	313	8,726	718	21,298
35	Kings County	691	106,939	128	93,824	824	24,946	563	13,115
36	Madera County	618	408,572	180	382,941	2,214	80,092	438	S
37	Imperial County	608	226,908	209	218,279	1,853	53,280	399	8,629

Geographic area name	Meaning of Race, Ethnicity, and Gender code	Number of firms with or without paid employees	Share of Total	Sales, receipts, or value of shipments of firms with or without paid employees (\$1,000)	Share of Total	Number of firms with paid employees	Sales, receipts, or value of shipments of firms with paid employees (\$1,000)	Number of paid employees for pay period including March 12	Annual payroll (\$1,000)	Number of firms without paid employees	Share of Total	Sales, receipts, or value of shipments of firms without paid employees (\$1,000)	Share of Total
Sacramento County	<b>All firms</b>	110,172		106,264,743		22,146	101,894,010	402,989	19,211,783	88,026		4,370,733	
Sacramento County	<b>White</b>	73,179	66.42%	34,627,043	32.59%	14,871	31,505,798	152,486	6,192,508	58,308	66.24%	3,121,244	71.41%
Sacramento County	Black or African American	8,882	8.06%	358,330	0.34%	392	213,538	2,719	84,027	8,490	9.64%	144,792	3.31%
Sacramento County	American Indian and Alaska Native	1,548	1.41%	197,831	0.19%	119	157,679	698	37,198	1,429	1.62%	40,151	0.92%
Sacramento County	Asian	20,209	18.34%	4,133,049	3.89%	4,132	3,505,436	28,708	745,861	16,076	18.26%	627,612	14.36%
Sacramento County	Native Hawaiian and Other Pacific Islander	1,080	0.98%	59,927	0.06%	67	S	e	S	1,013	1.15%	28,686	0.66%
Sacramento County	Some other race	6,054	5.50%	S		566	S	i	S	5,488	6.23%	S	
Sacramento County	Minority	43,535	39.52%	7,373,028	6.94%	6,177	5,964,592	48,428	1,316,373	37,358	42.44%	1,408,436	32.22%
Sacramento County	Hispanic	13,017	11.82%	2,145,138	2.02%	1,430	1,787,508	15,404	434,356	11,586	13.16%	357,630	8.18%
Sacramento County	Female-owned	40,013	36.32%	5,200,927	4.89%	4,030	4,317,406	34,018	1,026,144	35,983	40.88%	883,522	20.21%
Sacramento County	<b>Male-owned</b>	58,846	53.41%	31,286,058	29.44%	12,766	28,441,298	134,282	5,399,724	46,080	52.35%	2,844,761	65.09%
Sacramento County	Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	2,572	2.33%	65,531,274	61.67%	2,076	65,421,957	209,224	11,933,167	495	0.56%	109,317	2.50%

San Francisco County	<b>All firms</b>	116,803		175,877,807		26,525	170,312,149	506,710	41,692,146	90,277		5,565,657	
San Francisco County	<b>White</b>	74,019	63.37%	44,501,257	25.30%	16,039	40,605,486	174,793	12,089,744	57,979	64.22%	3,895,771	70.00%
San Francisco County	Black or African American	3,700	3.17%	441,003	0.25%	322	356,956	1,948	101,182	3,378	3.74%	84,047	1.51%
San Francisco County	American Indian and Alaska Native	934	0.80%	43,537	0.02%	62	23,247	104	4,026	872	0.97%	20,291	0.36%
San Francisco County	Asian	31,508	26.98%	7,887,866	4.48%	6,444	6,673,116	41,444	1,662,033	25,064	27.76%	1,214,750	21.83%
San Francisco County	Native Hawaiian and Other Pacific Islander	369	0.32%	156,713	0.09%	54	145,613	817	36,863	314	0.35%	11,100	0.20%
San Francisco County	Some other race	4,310	3.69%	S		402	S	h	S	3,907	4.33%	S	
San Francisco County	Minority	46,128	39.49%	10,181,535	5.79%	8,230	8,525,720	52,860	2,207,253	37,899	41.98%	1,655,815	29.75%
San Francisco County	Hispanic	10,600	9.08%	1,583,562	0.90%	1,371	1,233,468	8,748	356,328	9,229	10.22%	350,095	6.29%
San Francisco County	Female-owned	40,135	34.36%	7,054,359	4.01%	4,584	5,583,231	38,334	1,599,758	35,551	39.38%	1,471,128	26.43%
San Francisco County	<b>Male-owned</b>	63,864	54.68%	41,285,690	23.47%	15,551	38,054,628	159,646	11,419,175	48,313	53.52%	3,231,062	58.05%
San Francisco County	Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	4,377	3.75%	121,550,906	69.11%	3,054	121,313,998	281,958	27,518,477	1,323	1.47%	236,908	4.26%

