

MEDIA TOUR

PLACER COUNTY TOUR LOOKS AT RURAL-URBAN ISSUES

Tour of agricultural and other lands part of new Rural-Urban Connections Study

FOR IMMEDIATE RELEASE:
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Contact: Erik Johnson
916-321-9000

Who: Elected officials from across the six-county region are learning about the challenges and opportunities in the rural communities of our region. Agricultural experts and local leaders will lead hands-on tours of agritourism with visits to mandarin orchards, diversified orchards, a cattle ranch, family-owned produce market and a Hoshigaki producer. Tour participants will also learn about transportation, land conservation and economic issues in Placer County.

What: Tour of agricultural and open space lands in Placer County. Highlights include:

- Welcome from Placer County Supervisors Robert Weygant and Jim Holmes
- Staff and elected officials discuss:
 - Placer Legacy open space and habitat protection program
 - transportation projects and goods movement
 - agritourism opportunities and challenges
- Lunch at Portuguese Hall, catered by Persimmon Café
- Stops in Auburn, Newcastle and Penryn

When: Thursday, November 13, 10:00 a.m. to 4:30 p.m. (following SACOG Board meeting at 9 a.m.)

Where: Placer County Transportation Planning Agency, 299 Nevada Street, Auburn, 95603

Contact: Erik Johnson, ejohnson@sacog.org or (916) 321-9000.

Notes: RSVPs are required for the limited number of seats on the tour bus. A full agenda will be available early next week. This is the fourth tour looking at the challenges and opportunities in rural communities in the six-county SACOG region. Information on previous tours is available at www.sacog.org/rucs.

The Rural-Urban Connections Strategy (RUCS) is looking at the region's growth and sustainability objectives from a rural perspective. In the same way that Blueprint is an economic development strategy for urban areas, RUCS is intended to be an economic, as well as environmental sustainability, strategy for rural areas.

SACOG coordinates transportation planning, funding and project delivery for Sacramento, El Dorado, Placer, Yolo, Sutter and Yuba counties and the cities within them. SACOG also engages elected officials in land use and other regional issues.

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