



Planners Committee Meeting

2:00 p.m., Thursday, April 22, 2010
American/Sacramento Rivers Room

Dial-in Conference Call Toll Free: (800) 830-6260, Code 436628

Auburn
Citrus Heights
Colfax
Davis
El Dorado County
Elk Grove
Folsom
Galt
Isleton
Lincoln
Live Oak
Loomis
Marysville
Placer County
Placerville
Rancho Cordova
Rocklin
Roseville
Sacramento
Sacramento County
Sutter County
West Sacramento
Wheatland
Winters
Woodland
Yolo County
Yuba City
Yuba County

1. Introductions and Announcements (Greg Chew)
2. Economic Census Workshop (Tina Glover – attachment)
3. Metropolitan Transportation Plan (MTP) Major Activities Update (Kacey Lizon - attachment)
4. Update on Draft Regional Growth Projections for use in MTP and RHNA (Gordon Garry - attachment)
5. Discuss approach to Greenhouse Gas Emissions Reduction Targets and Other MTP Performance Indicators (Bruce Griesenbeck)
6. Discuss approach to MTP Planning Scenarios (Bruce Griesenbeck)
7. Update on Year 2008 Housing & Employment Estimates (Jennifer Hargrove)
8. Other Matters
9. Adjournment

2007 Economic Census



Data from the 2007 Economic Census are being released for California. Learn more at a free, half-day Economic Census conference near you. These conferences are open to the public.

Sacramento, California

Thursday, April 29, 2010, 9:00 am - 12:00 pm

Location: Sacramento Area Council of Governments

1415 L Street, Suite 300, Board Room

Sacramento, CA 95814

Contact: Tina Glover, (916) 321-9000, tglover@sacog.org

Register TODAY at

www.regonline.com/sacramento_ca_economic_census_conference

Oakland, California

Friday, April 30, 2010, 9:00 am - 12:00 pm

Location: Association of Bay Area Governments

MetroCenter Auditorium

101 Eighth Street

Oakland, CA 94607

Public Transportation and Parking:

The Lake Merritt BART Station is across the street.

Parking is available at the Oakland Museum Garage (3 blocks away).

Contact: Hing Wong, (510) 464-7966, hingw@abag.ca.gov

Register TODAY at www.abag.ca.gov/events/econcensusconf

The conference will cover:

- The range of data about businesses available from the Census Bureau, including both the Economic Census and more frequent data sets.
- New features of the data, comparability issues, and qualifications of the data.
- Background on the Economic Census: basic concepts and uses of the data
- How the data are classified: NAICS and census geography
- How to access Economic Census data in American FactFinder – very important now that PDFs and other media are no longer provided.
- Attendees will have the opportunity to share their own practical applications of the data and learn what others are doing

- Overview of other business data from the Census Bureau including County Business Patterns, Statistics of U.S. Businesses, Quarterly Workforce Indicators, and the Industry Statistics Sampler.

Additional conferences are planned for June in Southern California – stay tuned for more info. See the Census Bureau website for a list of conferences -

<http://www.census.gov/econ/census07/www/conferences/>

The Economic Census is conducted every five years and includes detailed statistics for industries, and information about sales (\$ receipts) by industry by city and town geography.

See California data at http://factfinder.census.gov/servlet/GQRTable?_bm=y&-geo_id=04000US25&-ds_name=EC0700A1&-lang=en

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SACOG Board of Directors

**Item #10-4-10
Action**

April 7, 2010

Metropolitan Transportation Plan Update

Issue: Proposed early action items for updating the Metropolitan Transportation Plan (MTP).

Recommendation: See items 10A, 10B, 10C, 10D for the individual recommendations in support of the MTP update.

Committee Action/Discussion: Staff seeks Board action on four items related to the next update of the Metropolitan Transportation Plan. The items under discussion include: adoption of a framework of major project milestones for the MTP update, adoption of a public involvement framework for the MTP update, release of draft regional growth projections for public comment, and release of draft target setting principles for public comment. The issues are discussed in four separate memos, which are attached.

