



## Bicycle & Pedestrian Advisory Committee

Tuesday, April 25, 2017, 12 Noon to 2 PM

SACOG Rivers Rooms

### Teleconference Information

Toll Free Dial-in Number: 888-585-9008

Access Code: 895-477-342

*Please do not put your phone on hold during the conference call, but instead please hang up to take your call and call back when you're free.*

1. Introductions and Information Sharing (*noon to 12:40*)
  - a. Upcoming Input Opportunities and Project Updates (All)
  - b. Free Census Workshops at SACOG in May (Tina Glover, Demographer)
  - c. Active Transportation Resource Center Events and Updates (Jane Kemp, ARTC)
  - d. Bike Share Update (Sam Shelton, Senior Planner)
  - e. TDM Innovations Grant Update (Adrienne Moretz, TDM Program Analyst)
2. Summary of January 24 Meeting
3. May is Bike Month 2017 Campaign, 2016 in Review (Adrienne Moretz, TDM Program Analyst) (*12:40 to 12:50*)
4. Downtown Sacramento Urban Greening Walking Tour (Todd Leon, Capitol Area Development Agency) (*1:00 to 2:00*)
5. Adjournment

**The next meeting is scheduled for: Tuesday, July 25, 2017, 12 – 2 p.m.**

*The Meridian Plaza Building is accessible to the disabled. If requested, this agenda, and documents in the agenda packet can be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 and the Federal Rules and Regulations adopted in implementation thereof. Persons seeking an alternative format should contact SACOG for further information. In addition, a person with a disability who requires a modification or accommodation, including auxiliary aids or services, in order to participate in a public meeting should contact SACOG by phone at 916-321-9000, e-mail ([contact@sacog.org](mailto:contact@sacog.org)) or in person as soon as possible and preferably at least 24 hours prior to the meeting.*

*Secure bike parking is available upstairs in the SACOG offices. Bikes are welcome in the freight elevator. Car parking is available at 15<sup>th</sup> and K Streets.*

## FREE 2017 CENSUS WORKSHOPS

*All workshops will be held in SACOG's Board Room  
1415 L Street, Suite 300, Sacramento, CA*

### **Tuesday, May 2 10am-Noon**

*Community Analysis Workshop – Creating Community/Neighborhood Profiles*

The Community/Neighborhood Analysis workshop is designed for data users seeking to capture the key demographic, social, economic and housing indicators that define their Community and Neighborhoods. Specific Topics include: accessing data for small area geographies, data variables used in community analysis and using American FactFinder to navigate Census products. Attendees will go online to obtain age, income, poverty, race and ethnicity and other measures to create community profiles, tables and maps.

Laptops will not be provided. This workshop is still of use without the hands on component.

To register: <https://www.eventbrite.com/o/sacog-2539827204>

### **Tuesday, May 2, 1pm-3pm**

*Race and Ethnic Studies*

Race has been asked as part of the Census since 1790 and Ethnicity since 1970. This workshop provides an overview of the race and ethnic categories as mandated by the Office of Management and Budget. Race is key in implementing many federal laws and is needed to monitor compliance with the Voting Rights Act and Civil Rights Act. Race and Ethnicity data is used to assess fairness of employment practices and to monitor racial disparities in characteristics such as health and education. Specific Topics include why race data is required, census race and ethnic categories, and accessing race, ethnicity and ancestry data on American Fact Finder.

Laptops will not be provided. This workshop is still of use without the hands on component.

To register: <https://www.eventbrite.com/o/sacog-2539827204>

### **Wednesday, May 3 10am-Noon**

*Getting to Know the Ferrett: Data Ferrett for Accessing Public Use Microdata Sample (PUMS)*

This workshop will provide an overview of how to Access American Community Survey (ACS) Public Use Microdata Sample (PUMS), and customize tables using Data Ferrett. Participants will also learn how to cross-tabulate and modify variables to fulfill specific requirements of a project. Using Data Ferrett, can assist you in developing an unlimited array of customized spreadsheets for your project requirements. This topic has been requested by more advanced Census data users.

Laptops will not be provided.

To register: <https://www.eventbrite.com/o/sacog-2539827204>

Contact Tina Glover at [tglover@sacog.org](mailto:tglover@sacog.org) with any questions.

## What is ATRC?

The Active Transportation Resource Center's (ATRC) mission is to assist California's communities, tribal areas, and schools with resources, technical assistance, and training to help implement active transportation projects awarded through California's Active Transportation Program (ATP).

California Department of Public Health's role within the ATRC is to provide training and resources for ATP *Non-Infrastructure* projects and other interested parties.

