



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
June 13, 2007

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Sacramento Region
Travel Info

BIKE COMMUTE MONTH FINALE AT RIVER WALK *Games, awards and River Cats Game for Bicyclists*

Who: Tomorrow, bicyclists young and old are invited to bring their family and friends to celebrate 926,638 miles logged during Bike Commute Month.

What:

- Bicycle polo – watch or join in this exciting new sport
- Merlino’s Freezes, popcorn, ice cream
- Live music
- Drawings for bicycles, prize wheel with River Cats tickets
- Information from bike shops, clubs and organizations
- Free bicycle safety checks
- Information on clean air transportation
- Clean fuel vehicles
- Health and wellness information
- Free bike valet parking

When: Thursday, June 14, 3:30 to 6:00 p.m.

Where: River Walk Park is just north of the Tower Bridge, between the Ziggurat Building and the Sacramento River, across the river from Old Sacramento.

Why: At 5:00 p.m., the results and winners of the Million Mile Challenge will be announced and regional awards will be presented to Cyclist of the Year, Cycling Advocate of the Year, Student Cyclist of the Year and Bike Friendly Employer of the Year.

This will be a great event for family or co-workers, and is accessible by bike or car. Following the event many bicyclists will go over to the River Cats game, where the student cyclist will throw out the first pitch.

Bike Commute Month is coordinated by the Sacramento Area Council of Governments and the region's transportation management associations and organizations.

Contact: www.bikecommutemonth.com or (916) 321-9000.

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