Approved by:

Mike McKeever
Executive Director

MM:KL:gg

Key Staff: Matt Carpenter, Director of Transportation Services, (916) 340-6276
Kacey Lizon, Senior Planner, (916) 340-6265

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SACOG Board of Directors

April 7, 2010

Adopt Metropolitan Transportation Plan Framework

Issue: Draft Board milestones for update of the Metropolitan Transportation Plan (MTP) in December 2011.

Recommendation: The Transportation Committee recommends that the Board adopt a framework of major project milestones for the MTP update which will guide staff tasks, Board actions, and stakeholder involvement for the next 20 months.

Committee Action/Discussion: The purpose of this memo is to outline the monthly decision milestones for the Board leading to adoption of the next MTP in December 2011. The framework reflects an SB 375-compliant MTP planning process which includes recommending a greenhouse gas (GHG) reduction target to the California Air Resources Board (CARB), creating a sustainable communities strategy (SCS) and possibly alternative planning scenario (APS), developing an environmental impact report (EIR) to support SB 375 CEQA benefits, synchronizing the regional housing needs plan update process, and performing required public outreach.

The attached table lists what staff currently anticipates will be major decision milestones for the Board between April 2010 and May 2012. Other milestones are also listed for reference, including proposed and statutorily required public involvement events, key Rural-Urban Connections Strategy tie-ins to the MTP process, work program milestones and key action dates or deadlines for various state agencies. Among the state agency dates listed are the statutory deadlines for CARB's issuance of draft and final GHG reduction targets, the anticipated release of the California Department of Finance's revised growth projections, and the California Housing and Community Development Department's Regional Housing Needs Determination for the SACOG region.

Approved by:

Mike McKeever
Executive Director

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Attachment

Key Staff: Matt Carpenter, Director of Transportation Services, (916) 340-6276
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Draft Framework for Metropolitan Transportation Plan Update 2011

Bold text indicates statutorily required review/comment period

Grey shading indicates statutorily required date or event

Board Milestones:	Calendar:	Other Milestones:
	2010	
1 Release draft principles for greenhouse gas target setting	April	
2 Delegate authority to Transportation Committee to release draft targets in May for public comment		
3 Release draft growth projections for public comment		
4 Give input on public outreach program		
5 Transportation Committee releases draft proposed greenhouse gas targets in May for public comment	May	Hold public workshop on draft proposed targets
6 Adopt new long term revenue assumptions for use in the MTP update		Hold first round of focus groups, committee workshops on MTP scenarios
7 Legal briefing on CEQA issues		
8 Workshop on approach to RHNA and relationship to SB 375		
9 Accept draft growth projections for use in MTP update	June	
10 Adopt approach for consistency between SACOG, Department of Finance and Housing and Community Development Department projections		
11 Adopt recommended targets to submit to California Air Resources Board		June 30: California Air Resources Board issues draft GHG targets
12 Give direction to prepare MTP alternatives scenarios for public outreach		RUCS Land Use Working Group outcomes for the MTP process
13 No Board Meeting	July	New MTP Project List: Call for Local Agency Input
14		Development of MTP scenarios for workshops
15	August	Hold second round of focus groups, committee workshops on MTP scenarios
16		RUCS Transportation Working Group outcomes for the MTP process
17 Release Notice of Preparation (EIR)	September	Sep. 30: California Air Resources Board issues final GHG targets
18	October	RUCS natural resources input to the MTP
19	November	RUCS/MTP Regional Event
20		All 8 public workshops completed by end of Fall
21	December	Review and summarize input from public workshops
22	2011	
23 Receive input from public workshops	January	Hold 6 information meetings with local elected officials on SCS vs APS in Winter 2011
24 Provide direction on preferred MTP alternative (including SCS vs APS)	February	
25	March	
26 Release Draft MTP for public comment (at least 55 days prior to MTP adoption)	April	Hold 3 public hearings on draft SCS/APS in April/May
27 Release Draft RHNA methodology for public comment (60 day comment period)		
28	May	Department of Finance releases revised, census-based, state growth projections
29 Adopt RHNA methodology	June	Housing and Community Development Department Issues Regional Housing Needs Determination
30 No Board Meeting	July	
31	August	
32 Release Draft EIR for public comment (45 day comment period)	September	
33	October	
34	November	
35 Adopt MTP	December	
36 Certify Final EIR		
37 Submit Air Quality Conformity Determination		
38 Issue Draft RHNA (2 month request for revision period, 60 day appeal period)*		

