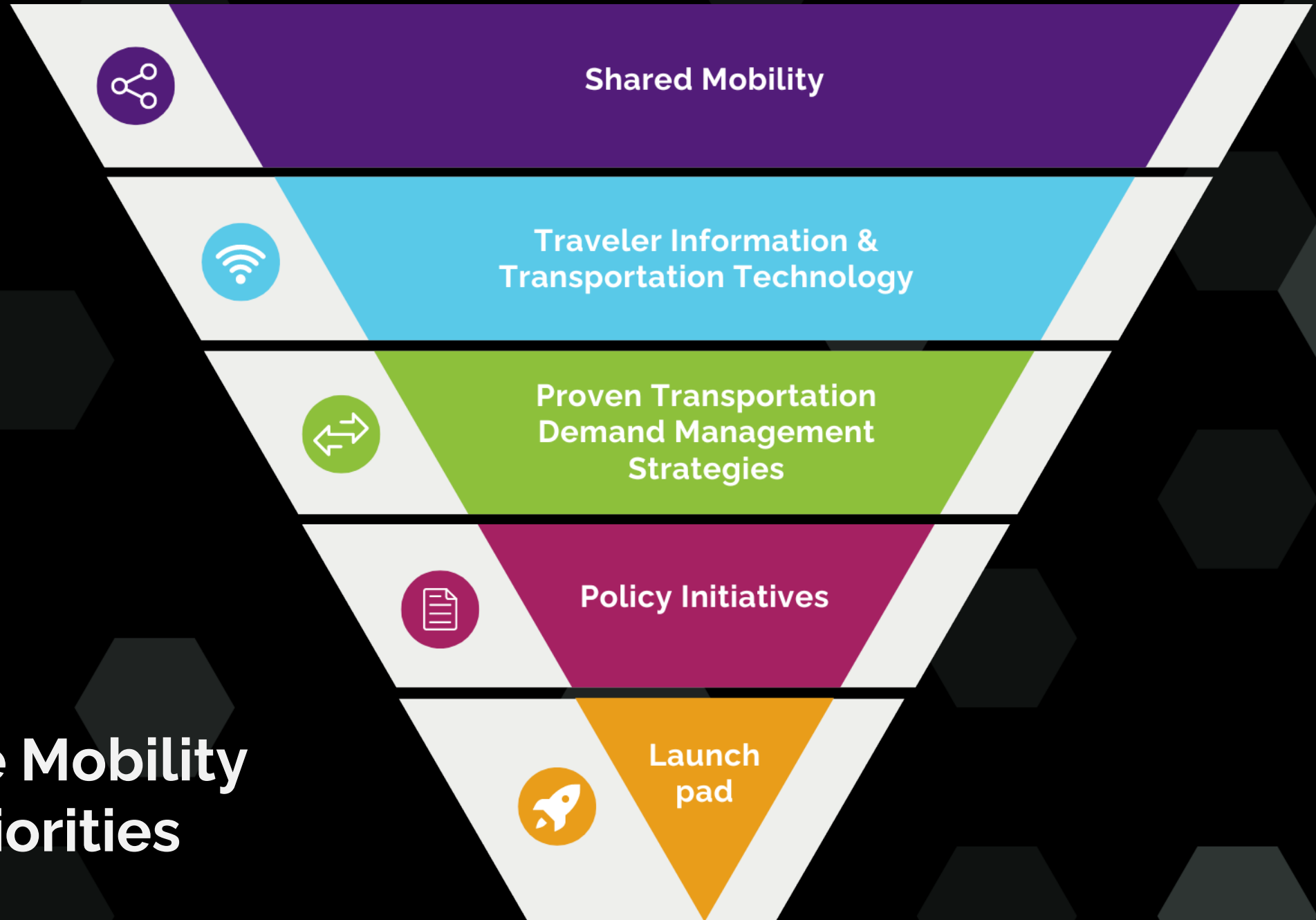




# Sustainable Mobility Program Priorities



# Shared Mobility



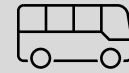
Mobility Hubs



Micromobility



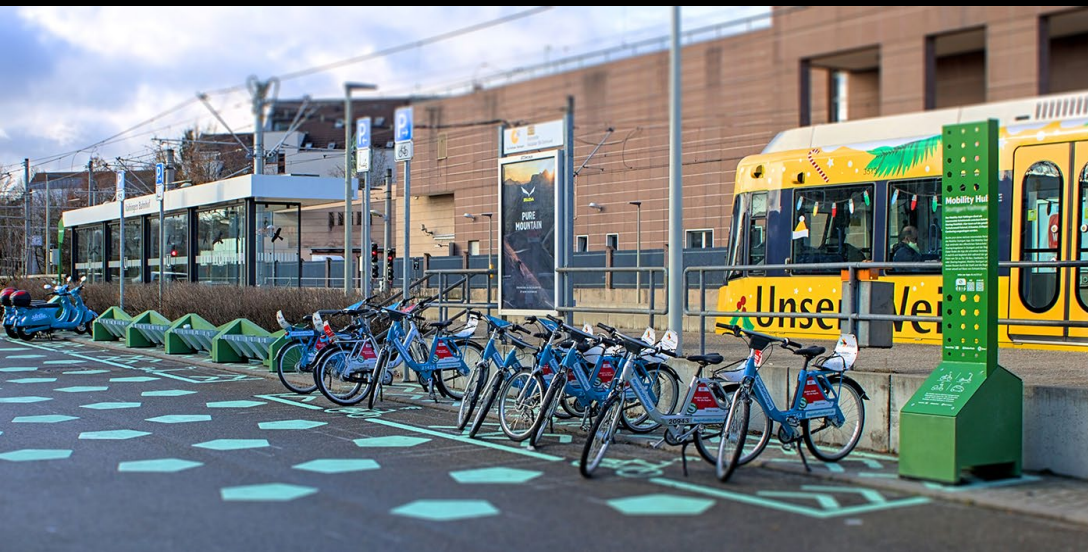
Clean car share