## ATRC has a New Website: [www.caatpresources.org](http://www.caatpresources.org)

We are excited to announce the NEW ATRC WEBSITE! It offers a clean, updated look and feel; and links together services offered by all of the ATRC providers

### Some Resources You'll Find on the Website:

- Links to walking and biking curricula, toolkits and other resources from across the country
- Guides for supporting active transportation in California's rural and tribal communities
- Recordings of past trainings covering a variety of active transportation topics
- Much, much more

## Upcoming Opportunities

On April 26<sup>th</sup> (tomorrow!) at 10 a.m., the ATRC will convene the second of a two-part [Walking School Bus webinar series](#). In January, the ATRC worked with the Safe Routes to School National Partnership on a webinar to unveil the new toolkit, [Step by Step: How to Create a Walking School Bus at Your School](#), to help communities plan and organize walking school busses as a means to support safe and active transportation options for students and address barriers that may prevent students from walking to school. The April training will feature two California communities who will share their experiences on walking school bus implementation. [Register for this training today.](#)

In May, the ATRC plans to host a webinar on Safe Routes to School (SRTS) Evaluation Resources and Best Practices.

In June, the ATRC will host a statewide teleconference featuring a panel discussion on regional Metropolitan Planning Organization efforts to support non-infrastructure active transportation strategies.

The ATRC is currently planning to begin offering *non-infrastructure* focused training workshops to interested parties across the state. Scope is to be determined. Keep your eyes and ears open for more information in the coming months.

## Stay Connected

Make sure you're on our [mailing list](#) to receive registration information to the exciting learning opportunities mentioned above, and many more.

District 3 NI Contact: Jane Kemp; [jane.kemp@cdph.ca.gov](mailto:jane.kemp@cdph.ca.gov)



## Bicycle & Pedestrian Advisory Committee

### Action Summary January 24, 2017

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Dan Allison, SJUSD  
Jim Antone, Yolo Solano AQMD  
Rick Bettis, Breathe Sacramento  
Daniel Block, WSP/PB  
Matt Braughton, Kittelson + Associates  
Kendra Bridges, Alta Planning + Design  
Jim Brown, SABA  
Victoria S. Cacciatore, SACOG  
José Luis Cáceres, SACOG  
Traci Canfield, Sacramento RT  
Dave Cassel, SACBAC  
John Deeter, ECOS  
Manu Dhaliwal, City of Yuba City  
Jennifer Donofrio, City of Davis  
Mike Dour, City of Roseville  
Chris Dougherty, City of West Sacramento  
Florigna Feliciano, Caltrans D3  
Rene Handy, SACOG  
Sparky Harris, City of Sacramento  
Melba Hinojosa, CA Department of Public Health  
Aaron Hoyt, PCTPA

Rupinder Jawanda, Caltrans  
Casey Kempenaar, City of Citrus Heights  
Jim Kirstein, Friends of Folsom Parkways  
Jim Konopka, City of Folsom  
Kirin Kumar, WalkSacramento  
Adele Lagomarsino, Delta Protection Commission  
Bill Leddy, SABA  
Sophia Mercado, CA Department of Public Health  
Ben Moody, City of Yuba City  
Adrienne Moretz, SACOG  
Hau Nguyen, Caltrans D3  
Lindell Price, El Dorado County COA  
Stanley Price, Utilitarian Cyclists  
Walt Seifert, SACBAC  
Rupa Somavarapu, City of Rancho Cordova  
Sondra Spaethe, FRAQMD  
Molly Wagner, WalkSacramento  
Becky Wood, Teichert  
Brian Wright, PSOMAS

#### 1. Introduction and Information Sharing

- a. Jim Kirstein shared that the City of Folsom trail network came out of the last storms more or less okay, though there is still some rubble in places.

Walt Seifert announced Vision Zero ordinance for the City of Sacramento was approved. He shared the launch of Sacramento Trail net to improve trail networks in Sacramento County and extending through West Sacramento. People interested in more information can contact Walt at [bikeguy@surewest.net](mailto:bikeguy@surewest.net) if you would like any more information on this. Planet Bike has a list of best practices on bike light programs.

Jim Brown shared that SABA is moving into the office of Walk Sacramento, which will produce new opportunities. If you are interested in opportunities to work with SABA related to Bike Doc, information is included in the October 2016 BPAC notes.

Bill Leddy announced the bike/ped counting app has a tool for mapping and can now export data as well as receive counts data through the app. The January SABA-led count was in 26 locations and the

count was close to two thousand people on bikes. <http://bikeandwalk.org/>.

Jennifer Donofrio announced that City of Davis launched a bicycle education program, Biking with Confidence. The three-hour course is offered on Saturdays, and the City is working with Girl Scouts for a bike patch for taking the course.

Jim Antone announced the Clean Air grant (for Yolo County and parts of Solano County) will be available at the end of January—bicycle and pedestrian programs may apply for funds. The application is due at the end of March. Contact [jantone@ysaqmd.org](mailto:jantone@ysaqmd.org) for more information, or visit <http://www.ysaqmd.org/incentives/clean-air-funds/>

Kirin Kumar shared that Walk Sacramento is also working on Vision Zero and shared information on free technical assistance in support of healthy communities and community-based planning (flyer). They are also working on a checklist public health officials to use when reviewing developments.

Mike Dour from the City of Roseville announced that are getting ready to go to bid from ATP funding. Antelope Creek Trail is closed due to damage from the previous storms. Closed until further notice.