*Final RHNA adoption date depends on receipt of requests for revision and appeals from local jurisdictions.



SACOG Board of Directors

April 7, 2010

Adopt Public Involvement Program for 2011 Metropolitan Transportation Plan Update

Issue: A public involvement program is needed for the update of the Metropolitan Transportation Plan (MTP).

Recommendation: The Transportation Committee recommends that the Board adopt a framework for public involvement in the next MTP update.

Committee Action/Discussion: Staff has developed a framework for conducting a public involvement process for the upcoming MTP update. This meeting framework includes SB 375 required public workshops and hearings. Staff is asking the Board for permission to further develop the schedule along these general guidelines. Staff would come back to the Board at each outreach phase for input and guidance.

Proposed public outreach meetings schedule:

- May 2010—one public workshop on SB 375 greenhouse gas target setting (meets minimum SB 375 requirement)
- Spring/Summer 2010—one round of workshops engaging interest-area focus groups (e.g. school districts, water, energy, social equity, faith community, etc.) and SACOG advisory committees (e.g., Regional Planning Partnership, Planners Committee, Public Participation Committee, Transit Coordinating Committee) around performance targets before board adopts a greenhouse gas target in June.
- Fall 2010—another round of workshops with the same focus groups, standing committees, and stakeholder committees to receive input on the results of MTP scenarios built through summer.
- Late Fall 2010—eight multi-interest workshops on the MTP scenarios, one each in El Dorado, Placer, Sutter, Yolo and Yuba counties; three in Sacramento County (meets minimum SB 375 requirement).
- November 2010—MTP/Rural-Urban Connections Strategy regional event.
- Winter 2011—six informational meetings on the draft Sustainable Communities Strategies (SCS)/ Alternative Planning Strategy (APS) in the MTP, one in each county with representatives of the county board of supervisors and city councils that represent a majority of the cities representing a majority of the population in the incorporated areas of that county (meets minimum SB 375 requirement).
- Spring 2011—hold at least three public hearings on the draft SCS/APS in the MTP (meets minimum SB 375 requirement).

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Mike McKeever
Executive Director

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**Item #10-4-10D
Action**

SACOG Board of Directors

April 7, 2010

Authorize Release of Draft Principles for Setting Greenhouse Gas Emissions Reduction Targets

Issue: What are the principles for developing recommended greenhouse gas emissions reduction targets for SACOG to recommend to the California Air Resources Board (CARB)?

Recommendation: The Transportation Committee recommends that the Board release the six principles below and delegate authority to the Transportation Committee to release draft targets for greenhouse gas emissions reduction for public comment at its May meeting.

Committee Action/Discussion: SB 375 provides the 18 regions in the state the ability to recommend their own greenhouse gas emission targets. This must occur before June 30, when the California Air Resources Board must release draft greenhouse gas emissions reductions targets for the regions. CARB must set final targets by September 30, 2010.

Staff recommends that SACOG use the following six principles in establishing its recommended targets.