San Joaquin County	<b>All firms</b>	41,940		50,244,102		8,429	48,652,656	152,509	6,055,040	33,511		1,591,446	
San Joaquin County	<b>White</b>	25,839	61.61%	18,892,482	37.60%	5,338	17,858,766	60,908	2,416,301	20,501	61.18%	1,033,716	64.95%
San Joaquin County	Black or African American	2,386	5.69%	122,277	0.24%	140	74,659	814	18,892	2,246	6.70%	47,618	2.99%
San Joaquin County	American Indian and Alaska Native	482	1.15%	30,340	0.06%	40	S	c	S	442	1.32%	15,102	0.95%
San Joaquin County	Asian	7,923	18.89%	1,758,989	3.50%	1,587	1,408,229	10,070	237,952	6,337	18.91%	350,761	22.04%
San Joaquin County	Native Hawaiian and Other Pacific Islander	170	0.41%	24,004	0.05%	12	17,484	98	5,683	158	0.47%	6,519	0.41%
San Joaquin County	Some other race	4,993	11.91%	500,828	1.00%	370	353,826	2,512	47,609	4,622	13.79%	147,002	9.24%
San Joaquin County	Minority	20,472	48.81%	3,297,759	6.56%	2,578	2,582,168	15,905	404,054	17,894	53.40%	715,591	44.96%
San Joaquin County	Hispanic	9,804	23.38%	1,349,291	2.69%	785	1,048,049	4,630	138,324	9,019	26.91%	301,242	18.93%
San Joaquin County	Female-owned	14,941	35.62%	2,296,637	4.57%	1,580	1,930,546	13,164	408,956	13,361	39.87%	366,091	23.00%
San Joaquin County	<b>Male-owned</b>	21,962	52.37%	16,597,711	33.03%	4,692	15,569,050	50,491	1,966,829	17,271	51.54%	1,028,661	64.64%
San Joaquin County	Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	1,115	2.66%	29,013,699	57.75%	924	28,985,416	78,421	3,321,096	191	0.57%	S	

Geographic area name	Meaning of Race, Ethnicity, and Gender code	Number of firms with or without paid employees	Share of Total	Sales, receipts, or value of shipments of firms with or without paid employees (\$1,000)	Share of Total	Number of firms with paid employees	Sales, receipts, or value of shipments of firms with paid employees (\$1,000)	Number of paid employees for pay period including March 12	Annual payroll (\$1,000)	Number of firms without paid employees	Share of Total	Sales, receipts, or value of shipments of firms without paid employees (\$1,000)	Share of Total
Los Angeles County	<b>All firms</b>	1,146,701		1,203,877,022		209,077	1,156,070,801	3,821,263	187,354,196	937,624		47,806,222	
Los Angeles County	<b>White</b>	680,290	59.33%	345,306,533	28.68%	133,862	313,852,178	1,388,290	62,758,546	546,428	58.28%	31,454,356	65.80%
Los Angeles County	Black or African American	81,563	7.11%	6,250,612	0.52%	4,179	4,527,244	39,784	1,398,442	77,384	8.25%	1,723,368	3.60%
Los Angeles County	American Indian and Alaska Native	11,081	0.97%	848,352	0.07%	714	580,651	4,312	145,417	10,367	1.11%	267,701	0.56%
Los Angeles County	Asian	213,203	18.59%	97,584,399	8.11%	50,069	88,818,143	374,355	11,707,105	163,134	17.40%	8,766,257	18.34%
Los Angeles County	Native Hawaiian and Other Pacific Islander	3,798	0.33%	460,524	0.04%	353	387,321	2,292	110,473	3,445	0.37%	73,203	0.15%
Los Angeles County	Some other race	163,882	14.29%	10,887,238	0.90%	7,674	6,656,949	45,720	1,321,471	156,208	16.66%	4,230,289	8.85%
Los Angeles County	<b>Minority</b>	631,218	55.05%	138,312,335	11.49%	76,114	118,727,517	587,135	18,400,626	555,105	59.20%	19,584,818	40.97%
Los Angeles County	Hispanic	332,967	29.04%	32,801,864	2.72%	20,894	23,938,937	160,944	4,956,606	312,072	33.28%	8,862,927	18.54%
Los Angeles County	Female-owned	439,513	38.33%	63,824,376	5.30%	42,149	51,561,775	309,687	11,297,097	397,364	42.38%	12,262,601	25.65%
Los Angeles County	<b>Male-owned</b>	601,676	52.47%	346,402,347	28.77%	125,614	317,969,639	1,307,512	57,943,984	476,061	50.77%	28,432,708	59.47%
Los Angeles County	Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	19,990	1.74%	740,598,523	61.52%	11,761	738,667,031	1,951,383	109,551,980	8,229	0.88%	1,931,491	4.04%

