

**Blueprint**  
TRANSPORTATION AND LAND USE STUDY

Need to plan both the regional and neighborhood levels

Neighborhood  
Regional

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**Smart Growth Principles**

- Transportation Choice – viable options
- Housing Choice – aging, diverse households
- Compact Development – use land efficiently
- Use of Existing Assets – build on what we have
- Mixed Use Development – reduces auto travel
- Natural Resource Conservation – economic/environmental reasons
- Quality Design – enhance overall livability

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**The Fairgrounds Study Area**

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