



NEWS THAT COUNTS

January 2010

Census Day Approaching

Across the country and around the region, local governments, community and faith-based organizations and interested residents are forming complete count committees and gearing up for U.S. Census Day on April 1.

Undercounts in our region mean less state and federal monies allocated over the next 10 years. In California, approximately \$1,700 per person will be lost over the 10 years for every person not counted in the 2010 Census.

According to U.S. Census officials, California might lose a congressional seat if there is an undercount of residents. In the 2000 U.S. Census, California had an undercount of 1.5 percent. By comparison, Minnesota had a 0.2 percent undercount. If state-by-state undercount percentages remain relatively similar, California will likely lose a congressional seat.

It is up to everyone to help spread the word on the importance of a complete count in our region. Not only for our federal representation, but also for the federal and state funding allocated for transportation and social services. Most federal and state funds are allocated with formulas that use U.S. Census population data.

What can you do?

Complete your 10-question form and mail it back before April 1. (Census forms will arrive in mailboxes mid-March)

Reach out to your local community and spread the word about the 2010 Census. It's safe, it's fast, it's confidential and it's the law.

For free downloadable fliers in English, Hindi, Hmong, Korean, Punjabi, Russian, Spanish, Tagalog, traditional Chinese, Ukrainian or Vietnamese, please go to: **www.sacog.org/census2010**.

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