1. SACOG is committed to information-based, performance driven decision-making. It will use performance metrics to guide the 2011 MTP in a variety of areas (i.e., not just greenhouse gas emissions), including reducing per capita congestion; vehicle miles traveled, environmental impacts, and increasing modes of travel other than single occupancy automobile use; safety; goods movement; and accessibility of SACOG's diverse population to transportation services. The SB 375 greenhouse gas emissions reduction target will be one of several performance metrics addressing key policy goals (the attached list of principles for the current MTP will provide a starting place for developing the comprehensive list of metrics).
2. All performance goals should be established based on up-to-date forecasts and assumptions about future population, employment, and demographic trends. All future performance goals should take account of current performance, based on the most reliable regional data sources. The last five years have shown that key factors like the economy and fuel prices can change rapidly and unpredictably; the performance metrics should be established after evaluating sensitivity analyses on these uncertain factors, and key assumptions should be clearly documented to allow for monitoring and updating for changing conditions in the future.
3. The performance goals should be consistent with the Blueprint growth principles and should maximize the opportunities for new CEQA reform benefits included in SB 375 to help the region implement the Blueprint growth principles.
4. The performance goals should be based on reasonable assumptions that federal, state, local and private funding will identify and implement funding sources sufficient to build and operate a functional, effective, transportation system for all modes of travel (i.e., it should not assume that current downturns in transportation funding sources continue for the next 25 years). However, the impacts of failure to secure adequate funding levels should also be considered and clearly identified.

5. The performance goals should be realistic in targeting greater success and better performance in later years (e.g., 2035) than in early years (e.g., 2020).
6. Given funding challenges and federal requirements related to financial and land use constraints, it may be necessary for SACOG to adopt a tiered MTP in 2011, with a "base plan" and a "preferred plan." The base plan would be the officially-acknowledged plan for federal air quality conformity and other purposes and may fall short on some of the performance goals, including the SB 375 targets. The preferred plan would reflect the region's aspirations of the type of transportation system it wants to construct and operate and the land use pattern it wishes to build. The preferred plan would be expected to have superior performance and may also be an alternative planning scenario under the terms of SB 375.

Staff is updating the scenario modeling to inform this target-setting process that it has shared with the Board over the last few months to reflect updated growth assumptions. While the new forecast has not yet been formally adopted by the Board, it is the best we have to work with given the calendar limits of SB 375. We are also coordinating our work with the major MPOs in the state and the staff of the Air Resources Board to try to ensure some standardization and comparability of results, where appropriate (e.g., fuel price assumptions, financial constraints, etc.).

This process will be complete in time for the April committee or Board meetings. Therefore, we recommend that the Board delegate to the Transportation Committee the authority to review these updated scenario modeling results and release a draft greenhouse gas emissions target for purposes of public comment. Those comments would then be considered at the June Transportation Committee meeting and the committee will be asked to forward a recommended target to the Board for action at its June meeting.

Approved by:

Mike McKeever
Executive Director

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Attachment

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BOARD-ADOPTED GUIDING PRINCIPLES FOR THE MTP2035

Principle 1—Smart Land Use

Design a transportation system to support good growth patterns, including increased housing and transportation options, focusing more growth inward and improving the economic viability of rural areas.

Principle 2—Environmental Quality and Sustainability

Minimize direct and indirect transportation impacts on the environment for cleaner air and natural resource protection.

Principle 3—Financial Stewardship

A transportation system that delivers cost-effective results that are feasible to construct and maintain.

Principle 4—Economic Vitality

Efficiently connect people to jobs and get goods to market.

Principle 5—Access & Mobility

Improve opportunities for businesses and citizens to easily access goods, jobs, services and housing.

Principle 6—Equity & Choice

Provide real, viable travel choices for all people throughout our diverse region.



SACOG Board of Directors

April 7, 2010

Authorize Release of Draft Regional Growth Projections

Issue: SACOG's consultant has delivered draft growth projections for the Metropolitan Transportation Plan (MTP) update.

Recommendation: The Transportation Committee recommends that the Board release the draft growth projections for public comment.

Committee Action/Discussion: Stephen Levy of the Center for Continuing Study of the California Economy has produced a draft growth projection for the six-county SACOG region. These projections are based on the most recent national and state projections and on current information on the region's economy and housing.

While in this comment period, the consultants and SACOG staff will continue to develop data to refine these projections. The comments and ongoing analysis will be incorporated into a revised projection set and brought to the committee and board in May. At the May meeting, staff will recommend that the revised projections be used in the MTP planning process, but that the official adoption be delayed until December 2011 when the MTP is adopted.