Adrienne Moretz from SACOG announced that the TDM Innovations Fund Grant draft Guidelines are currently available (comments due January 25th) and that Connect Card would be expanding to all nine transit systems by the end of the month—Connect Card is already operating on Sacramento RT as part of a soft launch from the end of 2016. [www.connecttransitcard.com](http://www.connecttransitcard.com)

Victoria Cacciatore shared that the January meeting is the last one José Luis Cáceres will facilitate, as he will be working full-time on project delivery. She and the Committee thanked him for his work on the committee since October 2015.

Chris Dougherty announced that West Sacramento is launching an update to their Bike Master Plan, which should be completed by June of 2017.

Sparky Harris announced that the Sacramento City Council took action on the Vision Zero ordinance last week. Jennifer Donlon-Wyant of City of Sacramento staff launched the Bicycle Diversion Program. Bicycle Diversion Program is giving people the opportunity to take a class/program to avoid paying a fine for riding bikes on sidewalks where it is prohibited. Since the City is not yet enforcing fines for sidewalk-riding, all people who have signed up so far are doing so voluntarily. The free class is held every second Thursday of the month, with a class size of approximately 20 people. She is still taking applications but is full until March. The Broadway Complete Streets Plan environmental will be released next month so the project can move forward.

Adele Lagomarsino announced that the Delta Protection Commission is looking to engage the community on making improvement to trails. [Adele.lagomarsino@delta.ca.gov](mailto:Adele.lagomarsino@delta.ca.gov).

Jim Konopka announced the release of an RFP for the Sacramento/Placerville Rail Trail for the project design. The trail will start in Sacramento County and go out to Folsom.

Sam Shelton from SACOG shared updates on the upcoming Sacramento Bike Share program, including a demonstration bike from Social Bicycles. Bike Share is negotiating a contract with SoBi and will hopefully have an executed contract by March and a sponsorship agreement for a Fall program launch. Bike Share will also be contracting an MOU with other agencies to expand throughout the region. Toole Design is leading the stakeholder engagement, and there is also a mapping/planning site managed by SoBi for station placement. There will be 125 stations and the ability to park at one of the stations or outside of a station area for a small fee. The next version of bikes will have pedal-assist, and the region's bikes will be 8-speed. If you have any questions of Bike

Share please contact Sam Shelton at [sshelton@sacog.org](mailto:sshelton@sacog.org).

Ben Moody announced Yuba City will be kicking off a safety education campaign.

Sophia Mercado announced the Department of Public Health is starting a state agency bike share program, predominantly for state agencies in midtown/downtown Sacramento.

Florigna Feliciano shared an update on the California State Bike & Ped Plan, a comprehensive policy plan. The draft will be released in February with a final plan in April, though people can still submit input through the questionnaire. <http://www.cabikepedplan.org/>

Victoria Cacciatore shared the updated FAQs from the Class IV training sessions in October and November. The final version of the FAQs will be available on the SACOG website by the end of the month. She also shared the results of the Regional ATP funding program and demo'd the Active Transportation Mapping Site, including the different layers viewable through the site: <http://arcg.is/2aZJiKA>. A technical discussion of the ATP Accessibility Measure viewable on the website is also [available online](#).

2. **Summary of October 25, 2016 Meeting.** *Action Approved*
3. **District 3 Complete Streets Plan and Mapping Tool (Florigna Feliciano, Caltrans, and Matt Braughton, Kittelson & Assoc.)**

Florigna Feliciano shared that Caltrans District 3 is working on a Complete Streets Plan. One element of the plan is to create an inventory of complete streets facilities on the state highway system. Caltrans is working with local agencies to identify local plans as part of this and many other Caltrans efforts. While the data in the plan will show the distances between bike/ped crossings of the state highway system, that information is not specifically called out in the plan. Updates to the plan (and associated outreach) will likely occur biennially. Local agencies staff and advocates can also identify parallel routes as part of the Complete Streets inventory.

People are encouraged to submit comments on the draft inventory using the mapping tool: <http://maps.kittelson.com/D3-CSP>

4. **Roseville Dry Creek Parkway, State ATP Cycle 3 Recipient (Mike Dour, City of Roseville)\***

Mike Dour shared maps and supporting information related to the recently awarded (through the State ATP, Cycle 3) trail project, "Dry Creek Parkway". The project has been in the works since before the City's first Bicycle Master Plan and is a long-standing local priority. It will offer an alternative corridor for traveling around and throughout Roseville. The full application is viewable from the SACOG Past- ATP Award Recipients webpage. <http://www.sacog.org/past-atp-award-recipients>

5. **2017 May is Bike Month Campaign Update (Adrienne Moretz, TDM Program Coordinator)\***

Adrienne Moretz shared that the 2017 Bike Month campaign will have more of a focus on trip replacement, and revealed artwork for the month-long campaign. She also discussed the resources available on [www.mayisbikemonth.com](http://www.mayisbikemonth.com). The campaign will coordinate with CycleSac and Strava again, and staff will look into the issue of recording trips less than one mile. Contact [amoretz@sacog.org](mailto:amoretz@sacog.org) for more information.

