

## **ASSOCIATION FOR COMMUTER TRANSPORTATION HONORS SACOG PLANNER** *Nancy Kays Receives ACT NOW Individual Award for 2006*

**FOR IMMEDIATE RELEASE**  
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**SACRAMENTO** – The Association for Commuter Transportation’s Northern California Inland Chapter presented the ACT NOW Individual Award for 2006 to SACOG Senior Planner Nancy Kays at its annual luncheon yesterday. The ACT NOW Individual Award is presented to an ACT member who has exhibited outstanding contributions to the field of transportation demand management (TDM) through excellence and effectiveness.

Ms. Kays—a resident of Davis—has worked for the Sacramento Area Council of Governments for 18 years. During this time she has managed several projects, including the development of four Metropolitan Transportation Plans (MTPs). Most notably, she was the project manager for the MTP for 2025, which was the first to establish four regional funding programs, including one dedicated to TDM. As a senior planner, she has most recently managed the Rideshare program at SACOG, which includes marketing 511 traveler information, outreach with area transportation management organizations, and overseeing the Bike Commute Month and Best Workplaces for Commuters campaigns.

The award was presented by incoming ACT Chapter President Dave Entrekina, who commended Ms. Kays for understanding where transportation demand management can be incorporated into SACOG’s programs.

This award comes as Ms. Kays is retiring in January from SACOG. According to SACOG Executive Director Mike McKeever, “Nancy has played a key role in bringing together public and private sector partners to address the transportation demand challenges we face in a growing region. During her career she has helped plan for the future as well as provide services for today’s commuters, and her achievements will benefit the region for years to come.”

For more information, please contact Communications Manager Rebecca Thornton Sloan at 916-321-9000.

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