



Planners Committee

2:00 p.m., Thursday, January 28, 2010
American/Sacramento Rivers Room

1. Calendar of 2010 Planners Committee Meetings
2. Preparation for Blueprint 5-year Event in April
3. Regional Growth Projections, Preliminary Issues
4. SB 375 Regional Scenarios for Greenhouse Gas Target Setting
5. Other Matters

Auburn
Citrus Heights
Colfax
Davis
El Dorado County
Elk Grove
Folsom
Galt
Isleton
Lincoln
Live Oak
Loomis
Marysville
Placer County
Placerville
Rancho Cordova
Rocklin
Roseville
Sacramento
Sacramento County
Sutter County
West Sacramento
Wheatland
Winters
Woodland
Yolo County
Yuba City
Yuba County

Adjournment

* Indicates Attachment

◀ Indicates Action

The Meridian Plaza Building is accessible to the disabled. If requested, this agenda, and documents in the agenda packet can be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 and the Federal Rules and Regulations adopted in implementation thereof. Persons seeking an alternative format should contact SACOG for further information. In addition, a person with a disability who requires a modification or accommodation, including auxiliary aids or services, in order to participate in a public meeting should contact SACOG by phone at 916-321-9000, e-mail (sacog@sacog.org) or in person as soon as possible and preferably at least 24 hours prior to the meeting.

Parking is available at 15th and K Streets

January 28, 2010

2010 Planners Committee Meeting Dates

The Planner Committee is an advisory committee of local government planners and interested parties. The Committee discusses land use and housing related issues that have regional significance, and also provides a forum for discussion and educational opportunities. It meets monthly, as needed. Below are the Planners Committee meeting dates for 2010, which will normally occur on the fourth Thursday of every month, from 2:00 to 4:00 p.m. at the Sacramento Area Council of Governments (1415 L Street, Suite 300, Sacramento).

- January 28
- February 25
- March 25
- April 22
- May 27
- July 22
- August 25 (Wednesday)
- September 23
- October 28
- November 18

For more information about the SACOG Planners Committee or to be added to the email list, please contact Kacey Lizon ((916) 340-6225) or klizon@sacog.org) or Greg Chew ((916) 340-6227 or gchew@sacog.org).



Item #10-01-7 Information

Strategic Planning Committee

January 4, 2010

Blueprint Anniversary Forum and RUCS Regional Forum in 2010

Issue: Staff development of two separate forums to acknowledge the Blueprint 5th Anniversary and broad public education and engagement in the RUCS project and MTP update as the next step in Blueprint implementation.

Recommendation: None; this item is for information only.

Discussion: Previously, staff presented an information item related to a combined Blueprint Anniversary and Rural-Urban Connections Strategy (RUCS) event to be held at the Convention Center on Friday, May 14. After further collaboration with the original Blueprint planning partners including Valley Vision, the Building Industry Association of Northern California, the Urban Land Institute, and the Sacramento Metropolitan Chamber of Commerce, it has become apparent that May 14 presents some resource conflicts which would create challenges in broad stakeholder outreach. As an alternative, staff began looking at two separate events for the Blueprint Anniversary and the Regional Forum to reduce costs and align better with the 5th Anniversary of the Blueprint project.

Staff is working to develop the Blueprint 5th Anniversary Forum on Friday, April 2, 2010 to review all the Blueprint implementation activities in our region since the initial SACOG Board adoption of the Blueprint Principles and Preferred Growth Scenario in December 2004. Staff is collaborating with regional planning partners originally involved with the Blueprint project. The program will provide opportunity to highlight general plan updates, residential and commercial developments, community and non-profit implementation activities, and new state and federal supportive policies as well as the opportunity to educate elected officials, public agency staff, and community leaders, some of whom may not have originally participated in the original Blueprint project workshops. The event is envisioned as an extended breakfast program with individual speakers and panels representing public and private stakeholders. Staff is currently working to confirm a location at C.S.U. Sacramento.

Later in 2010, staff is developing a regional forum to focus on the Rural-Urban Connections Strategy and the beginning of the Metropolitan Transportation Plan (MTP) update to coincide with the agency's development of a Sustainable Communities Strategy (SCS). This will be an opportunity to engage stakeholders, public and private, in the agency's Blueprint implementation efforts with a focus on our rural communities and the strong linkages between transportation and land use planning. No date or location has been identified for this event, but there is good possibility that it would be scheduled in November or December 2010 at the Convention Center in conjunction with another regional business event, which would allow for significant cost savings and broad stakeholder engagement at possibly no cost to participants.

Approved by:

Mike McKeever
Executive Director

MM:RS:sb

Key Staff: Rebecca Sloan, Manager of Public & Government Affairs, (916) 340-6224

**Item #10-1-1
Action****Strategic Planning Committee**

January 5, 2010

Regional Growth Projections, Preliminary Issues

Issue: The next Metropolitan Transportation Plan update needs a new regional growth projection on employment, population, and housing. Stephen Levy is developing these projections and needs input from the Committee.

Recommendation: That the Committee provide comments to Mr. Levy as the projections are in development.

Discussion: In order to update the MTP, SACOG needs to have the latest projections on regional growth. Mr. Levy will present the work done to date on recent changes to the major factors underlying the new projections. These include new national and state projections and local data on the economy, the population demographics, and the housing market.

