

FOR IMMEDIATE RELEASE
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TALL Order: Moving the Region Forward

SACRAMENTO – Traffic congestion continues to top public opinion polls as a big problem in the minds of our region’s two million residents. Whether of environmental, economic, political or safety concern, common ground can be found in the need to improve our region’s transportation system and address how we grow in a region expected to add an additional million people over the next 28 years.

On November 16, the Sacramento Area Council of Governments (SACOG) is seeking more than 2,000 residents of El Dorado, Placer, Sacramento, Sutter, Yolo and Yuba counties to gather in eight locations linked by video conferencing to help prioritize how to invest \$36 billion in the Metropolitan Transportation Plan for 2035 (MTP2035).

The approach is based on the Blueprint planning process, in which 5,000 citizen planners helped develop a smart-growth strategy adopted by the SACOG Board representing 22 cities and six counties. The region’s transportation system is critical for a high quality of life and economic prosperity for the current 2.2 million residents in the SACOG region.

The MTP2035 aims to ensure convenient access to jobs, schools, entertainment, recreation, and critical services such as banking, medical care and shopping, by bringing jobs, housing and services closer together.

“Creating a long-term transportation investment plan ensures our transportation system will grow to support our changing community needs in a smart way,” said Heather Fargo, SACOG Board Chair and Mayor of Sacramento.

Participants will be presented with three scenarios to choose from and will work in small groups to prioritize investments in specific corridors around the region. Background information and an introduction to the planning activities will be presented simultaneously, and then each location will go through the exercises at the same time. Live polling will allow participants to get real-time results of how others at their location and across the region are responding to questions.

For more information and to register visit www.sacog.org/mtp/2035 or call (916) 325-1634.

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