6. **Bike/Ped Infrastructure and Non-Infrastructure Funding Opportunities in 2017 (Victoria Cacciatore, Active Transportation Analyst, Adrienne Moretz, TDM Program Coordinator)\***

Adrienne Moretz shared that the TDM Innovations Fund draft guidelines are currently out for

comment; SACOG staff is available to meet to discuss potential projects that may apply for this funding. They are looking for projects with quantifiable results within a period of two years.

Victoria Cacciatore reminded the Committee that there is no call for projects for the SACOG Regional Funding Program nor the Active Transportation Program this year. She introduced a new statewide program under development by the California Natural Resources Department, the Urban Greening Grant Program. The Urban Greening Grant Program will release a call for projects March 1st with applications due in May. More information on the program is available in the PowerPoint presentation or contact [vcacciatore@sacog.org](mailto:vcacciatore@sacog.org).

**7. Regional Bicycle, Pedestrian, and Trails Master Plan Update (Victoria Cacciatore, Active Transportation Analyst)\***

Due to time constraints, members of the Committee are encouraged to contact Victoria Cacciatore directly to discuss how they use the Regional Bicycle, Pedestrian, and Trails Master Plan. [vcacciatore@sacog.org](mailto:vcacciatore@sacog.org) or 916.340.6214.

**8. Other Matters**

There are no other matters.

**9. Adjournment**

The meeting was adjourned at 2:25 p.m.

The next meeting is scheduled for: Tuesday, April 25, 2017, 12 – 2 p.m.



## Bicycle & Pedestrian Advisory Committee

April 18, 2017

### May is Bike Month 2016 Recap and 2017 Campaign Update

**Issue:** What were campaign strategies for May is Bike Month in 2016 and what will be added in 2017?

**Recommendation:** None; this item is for information only.

**Discussion:** The 2016 May is Bike Month (MIBM) campaign saw robust participation from across the region. Last year, MIBM participants logged 1.83 million miles, surpassing 2015 numbers. Residents rode rain or shine representing 196 schools, 1,201 employers, and 726 teams. A total of 668,198 trip replacement miles were logged, which was 36 percent of all miles logged. Total miles logged in 2016 increased one percent over 2015 total miles. While trip replacement miles decreased 2.6 percent, we did see a 4.6 percent increase in the number of participants over 2015. Additionally, we have seen that about 45 percent of the registrants are new to the campaign each year, which means we are increasing regional awareness of May is Bike Month.

New records were set for number of registrants (10,263) and number of businesses participating in the Shop Dine Bike Day (71). Social media engagement increased on the MIBM Facebook page ([facebook.com/mayisbikemonth](https://www.facebook.com/mayisbikemonth)) and Twitter (@[@mayisbikemonth](https://twitter.com/mayisbikemonth)) accounts. There will continue to be cross posting to SACOG's primary social media accounts.

Staff sent a survey to the 2016 MIBM participants to get feedback regarding the impact the campaign has on changing travel behavior. A total of 1,925 participants took the survey 50 percent responded that they were somewhat likely or very likely to try bicycling instead of driving for a trip because of the campaign. See Attachment A for full survey results.

Highlights from the 2016 campaign include:

- Increased business participation in Shop Dine Bike Day by 39 percent (total of 71 businesses participated);
- Increased Facebook likes by 500 and Twitter followers by 136;
- Doubled the amount of new website content over 2015 by changing homepage feature stories at least 2 times per week; and
- Integrated the STRAVA bicycle mileage tracking app into the campaign and continued to promote SACOG's CycleSac app for mileage logging; a total of 1,072 STRAVA users logged over 52,000 commute trip miles and 346,000 recreation trip miles; a total of 545 Cycle Sac users logged over 13,000 commute trip miles and over 6,700 recreation miles.

The 2017 campaign will continue to utilize the successful website and social media features from the 2016 campaign. New strategies and goals for the 2017 campaign include:



- Increase participants' awareness of bicycling as a mode of transportation by shifting from a focus on miles to a focus on trips;
- Offer campaign material toolkits to partners to make it easier for more partners to promote the campaign;
- Increase the number of registrants participating in the Shop Dine Bike Day by 25 percent by using geocoding technology to allow participants to earn badges by checking in at various businesses;
- Increase social media exposure by joining Snapchat and continuing to increase likes and followers on existing Facebook, Instagram and Twitter account; and
- Focus website content on reducing car trips by replacing them with bicycle trips.

Staff will again collect data from participants about the impact of May is Bike Month on behavior change by doing post-campaign electronic survey work.

