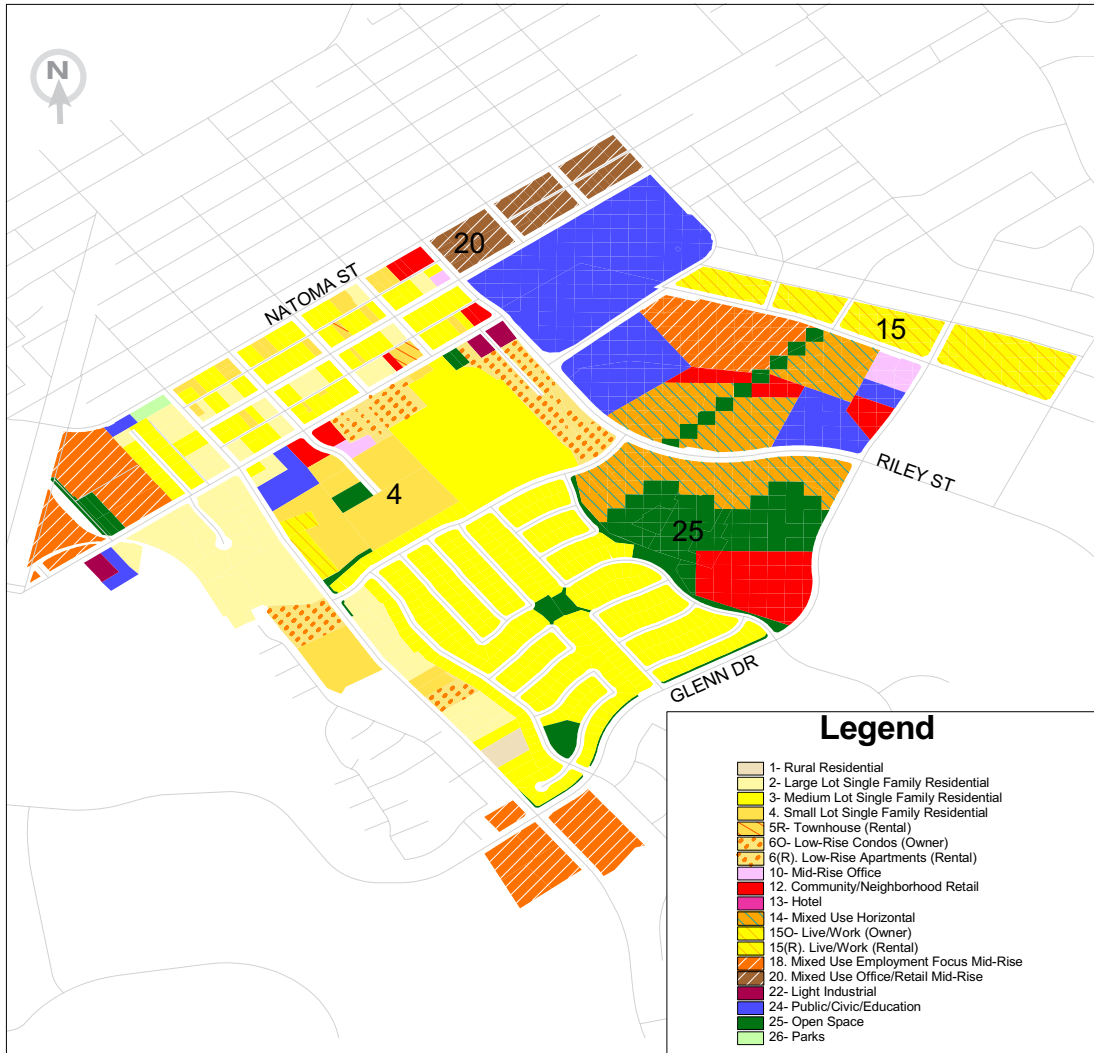


Folsom— Planning Scenario



Key Land Uses Featured



20 Mixed-Use Retail/Office Mid-Rise



15 Live/Work



4 Small Lot Single Family Residential



25 Open Space

Key Elements of Planning Scenario

This group designed a greenbelt pedestrian promenade, which links live/work, horizontal mixed-use retail/residential, and mid-rise mixed-use employment to existing neighborhood retail and schools. Specific features of the plan include:

- On-street parking and parking structures
- Shuttle bus system
- “Cottage development” with park on Natoma St. and Sibley St.
- Traffic calming where East Bidwell St. bends

Resulted in the following changes from base case:

- Capacity for 500 fewer employees
- Capacity for 800 more dwelling units
- Improved land use mix from 5 to 2 employees per dwelling unit

PLACE³S Indicators

Total Employees	4,516
Total Residents	4,255
Employees per Dwelling Unit	2.4
Pedestrian Friendliness (1 = worst, 5 = best)	2.9
Change in Vehicle Miles Traveled per Household from Base Case*	-13%

*See Folsom Detailed Indicators for more information

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DETAILED INDICATORS

Folsom

	Base Case*	Table1	Table 2	Table 3	Table 4	Table 5	Table 6	Table 7	Table 8	Table9	Table 10
Total Employees	4,996	6,721	5,288	4,454	5,181	6,740	10,986	4,801	6,243	4,516	5,146
Total Dwelling Units	1,077	2,171	2,968	1,397	3,296	3,221	3,001	1,601	2,175	1,878	1,533
Total Residents	2,663	4,661	6,281	3,239	6,676	6,495	6,070	3,456	4,533	4,255	3,484
Employees per Dwelling Unit	4.6	3.1	1.8	3.2	1.6	2.1	3.7	3.0	2.9	2.4	3.4
Retail Jobs	3,436	3,265	2,896	2,841	2,992	2,967	6,642	2,613	4,185	2,435	3,426
Office Jobs	547	2,926	1,814	804	1,524	3,516	3,708	1,094	1,490	1,373	930
Industrial Jobs	258	52	19	247	18	176	12	233	80	18	258
Public Jobs	755	478	559	563	647	81	624	861	489	690	532
"Pedestrian Friendliness (1 = worst, 5 = best)"	2.3	2.8	3.0	2.5	2.9	3.0	3.0	2.6	2.7	2.9	2.4

Transportation PLACE³S Indicators Changes from Base Case*

	Base Case*	Table1	Table 2	Table 3	Table 4	Table 5	Table 6	Table 7	Table 8	Table9	Table 10
Change in VT per Household	0%	-6%	-8%	-4%	-8%	-9%	-6%	-5%	-6%	-6%	-5%
Change in VMT per Household	0%	-13%	-15%	-14%	-14%	-19%	-10%	-11%	-14%	-13%	-14%
Change in VT per Retail Job	0%	-16%	-22%	-12%	-26%	-15%	-27%	-1%	-19%	-17%	-12%
Change in VMT per Retail Job	0%	-18%	-21%	-17%	-21%	-18%	-18%	-5%	-19%	-17%	-15%
Change in VT per Non-Retail Job	0%	-11%	-14%	-16%	-11%	-10%	-21%	-2%	-14%	-14%	-13%
Change in VMT per Non-Retail Job	0%	-26%	-29%	-27%	-23%	-24%	-32%	-8%	-28%	-27%	-25%

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