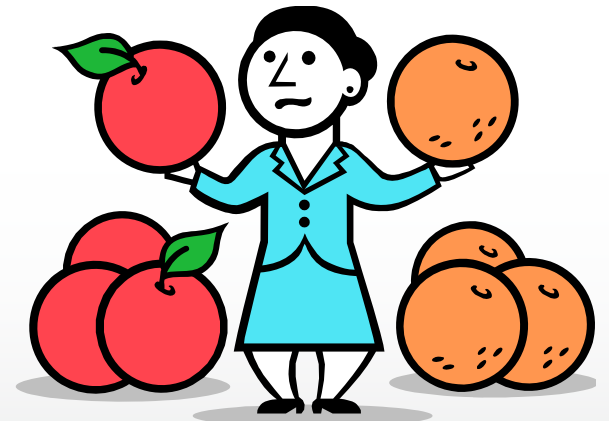
Riverside County	<b>All firms</b>	175,971		110,629,596		27,806	104,470,615	459,741	16,084,570	148,165		6,158,980	
Riverside County	<b>White</b>	119,977	68.18%	51,580,098	46.62%	20,566	47,176,060	225,828	7,323,729	99,411	67.09%	4,404,038	71.51%
Riverside County	Black or African American	9,771	5.55%	S		445	S	i	S	9,326	6.29%	S	
Riverside County	American Indian and Alaska Native	2,378	1.35%	176,938	0.16%	213	119,789	718	34,986	2,165	1.46%	57,149	0.93%
Riverside County	Asian	15,509	8.81%	3,738,494	3.38%	3,251	3,079,750	21,884	657,465	12,258	8.27%	658,744	10.70%
Riverside County	Native Hawaiian and Other Pacific Islander	581	0.33%	23,732	0.02%	3	S	b	S	578	0.39%	11,349	0.18%
Riverside County	Some other race	29,110	16.54%	2,065,644	1.87%	1,403	1,254,579	10,409	295,977	27,708	18.70%	811,065	13.17%
Riverside County	Minority	85,804	48.76%	9,770,416	8.83%	7,418	7,164,588	57,463	1,681,012	78,386	52.90%	2,605,829	42.31%
Riverside County	Hispanic	59,671	33.91%	4,566,719	4.13%	3,538	2,865,584	27,595	769,609	56,133	37.89%	1,701,134	27.62%
Riverside County	Female-owned	66,313	37.68%	8,278,443	7.48%	4,982	6,824,349	37,916	1,160,566	61,331	41.39%	1,454,094	23.61%
Riverside County	<b>Male-owned</b>	90,803	51.60%	43,512,145	39.33%	16,204	39,660,393	189,568	6,212,067	74,598	50.35%	3,851,752	62.54%
Riverside County	Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	2,460	1.40%	51,468,171	46.52%	1,900	51,415,879	191,656	7,478,505	560	0.38%	S	

