



MAYISBIKEMONTH.COM

FOR IMMEDIATE RELEASE
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BIKE MONTH CHALLENGE: 2 MILLION MILES

May is Bike Month in the Sacramento Region

SACRAMENTO – On a beautiful sunny day, over 100 residents from across the six-county region gathered along the Sacramento River bike trail for the official launch of Bike Month. For the past two years, bicyclists young and old have met the goal of logging 1 million miles in May.

Bike Month Co-Chairs West Sacramento Mayor Christopher Cabaldon and Mercy San Juan Medical Center Safe Kids Coordinator Sonja Atkins issued a challenge to the region to log 2 million miles at **Mayisbikemonth.com**. They also recognized the 2011 Bicycle Friendly Businesses (attached).

The first step to contributing to the 2 million mile goal is to pledge to ride miles at **Mayisbikemonth.com**. People can also make a mileage challenge to friends on Facebook or by email.

This is the sixth year volunteers, public agencies, businesses and bicycling enthusiasts have partnered to promote bicycling. All trips by bicycle count towards the 2 million mile goal, whether a ride to work, school, shopping, or for recreation. The region—which includes El Dorado, Placer, Sacramento, Sutter, Yolo and Yuba counties—is home to many bicycle-friendly communities and regional trails. New this year is a Pedal Saver program, where participating businesses are giving discounts and freebies for people who bike in.

Throughout the month, there will be weekly prize drawings, individual, group and employer challenges, rallies, awards, safety clinics and organized rides. Over 40 events are scheduled throughout May, including the Bicycle Film Festival and the Amgen Tour of California.

Visit **Mayisbikemonth.com** for information about events, Pedal Saver discount program, a bicycle trip planner, and safety information for kids and adults.

*May is Bike Month is coordinated by the Sacramento Area Council of Governments and the region's transportation management organizations. Special events and rides planned throughout the month are available at **www.mayisbikemonth.com**.*

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SACRAMENTO REGION BICYCLE FRIENDLY BUSINESS

AIR

American River Podiatry

CAL FIRE

Cal/EPA

California Bureau of State Audits

California Department of Conservation

California Department of General Services

California Department of Motor Vehicles

California Department of Public Health

California Energy Commission

California Gambling Control Commission

California State Controller's Office

CalSTRS

County of Sacramento

Fehr & Peers

Harris & Sloan Consulting Group, Inc.

HOT ITALIAN

McClellan Business Park

Mercy General Hospital

MFDB Architects, Inc.

Office of Statewide Health Planning and Development

Parsons Brinckerhoff/PB Americas

Quincy Engineering

Sacramento Metropolitan Air Quality Management District

Sacramento Regional Transit

SMUD

Sutter Medical Center, Sacramento

Town of Loomis

University of California Davis Health System

Uptown Studios

URS Corporation

US Army Corps of Engineers Sacramento District

Ventyx Inc.

Williams + Paddon Architects + Planners, Inc

Yolo-Solano Air Quality Management District