

MAKE THE RURAL-URBAN CONNECTION ON DECEMBER 10

Event will highlight rural communities, agriculture, and innovations for preserving them

FOR IMMEDIATE RELEASE

November 22, 2010

Contact: Erik Johnson

916-321-9000

SACRAMENTO— The Sacramento region is home to over 2 million people, but did you know that farms in our area contribute over \$2 billion to our economy? And of all that food, only about 2% is consumed locally? On **December 10**, the Sacramento Area Council of Governments is holding a regional forum on the **Rural-Urban Connections Strategy**, a project looking at how to keep rural communities rural, farmers farming, and protect our natural resources.

The event will take place at the **Sacramento Convention Center** from **7:30 a.m. to 12:30 p.m.**, and it's **free**. A breakfast focused on locally available products will be served as well. Through presentations, videos, and real-time polling activities, the event will explore current agricultural conditions and challenges, identify market opportunities for expanding regional agricultural activity, delve into the role of rural communities, rural transportation issues and agriculture in the region, and share innovations from the project that will help shape our region's future economic and environmental health. The forum will also feature a keynote address from USDA Rural Development Deputy Under Secretary Victor Vasquez.

SACOG is best known for the Blueprint, a bold vision for growth that promotes compact, mixed-use development and more transit. The Rural-Urban Connections Strategy is the rural companion to the Blueprint—the “greenprint”.

Register today at **www.sacog.org/rucs**. Space is limited.

SACOG coordinates transportation planning, funding and project delivery for Sacramento, El Dorado, Placer, Yolo, Sutter and Yuba counties and the cities within them. For funds distributed through Caltrans, Placer and El Dorado counties make their own funding decisions. SACOG also engages elected officials in land use and other regional issues.

- END -