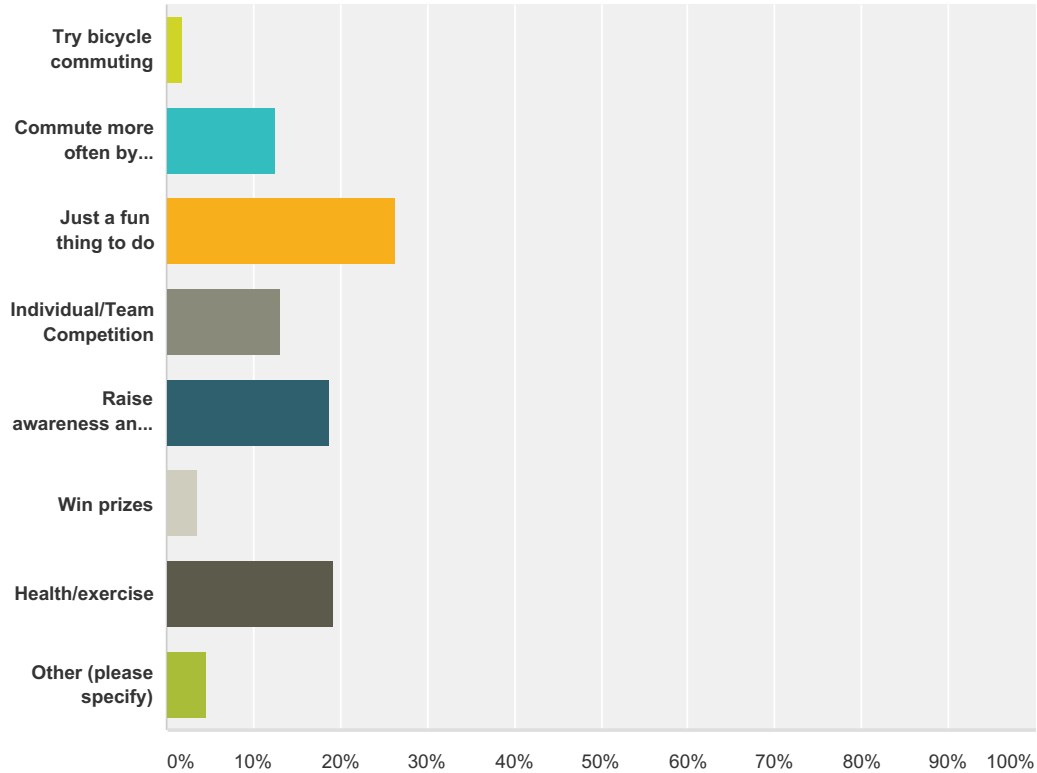
SB:rh  
Attachment

Key Staff: Victoria S. Cacciatore, Active Transportation Team Manager, (916) 340-6214  
Sabrina Bradbury, Associate Analyst, (916) 340-6211  
Adrienne Moretz, Analyst I, (916) 340-6320

## May is Bike Month Follow-Up Survey

### Q1 Which ONE of the statements below best describes why you decided to register for May is Bike Month this year?

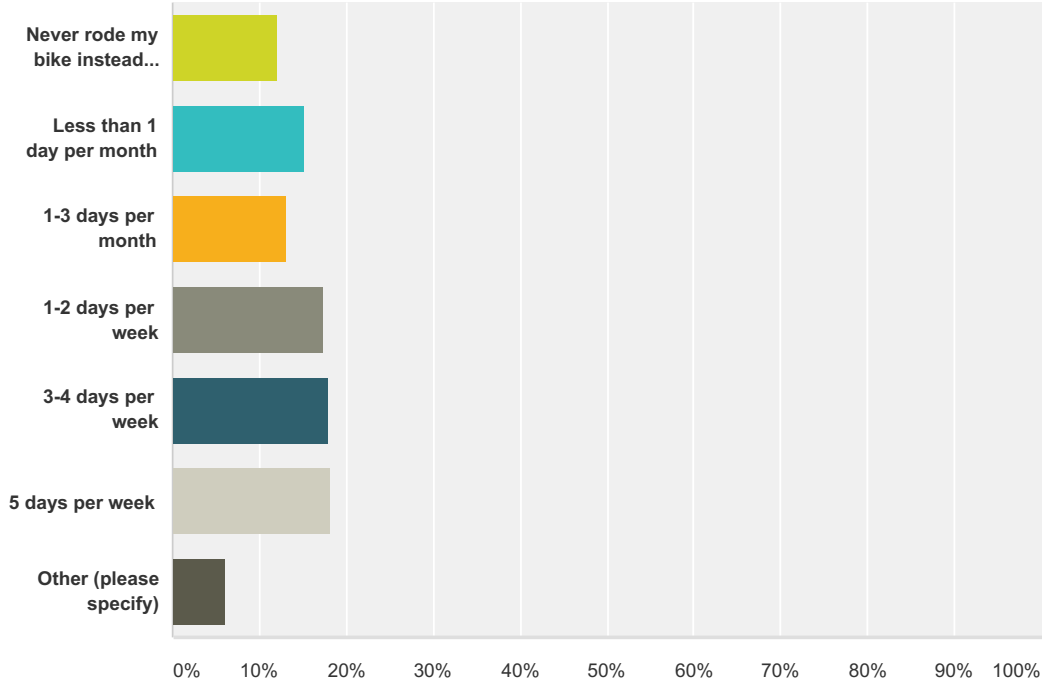
Answered: 1,924 Skipped: 1



Answer Choices	Responses
Try bicycle commuting	1.98% 38
Commute more often by bicycle	12.47% 240
Just a fun thing to do	26.25% 505
Individual/Team Competition	13.20% 254
Raise awareness and support bicycle commuting	18.71% 360
Win prizes	3.64% 70
Health/exercise	19.13% 368
Other (please specify)	4.63% 89
<b>Total</b>	<b>1,924</b>