Microtransit



Carpooling / ride matching



# Traveler Information & Transportation Technology



Traveler Information (511)



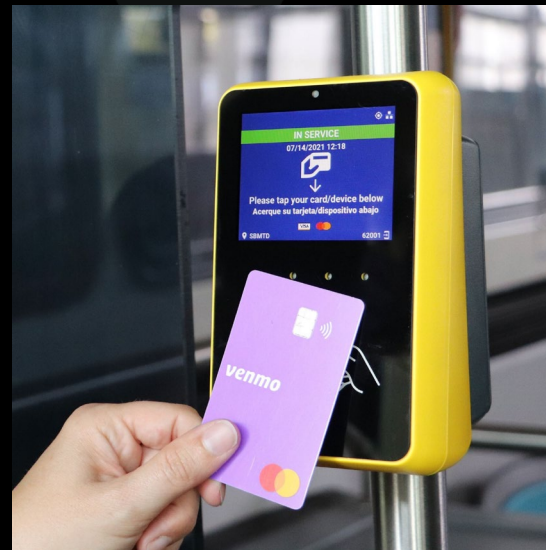
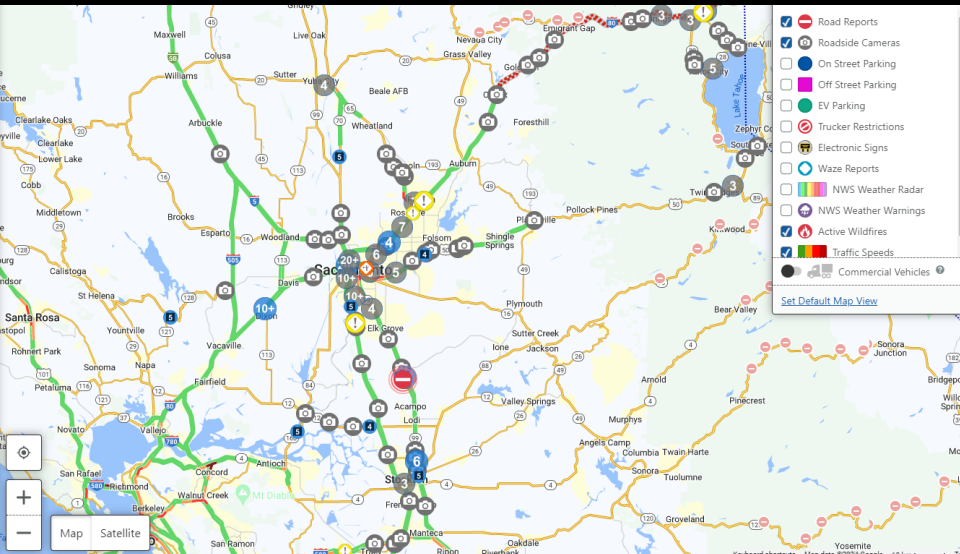
Electronic fare payment



