

FOR IMMEDIATE RELEASE
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Contact: Rebecca Thornton Sloan
(916) 321-9000

“ROAD MAP TO THE FUTURE” ON KCRA 3
Transportation issues to be discussed during live program on January 31

SACRAMENTO – The Sacramento Area Council of Governments has partnered with KCRA 3 to explore options for reducing time spent in traffic by residents of the six-county Sacramento region.

On January 31, KCRA 3 will present **“Road Map to the Future”**—a live televised discussion about transportation access in our region. Viewers can log on to KCRA.com during the program to participate in a live poll about their priorities for roads, buses and light rail transit, and other investments to improve their quality of life in El Dorado, Placer, Sacramento, Sutter, Yolo and Yuba counties.

KCRA 3 anchors Edie Lambert and Chris Riva will explain different types of transportation improvements: roads, transit and program options, including pedestrian and bicycle connections. A studio audience of community members and elected officials from around the region will discuss what options make the most sense to them. Viewers will be asked questions throughout the show that they can respond to online. They can also submit their opinions after the program.

This input will be used to help prioritize how to invest \$38 billion in the Metropolitan Transportation Plan for 2035 (MTP2035). SACOG has engaged several thousand citizen planners in workshops throughout the region during the past year. The MTP2035 is based on the Blueprint smart-growth strategy, bringing jobs, housing and services closer together. The MTP2035 focuses on improving future travel options for access to jobs, schools, entertainment, recreation, and critical services such as banking, medical care and shopping.

Input from this program, independent survey research, focus group research, and technical analysis will be used to develop a draft Metropolitan Transportation Plan. The draft MTP2035 and an Environmental Impact Report will be presented for public comment over the next several months. The SACOG Board of Directors is expected to adopt a final plan later this year.

For more information visit www.sacog.org/mtp2035 or call (916) 325-1634.

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Sacramento Area
Council of
Governments

1415 L Street
Suite 300
Sacramento, CA
95814

tel: 916.321.9000
fax: 916.321.9551

www.sacog.org/mtp/2035