## Q2 Before May is Bike Month, how often did you ride your bicycle instead of driving, on average?

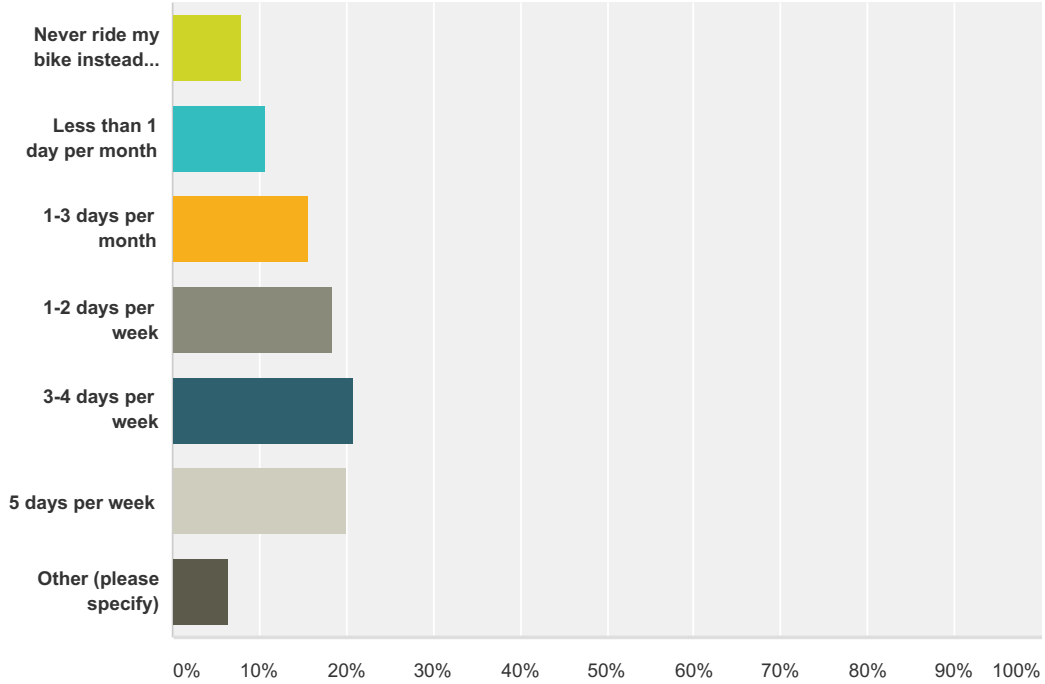
Answered: 1,913 Skipped: 12



Answer Choices	Responses
Never rode my bike instead of driving before MIBM	12.13% 232
Less than 1 day per month	15.32% 293
1-3 days per month	13.07% 250
1-2 days per week	17.35% 332
3-4 days per week	17.93% 343
5 days per week	18.14% 347
Other (please specify)	6.06% 116
<b>Total</b>	<b>1,913</b>