During this time period, SACOG will work with the state Department of Housing and Community Development (HCD) and the Department of Finance (DOF) with the goal of making the regional and state projections consistent for use in this MTP process and in the Regional Housing Needs Assessment process. The draft population projections for 2020 are 3.9 percent lower than DOF and for 2035 they are 4.7 percent lower. State law allows for a 3 percent difference. The DOF population projection will have an interim update early in 2011, which provides the opportunity to have consistent projections. The housing projections process at HCD also has opportunities to coordinate growth assumptions. We will work carefully with HCD and DOF to try to make more consistent growth assumptions prior to final Board action next year.

These projections are summarized in Tables 1 through 3 attached. Detailed documentation of the analysis which underlies the projections will be prepared and distributed soon. The basic process is as follows:

- The SACOG region job projections were based on projections of U.S. and California job growth and the competitive position of the SACOG region to capture a share of the state and national job growth.
- The SACOG population projections by age, sex, and ethnic group were developed based on the projected job growth starting with the actual regional population in 2008.
- The household projections are preliminary and are based on projecting forward the household formation trends of the current population by age and ethnic group. The preliminary household projections are demographic projections and do not yet reflect considerations of housing supply, income, and affordability.

- State and national trends account for the major differences between the new projections and the ones adopted in the current MTP. U.S. immigration and total population growth is lower than previously expected. In addition, California is now expected to get a smaller share of U.S. job and population growth than previously projected.
- The SACOG region economy is expected to recover slowly with state budget deficits and gridlock restraining job growth in this major sector over the next decade. However, the SACOG region is still expected to outpace the state and nation in job growth to 2020 and 2035, although the region is expected to have a smaller job growth advantage than was anticipated in the current MTP.
- These projections depend on a resolution of the current budget and governance gridlock in California so that the state can make the investments needed to provide a world-class workforce and infrastructure and local communities can develop great places to live and work. The projected growth also depends on the success of local and regional planning efforts in the SACOG region to provide an attractive environment, quality of life, mobility, and transportation mobility.
- The number of housing units in these projections is estimated by SACOG staff based on limited available information of the effects of the recession and mortgage crisis. Traditionally, we expect a 5 percent vacancy rate, but it is much higher currently. Households have responded by “doubling up” (more than one household per housing unit). These projections assume that this effect will disappear over the forecast period. In 2008, the vacancy rate was 9 percent, which declines to 7 percent by 2020 and to 5 percent by 2035,

The draft projections are compared to the projections done for the MTP 2035 in Table 4. Both future years, 2020 and 2035, are lower for all four growth indicators, population (Pop), households (HHs), employment (Jobs), and dwelling units (DUs). Also notice the prior projections for 2008 are higher than where we were in 2008, indicating the slower growth we have experienced.

Approved by:

Mike McKeever
Executive Director

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Attachment

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Table 1. Projections of Employment by Sector, Six-County SACOG Region

Economic Sector	2008	2020	2035
Farm	12,800	12,965	13,998
Natural Resources and Mining	1,100	1,009	758
Construction	58,100	80,949	100,146
Manufacturing	41,300	37,694	18,695
Wholesale Trade	27,800	30,210	31,633
Retail Trade	101,300	110,659	117,699
Transportation, Warehousing and Utilities	26,300	28,100	30,768
Information	19,600	20,558	22,127
Financial Activities	58,900	68,659	77,922
Professional and Business Services	112,900	153,414	194,268
Educational and Health Services	105,700	131,258	173,005
Leisure and Hospitality	89,500	99,610	115,875
Other Services	30,300	34,123	43,160
Government	249,600	268,381	308,948
Self Employed	86,272	94,495	114,974
Total Jobs	1,021,472	1,172,053	1,364,000

Source: CCSCE, March 2010.

