



MAYISBIKEMONTH.COM

MAY IS BIKE MONTH EVENTS

Annual campaign promotes bicycling in the Sacramento region

FOR IMMEDIATE RELEASE
April 14, 2011

Contact: Erik Johnson
916.340.6247

The Sacramento region is gearing up for a month full of events promoting bicycling. Regional events are listed here, but a growing list of local events and more information on how to bike in your community are at www.mayisbikemonth.com.

Bike Month Kick-off

Monday, May 2, 11:30 a.m.

Specific location TBD, Sacramento

Come join us as we launch a month of bicycling! Groups will organize rides into the event from all directions. After the kick off, Sacramento Area Bicycle Advocates (SABA) will lead a ride. Info: tscheiter@sacog.org.

Film: *Bicycle Dreams*

Thursday, May 5, 7 p.m.

Crocker Art Museum, Sacramento

Considered the most challenging sporting event in the world, The Race Across America is an epic 3,000-mile bicycle race from the Pacific to the Atlantic. The fundamental goal of the race is simply to finish—a challenge half of all riders fail to meet. Filmmaker Stephen Auerbach will participate in a post-screening Q&A. Tickets & info: crockerartmuseum.org or 916.808.1182.

Roseville Bike Rally

Saturday, May 7, 9:30-11 a.m.

Royer Park, 190 Park Drive, Roseville

Auburn BikeFest

Saturday, May 7, 10 a.m.-Noon

EV Cain Middle School, 150 Palm Avenue, Auburn

Bring your bike and helmet to Auburn's family friendly bicycle safety event featuring: obstacle courses, riding demonstrations, helmet fittings, helmet giveaways, bicycle safety inspections, appearance by Sparky the Fire Dog,

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refreshments available for purchase, bicycle shop discounts, bike-related giveaways for children. Info: 530.823.4211 or bikefest@auburn.ca.gov.

Bicycle Film Festival Launch Party

Thursday, May 12, 9 p.m.

Crocker Art Museum

Kick off the Bicycle Film Festival and the Amgen Tour of California. The Crocker's courtyards will come alive with bike art, a bicycle fix-it workshop, and a no-host BBQ. Bicycle valet service will be provided. Free with Museum admission.

Bicycle Film Festival

Friday & Saturday, May 13 & 14

Fremont Park, 16th and Q streets, Sacramento

Films, food, and fun activities both days. Watch for more details in the next few weeks. Info: www.bicyclefilmfestival.com/sacramento

Tour de Cluck

Saturday, May 14, 9 a.m.-2 p.m.

Davis

Back by popular demand, the second-annual Tour de Cluck offers the chicken lovers and chicken curious an opportunity to visit Davis chicken coops, benefitting Davis Farm to School's work to support local food in a healthy school environment. The Tour de Cluck is a self-guided tour featuring presentations by backyard poultry experts. Other highlights include art exhibit and silent auction, and clucking exhibition.

Sacramento Kidical Mass

Sunday, May 15

Morning family bicycling extravaganza. Info: sackidicalmass.blogspot.com

Amgen Tour of California: Stage 2

Monday, May 16

One of the longest stages of the race, Stage 2 starts at North Lake Tahoe, descending more than 7,000 feet to the State Capitol. The route will pass through Nevada City, Beale Air Force Base, and finish with two circuit laps in downtown before ending at the State Capitol.

Info: amgentourofcalifornia.com/Route/stages/stage2.html

Amgen Tour of California: Stage 3

Tuesday, May 17

Auburn is known as the "Endurance Sports Capitol of the World," so it is only fitting that one of the fastest stages of the 2011 Amgen Tour of California begins here. After a neutral start section through Old Town Auburn, the race will go live

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and head south through downtown Folsom. The next 100 miles will showcase some of the beautiful roads of central California as the race passes through “Gold Country.” The route will then head south and end in Modesto. Info: amgentourofcalifornia.com/Route/stages/stage3.html

Bike to Work Day

Thursday, May 20

11 a.m. to 1 p.m. — Capitol BikeFest — West steps of the State Capitol
Dozens of booths with everything you'd like to know about bicycling, staffed by cycling organizations and bike shops. Enjoy music, ice cream and free bike safety checks. There will be bike valet parking. Bring the page that shows you've logged bicycling miles and be entered in a drawing for prizes and the bicycle raffle. Info: www.mayisbikemonth.com/events.asp.

For a growing list of events in Davis, Placerville, Roseville and many more communities across the Sacramento region, visit:

www.mayisbikemonth.com/events.asp.

Or add events using Google Calendar: www.bit.ly/enBL0x

May is Bike Month is coordinated by the Sacramento Area Council of Governments and the region's transportation management organizations. Special events and rides planned throughout the month are available at www.mayisbikemonth.com.

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