### Q3 Since May is Bike Month, how often do you ride your bicycle instead of driving, on average?

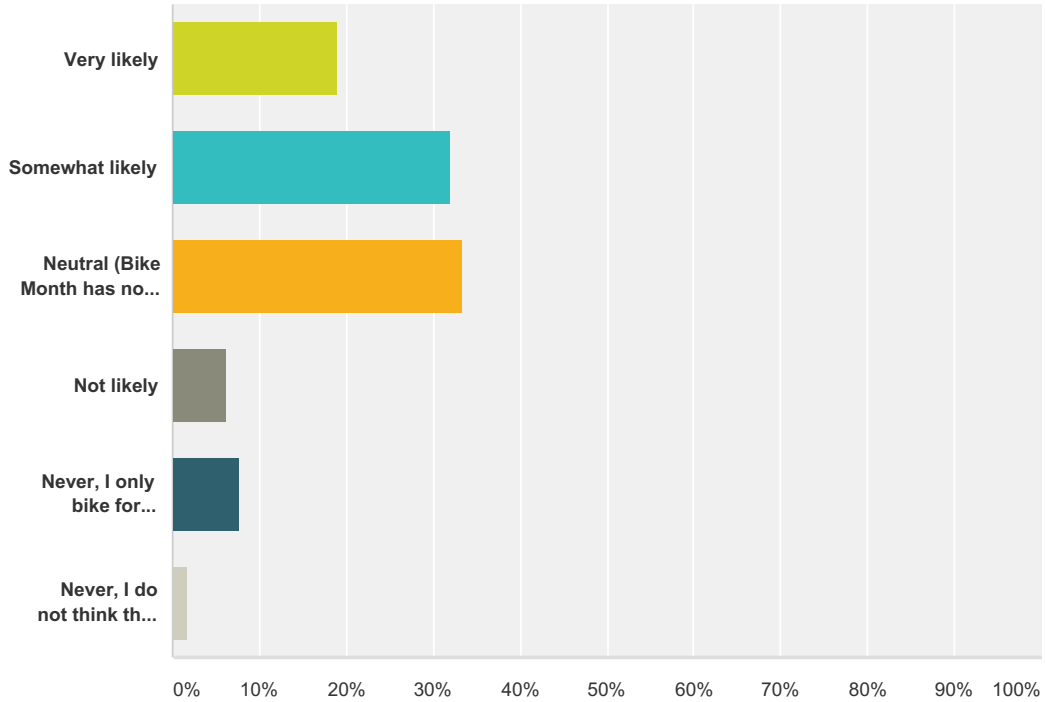
Answered: 1,918 Skipped: 7



Answer Choices	Responses	Count
Never ride my bike instead of driving	7.92%	152
Less than 1 day per month	10.74%	206
1-3 days per month	15.64%	300
1-2 days per week	18.30%	351
3-4 days per week	20.80%	399
5 days per week	20.07%	385
Other (please specify)	6.52%	125
<b>Total</b>		<b>1,918</b>

**Q4 How likely are you to bicycle instead of drive for any type of trip (to school, the store, a restaurant, to work, etc.) as a result of May is Bike Month?**

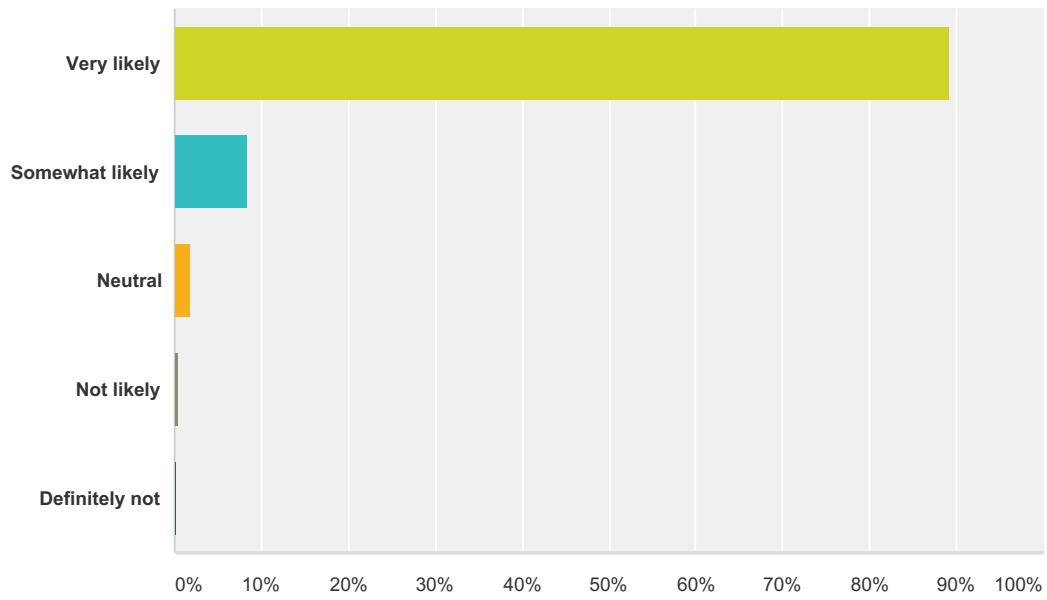
Answered: 1,919 Skipped: 6



Answer Choices	Responses
Very likely	18.97% 364
Somewhat likely	31.89% 612
Neutral (Bike Month has no effect)	33.45% 642
Not likely	6.20% 119
Never, I only bike for recreation and/or exercise	7.71% 148
Never, I do not think the routes are safe	1.77% 34
<b>Total</b>	<b>1,919</b>

### Q5 How likely are you to participate in May is Bike Month again next year?

Answered: 1,924 Skipped: 1



Answer Choices	Responses	Count
Very likely	89.14%	1,715
Somewhat likely	8.32%	160
Neutral	1.92%	37
Not likely	0.47%	9
Definitely not	0.16%	3
<b>Total</b>		<b>1,924</b>



**Item #4**

## **Bicycle & Pedestrian Advisory Committee**

April 18, 2017

### **Downtown Sacramento Urban Greening Walking Tour**

**Issue:** What are local examples of urban greening, and what are the benefits?

**Recommendation:** None; this item is for information only.

**Discussion:** Urban greening refers to public landscaping and urban forestry projects that create mutually beneficial relationships between people and their environments. Urban greening can also enhance active transportation facilities by creating a physical protection for people biking and walking—pedestrian bulb-outs and separated bikeways with planted medians are examples of how an infrastructure investment can provide multiple benefits related to stormwater filtration, active transportation safety, and community aesthetic.

