

## MEDIA ADVISORY

**FOR IMMEDIATE RELEASE**  
**March 26, 2010**

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### **EVENT MARKS FIRST 5 YEARS OF REGION'S LAND USE BLUEPRINT**

*Major accomplishments to be highlighted, experts will discuss future growth in the region*

- Who:** Over 750 residents and leaders from El Dorado, Placer, Sacramento, Sutter, Yolo and Yuba counties.
- What:**
- Highlights of public and private sector projects and plans implemented since the Blueprint was adopted
  - Demographic projections from Economist Stephen Levy, Center for the Continuing Study of the California Economy
  - Perspectives on regional growth issues across the country from regional planning expert John Fregonese, Fregonese Associates
  - USC professor Manuel Pastor will discuss environmental and equity issues facing our region and California
  - Real-time feedback from participants on regional growth issues
- When:** **Friday, April 2, 7:30 a.m. breakfast; 8-11 a.m. program**
- Where:** Sacramento State University Union Ballroom (parking permit attached)
- Why:** Our region has accomplished a lot in the last five years. Blueprint: Then | Now | Next will highlight the process of developing the Blueprint, what's been planned and built, and what's to come. The Blueprint not only serves as a groundbreaking policy map for our local jurisdictions, but also as a model for other regions.

*SACOG coordinates transportation planning, funding and project delivery for Sacramento, El Dorado, Placer, Yolo, Sutter and Yuba counties and the cities within them. SACOG also engages elected officials in land use and other regional issues.*

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