Geographic area name	Meaning of Race, Ethnicity, and Gender code	Number of firms with or without paid employees	Share of Total	Sales, receipts, or value of shipments of firms with or without paid employees (\$1,000)	Share of Total	Number of firms with paid employees	Sales, receipts, or value of shipments of firms with paid employees (\$1,000)	Number of paid employees for pay period including March 12	Annual payroll (\$1,000)	Number of firms without paid employees	Share of Total	Sales, receipts, or value of shipments of firms without paid employees (\$1,000)	Share of Total
Imperial County	<b>All firms</b>	11,202		6,474,681		1,989	6,124,525	27,858	852,052	9,213		350,156	
Imperial County	White	7,185	64.14%	2,453,001	37.89%	1,393	2,206,593	10,545	339,284	5,792	62.87%	246,408	70.37%
Imperial County	Black or African American	105	0.94%	S		23	S	f	S	82	0.89%	S	
Imperial County	American Indian and Alaska Native	94	0.84%	S		5	S	b	S	89	0.97%	S	
Imperial County	Asian	553	4.94%	190,838	2.95%	110	154,401	1,484	37,497	444	4.82%	S	
Imperial County	Some other race	3,478	31.05%	172,146	2.66%	192	83,847	1,383	19,725	3,285	35.66%	88,299	25.22%
Imperial County	Minority	8,501	75.89%	914,856	14.13%	771	686,973	6,582	133,901	7,731	83.91%	227,883	65.08%
Imperial County	Hispanic	8,029	71.67%	683,118	10.55%	640	487,203	4,234	85,319	7,389	80.20%	195,915	55.95%
Imperial County	Female-owned	4,765	42.54%	465,664	7.19%	358	387,462	2,284	50,271	4,408	47.85%	78,201	22.33%
Imperial County	Male-owned	5,340	47.67%	1,880,950	29.05%	1,077	1,667,190	9,353	277,562	4,263	46.27%	213,760	61.05%
Imperial County	Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	324	2.89%	3,649,545	56.37%	302	3,649,366	13,553	448,523	22	0.24%	S	

San Diego County	<b>All firms</b>	293,426		280,639,016		61,995	265,851,229	1,140,186	55,146,334	231,430		14,787,787	
San Diego County	White	220,150	75.03%	105,918,238	37.74%	46,855	96,749,308	481,311	20,354,225	173,295	74.88%	9,168,930	62.00%
San Diego County	Black or African American	9,619	3.28%	740,684	0.26%	586	471,499	5,749	158,722	9,034	3.90%	269,185	1.82%
San Diego County	American Indian and Alaska Native	3,513	1.20%	357,659	0.13%	384	274,462	2,800	123,032	3,129	1.35%	83,197	0.56%
San Diego County	Asian	32,545	11.09%	10,350,335	3.69%	7,570	9,176,894	65,010	1,955,096	24,975	10.79%	1,173,441	7.94%
San Diego County	Native Hawaiian and Other Pacific Islander	1,213	0.41%	150,935	0.05%	163	113,214	719	18,596	1,050	0.45%	37,721	0.26%
San Diego County	Some other race	26,530	9.04%	3,686,593	1.31%	2,014	S	j	S	24,516	10.59%	643,155	4.35%
San Diego County	Minority	106,472	36.29%	22,117,726	7.88%	14,828	18,849,425	117,070	3,940,762	91,644	39.60%	3,268,300	22.10%
San Diego County	Hispanic	62,793	21.40%	11,091,060	3.95%	6,339	9,305,397	44,950	1,712,454	56,455	24.39%	1,785,663	12.08%
San Diego County	Female-owned	105,329	35.90%	16,463,667	5.87%	11,850	13,428,566	98,005	3,161,896	93,479	40.39%	3,035,101	20.52%
San Diego County	Male-owned	154,416	52.63%	91,586,848	32.64%	36,630	84,701,258	407,977	17,886,002	117,787	50.90%	6,885,590	46.56%
San Diego County	Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	6,431	2.19%	159,174,950	56.72%	4,353	155,641,633	567,333	31,891,602	2,078	0.90%	S	

# So... What Else?

- Drill down to **more detailed industries**
  - Detailed industries within each sector
- Drill down to **more detailed geographies**
  - Places within each County
- Compare to **other geographies**
  - CA and CA counties to other states
  - CA counties with your region
- View other **related data**
  - ZIP Code and Product lines data
- Merge in more **demographic data**
  - Per capita calculations
- Merge in data from **other sources**
  - Census and non-Census



# Summary

- A wealth of data available from Census Bureau **Economic Programs**
- **AFF** is a powerful data extraction tool, but **manipulating the data** (in Excel and other tools) can help identify interesting stories in the data
- Using these data can help **spur economic development** by helping us **understand** the local economy





# Questions?

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