

MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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SACOG TO HONOR REGION'S BEST AT AWARDS CEREMONY

Awards will be presented at Regional Forum next Friday

Who: The Sacramento Area Council of Governments is honoring outstanding regional efforts in transportation, smart-growth planning, rural-urban connections and air quality with the 2010 SACOG *Salutes!* Awards.

What: Ten organizations and individuals whose achievements and innovations made a significant difference in the Sacramento region in 2010 will be honored. This is the 12th year of the awards program.

More information about awardees is on the next page.

When: **Friday, December 10 – 7:30 a.m.** (part of the Regional Forum: Rural-Urban Connections Strategy; awards will be presented at the beginning of the program)

Where: Sacramento Convention Center, 1400 J Street, Sacramento

Info: SACOG *Salutes!* Awards: www.sacog.org/about/categories.cfm.
Regional Forum: Rural-Urban Connections Strategy:
www.sacog.org/rucs/forum2010/about

– MORE –

2010 SACOG *Salutes!* Award Winners

Bill Hughes Elected Official: Congresswoman Doris O. Matsui

for legislative advocacy on behalf of agriculture, flood protection, watershed management, open space and smart growth principles

Blueprint Excellence: Yolo County 2030 General Plan

for integrating agriculture, open space preservation, local food systems, transportation, housing and commercial development, employment and economic growth to reflect the balance of urban growth needs and open space and agricultural conservation

Business of the Year

Bogle Vineyards

for generations long reinvestment in the rural economy through expansion wine production and conservation of open space and natural resources

Mulvaney's B&L

for the promotion of local farmers and in dining, catering, and the new Crocker Museum Café, and in community service and education projects such as Plates Café job training

Citizen of the Year: Joanne Neft

for marketing acumen in the promotion of Placer County agriculture and open space, for passionate advocacy on behalf of local foods and the people who grow them

Employee of the Year: Jim Campbell, Yolo County

for vision, persistence, planning, engineering and collaboration on the Davis-Woodland Bikeway

Organization of the Year: Soil Born Farms

for agricultural and ecological education, food access advocacy, and production and distribution of fresh produce to schools and community groups

Mary Brill Youth Excellence: GEO Environmental Science & Design Academy at Grant Union High School

for innovative education that prepares students for agricultural, environmental and green-business careers and provides real-world experience in creating sustainable communities and develops future land stewards with understanding of the positive impacts of healthy foods

Project of the Year: Highway 70 East Nicolaus Bypass

for improving commute times, goods movement, and safety on Highway 70 in Sutter and Yuba counties, and at the same time providing extensive environmental mitigations

Special Recognition: Apple Hill Growers Association

for creating successful marketing opportunities for over 50 specialty growers in El Dorado County, including farm stands, seasonal campaigns and special events and for supporting neighboring counties to develop agritourism corridors