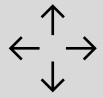
Mobility as a Service



Curb management



# Proven Transportation Demand Management Strategies



Mode Shift Grant Program



May is Bike Month



Vanpool Subsidies



TMA Programs



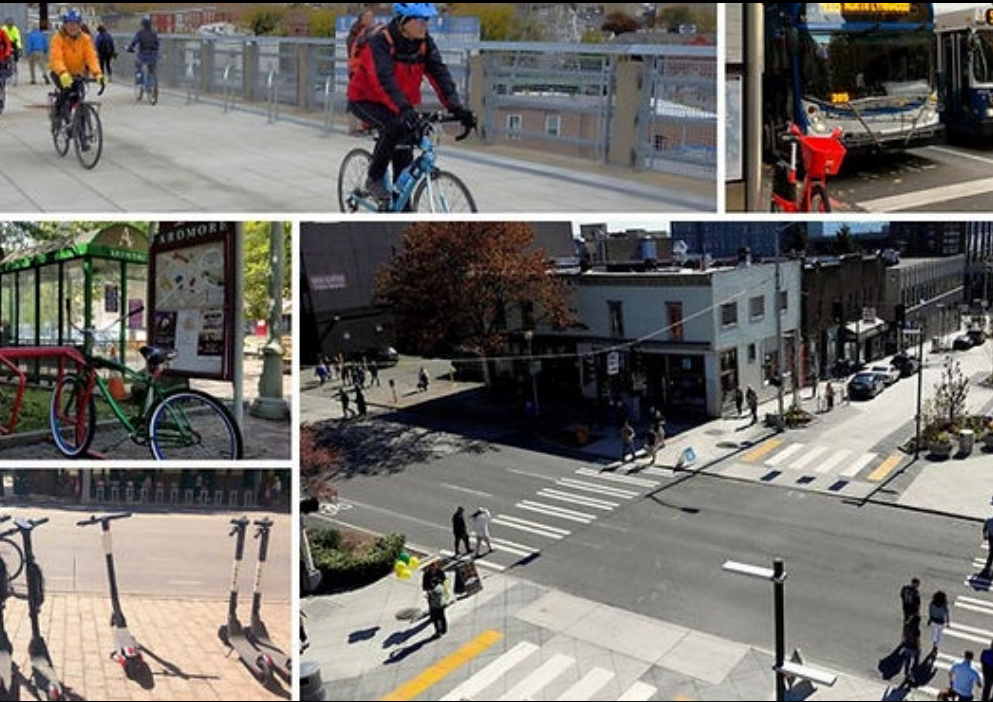
# Policy Initiatives



TDM Ordinance  
Support



Legislative  
needs



# Launchpad



Mobility  
wallets



Flexible  
fleets



Connected  
vehicles



Air  
taxis

