



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
May 16, 2007

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Sacramento Region
Travel Info

STATE AND LOCAL LEADERS, RESIDENTS CELEBRATE NATIONAL BIKE-TO-WORK DAY IN THE SACRAMENTO REGION MAY 17

Who: Commuters celebrate National Bike-to-Work Day throughout the Sacramento region. Speaking at the Capitol BikeFest: **Speaker Fabian Núñez, Assemblymembers Loni Hancock and Jared Huffman, Bike Commute Month Co-Chairs West Sacramento Mayor Christopher Cabaldon and Sacramento Councilmember Steve Cohn, Caltrans Director Will Kempton, Office of Statewide Health Planning and Development Director David M. Carlisle, M.D., Ph.D., and Sacramento Metropolitan Air Quality Management District Executive Director Larry Greene.**

- What:**
- **Bike Fest at the Capitol**
State and local leaders discuss bicycling and recognize California Bike Commute Week, music, prizes and information on bicycling, walking, transit and more. More than 40 bike shops, groups and organizations will have tables at the Bike Fest. The event includes drawings for four bicycles. To enter, bicyclists must pledge miles online and bring a page showing miles logged. Must be present to win.
 - **Energizer Stations throughout the region in the morning**
 - **Free transit for bicyclists on RT and Elk Grove Transit**
 - **Free parking at Sacramento County Regional Parks for bicyclists**

When & Where:

Bike Fest and Transportation Fair

- 11 a.m. to 1 p.m., **State Capitol (West Steps, 10th & Capitol Mall)**
- 11:30 a.m. – Bike Commute Month Co-Chairs introduce state and local leaders
- 11:45 a.m. -- Speaker Núñez and Assemblymembers and others bike down Capitol Mall
- 12:15 p.m. & 12:45 p.m. – Drawings for bicycles
- 12:20 p.m. -- Sacramento Transportation Management Association Bicycle Awards

Energizer Stations

- 6 a.m. – 10 a.m. – **Sacramento County Regional Parks, American River Parkway (Lower Sunrise, Sacramento Bar, William Pond and Watt Avenue) Complimentary coffee, juice and bagels.**
- 6:15 – 6:45; 9:30 – 10:00 a.m. – **Breakfasts sponsored by the North Natomas TMA at Tanzanite Park & Airport Road and Duckhorn and San Juan**
- 6:30 – 8 a.m. – Caltrans District 3 at the **Yolo Causeway, Discovery Park, and Tower Bridge**
- 7 – 9 a.m. – Caltrans Headquarters in front of the **State Capitol (West Steps, 10th & Capitol Mall)**
- 6 – 10 a.m. – **Elk Grove City Hall** at the corner of Laguna Springs Drive @ Laguna Palms Way
- 5 – 9 p.m. – **Yolo TMA Bicycle Booth at Celebrate Davis!, Community Park, 14 & F streets**

Why: The regional challenge is for residents to ride one million bicycle miles in May. Bicycling is a zero emission commute, improving both air quality and physical health. One million miles of bicycling in May reduces over 5,000 pounds of smog-forming nitrogen oxides from Sacramento's air. Bicycling three hours per week reduces a person's risk of heart attack or stroke by 50 percent.

Since May 1st, 3,934 cyclists have logged over 359,000 miles, but more cyclists need to log their miles for the region to meet its goal of a Million Mile May.

Bike Commute Month is coordinated by the Sacramento Area Council of Governments and the region's transportation management associations and organizations. Special events and rides planned throughout the month are available at www.bikecommutemonth.com.

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Regional Rideshare
Partnership

Sacramento Area Council of Governments • Caltrans • City of Elk Grove • City of Roseville • El Dorado County Transportation Commission • 50 Corridor Transportation Management Association • McClellan Park TMA • North Natomas TMA • Placer County Transportation Planning Agency • Point West TMA • Power Inn Business and Transportation Association • Sacramento TMA • South Natomas TMA • Yolo TMA • Yuba-Sutter TMA



Regional
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