Table 2. Projections of Population by Age, Six-County SACOG Region

Age Cohort	2008	2020	2035
0-4	146,031	163,025	186,688
5-9	150,597	164,000	195,736
10-14	161,638	165,444	200,681
15-19	173,953	166,485	205,015
20-24	166,541	171,979	199,759
25-29	151,922	182,628	194,447
30-34	146,694	178,139	186,578
35-39	154,771	166,498	195,191
40-44	167,801	158,863	210,391
45-49	173,619	160,370	206,174
50-54	162,593	167,630	187,882
55-59	141,831	175,740	172,190
60-64	114,796	168,289	168,579
65-69	87,691	151,456	176,398
70-74	70,440	126,508	176,757
75-79	54,809	80,955	148,079
80-84	42,689	53,753	106,385
85+	41,551	58,365	101,770
Total	2,309,968	2,660,127	3,218,700

Source: CCSC, March 2010.

Table 3. Projections of Households by Age of Householder, Six-County SACOG Region

Age of Householder	2008	2020	2035
15-24	39,960	38,245	44,099
25-34	140,412	165,009	161,532
35-54	337,279	328,085	397,408
55-64	139,799	188,031	172,522
65+	174,064	269,632	346,331
Total	831,513	989,002	1,121,892

Source: CCSCE, March 2010.

Table 4. Comparison of Current Projections to Last Projections

	Draft Projections March 2010					MTP2035 Projections			
	Pop	HHs	Jobs	DUs	Vacancy Rate	Pop	HHs	Jobs	DUs (5%)
2005	2,245,700	805,400	1,024,500	847,789	5%	2,245,700	805,400	1,024,500	847,789
2008	2,309,968	831,513	1,021,472	913,750	9%	2,324,800	839,948	1,069,467	884,156
2020	2,660,127	989,002	1,172,053	1,063,443	7%	2,769,200	1,030,240	1,282,426	1,084,463
2035	3,218,700	1,121,892	1,364,000	1,180,939	5%	3,413,136	1,268,920	1,529,100	1,335,705
Differences in Projections									
	Pop	HHs	Jobs	DUs					
2008	-14,832	-8,435	-47,995	29,594					
2020	-109,073	-41,238	-110,373	-21,020					
2035	-194,436	-147,028	-165,100	-154,766					

Source: CCSCE and SACOG, March 2010.

TABLE 1. SACOG PLANNING SCENARIOS: PRELIMINARY CALCULATION OF BENEFITS FOR CONCEPTUAL POLICY OPTIONS

		Scenario Project/Policy Bundle					Transportation Indicators				
		Land Use Measures	Transportation Projects (Transit, HOV, Complete Streets, etc.)	System + Demand Management /2/	Pricing Policies /2/		PassVeh GHG Per Capita (lbs per day) /3/	PassVeh VMT Per Capita (miles per day)	Transit Trips Per Capita (trips per day)	Bike/Walk Trips Per Capita (trips per day)	Congested VMT Per Capita (miles per day)
0: Base Year (2005)							23.0	24.1	0.049	0.804	1.58
						<i>% Change from 2005</i>					
1: Adopted MTP	2020	Mainly (but not entirely) consistent with Blueprint	Per Adopted MTP	Per Adopted MTP	None		-2.5%	-1.3%	+34.3%	+6.1%	+20.0%
		...Add SB375 Auto Oper. Cost					-3.8%	-2.4%	+36.0%	+7.2%	
		...Add Draft regional '10 to SB375 Auto Oper. Cost						-4.8%	-3.0%	+25.3%	+5.5%
	2035	Mainly (but not entirely) consistent with Blueprint	Per Adopted MTP	Per Adopted MTP	None		-7.5%	-5.4%	+96.6%	+11.6%	+27.7%
		...Add SB375 Auto Oper. Cost					-8.5%	-6.4%	+101.6%	+12.9%	
		...Add Draft regional '10 to SB375 Auto Oper. Cost									

For SB375 target analysis auto oper. costs are increased 17% in the 2020 scenarios and 15% in the 2035 scenarios. The Draft regional population projections are 3.9% lower in 2020 and 5.7% lower in 2035 than the MTP2035 projections.