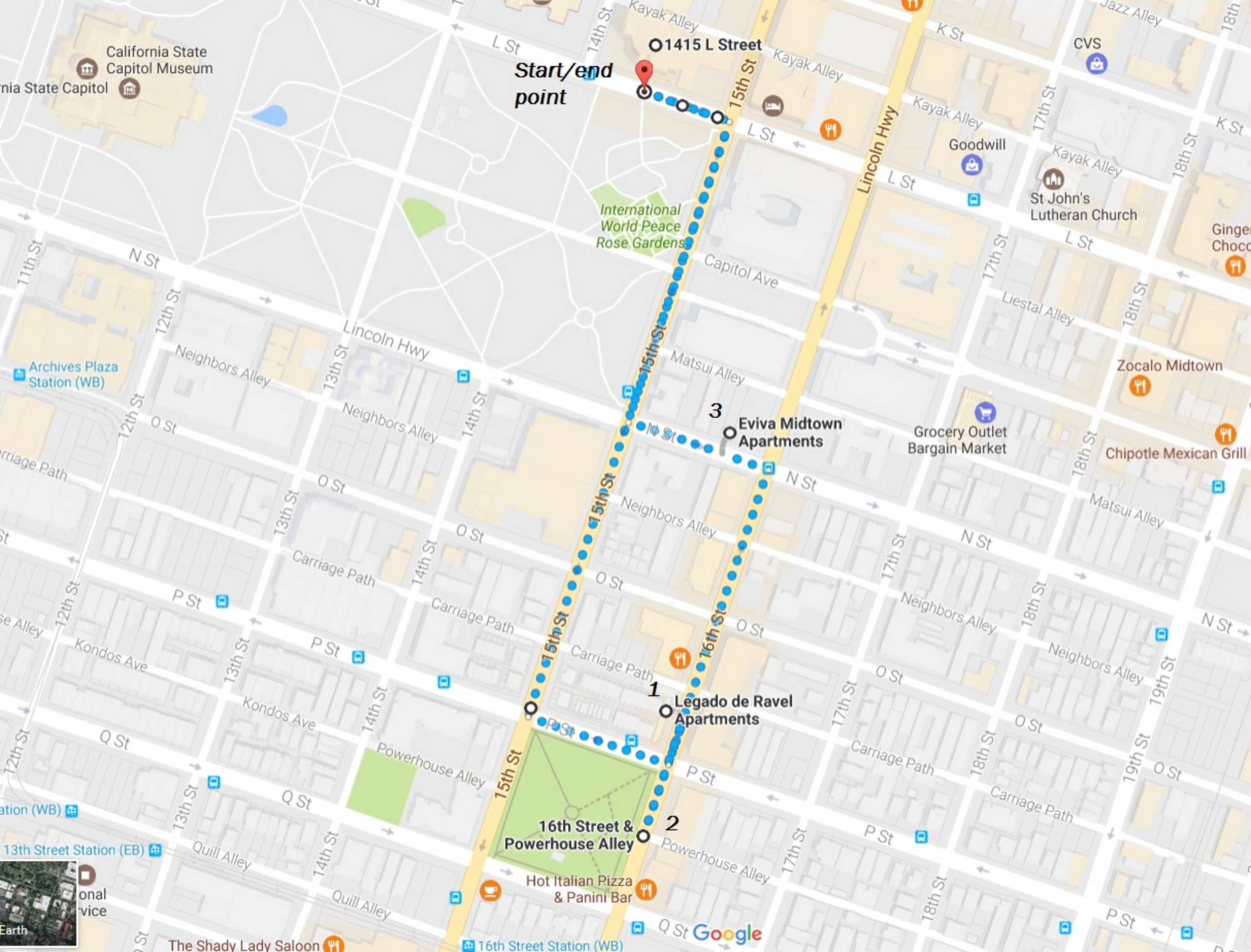
A local example of urban greening improvements coupled with active transportation enhancements can be found around development along 16<sup>th</sup> Street and P Street. The Capitol Area Development Agency (CADA) worked with the City of Sacramento and MIG to identify and, with a \$795,000 grant from the Proposition 84 Urban Greening program, implement improvements that would enhance the area for residents and visitors. Todd Leon, project manager at CADA, will lead a tour and discussion of the urban greening improvements around Legado de Ravel, 16/Powerhouse, and Eviva. Mr. Leon will also discuss the evolution of working with the City of Sacramento on low-impact design of stormwater retention, how their decisions were shaped by lessons learned from urban greening in Portland and Berkeley, and the pros and cons of the implemented drought-tolerant landscaping in the project area.

The Bicycle and Pedestrian Advisory Committee will depart from SACOG at 1:00 pm to travel to the tour starting point, Legado de Ravel, by 1:15 pm. The tour will conclude at SACOG a little before 2:00 pm with some time for questions and further discussion.

VC:rh

Attachment: Tour map

Key Staff: Victoria S. Cacciatore, Active Transportation Team Manager, (916) 340-6214



Start/end point

1415 L Street

International World Peace Rose Gardens

3 Eviva Midtown Apartments

1 Legado de Ravel Apartments

2 16th Street & Powerhouse Alley

Hot Italian Pizza & Panini Bar

16th Street Station (WB)

Google

California State Capitol Museum

California State Capitol

CVS

Goodwill

St John's Lutheran Church

Zocalo Midtown

Chipotle Mexican Grill

Grocery Outlet Bargain Market

Archives Plaza Station (WB)

The Shady Lady Saloon