The purpose of this agenda item is to review this work and the underlying information that has been collected, and provide input to these projections so that the outcome is fully developed and understood.

Approved by:

Mike McKeever
Executive Director

MM:GRG:le

Key Staff: Gordon R. Garry, Director of Research & Analysis, (916) 340-6230

S:\SACOG\Board\Strategic Planning Committee\2010\Jan\1-Regional Growth Projections.doc

The SACOG Region A Decade of Slowing Growth: What Will the Future Bring?

Presentation to the SACOG Strategic
Planning Committee

January 11, 2010

Center for Continuing Study of the
California Economy

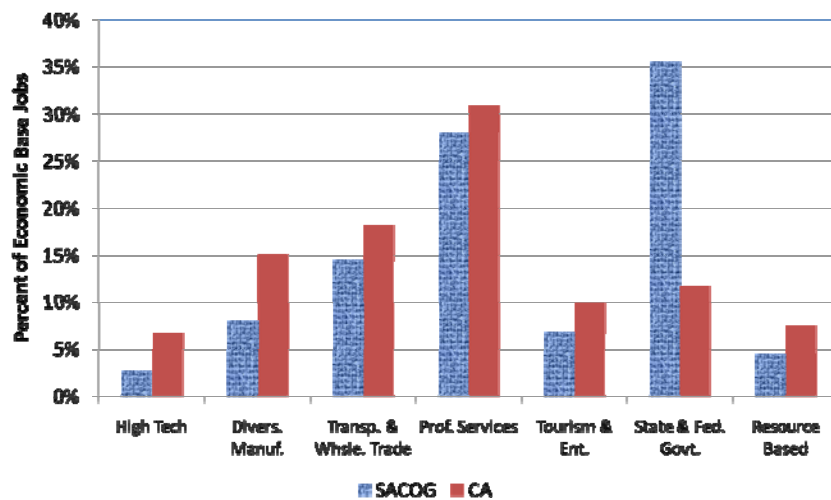
A Decade of Slowing Growth

- The SACOG region economic base
- SACOG region job trends
- SACOG region population trends
- SACOG region housing trends
- Projecting regional growth to 2020 and beyond

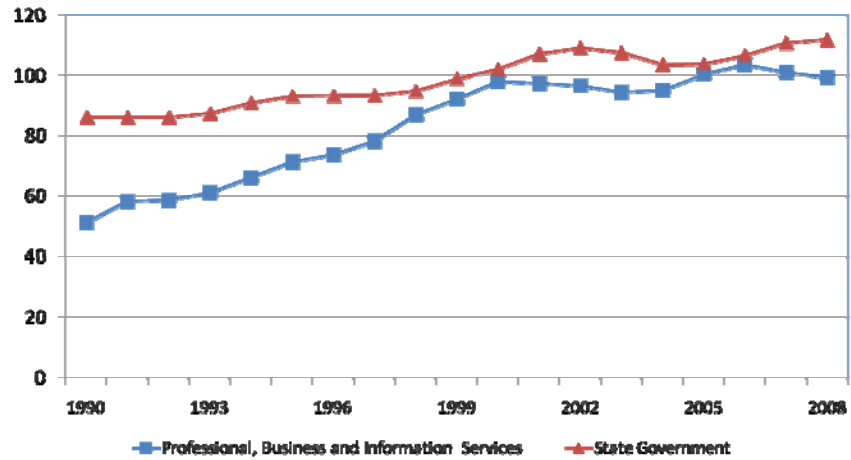
SACOG Region Economic Base

- Dominated by state government jobs and professional services jobs, many of which serve state government activities
- Growth in the 1990s but little growth since
- A surge in high tech that did not last
- Some growth in trade and tourism
- No growth from resource and manufacturing activities—the same as other regions

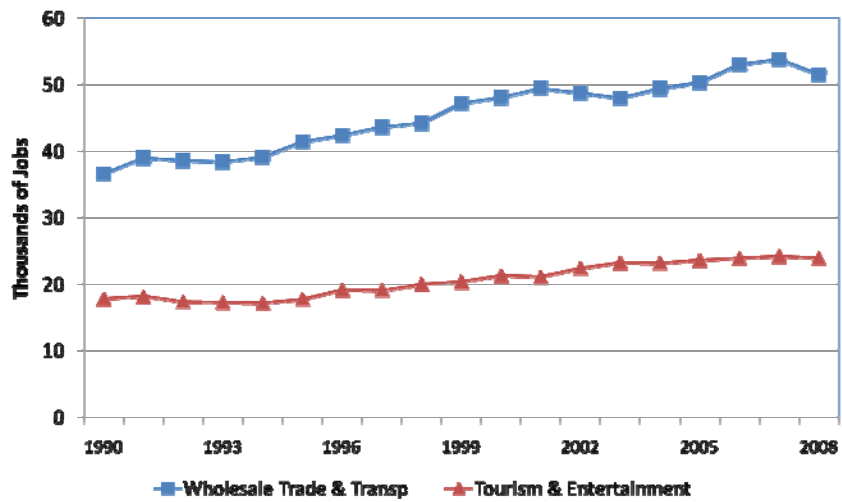
The Region's Economic Base in 2008



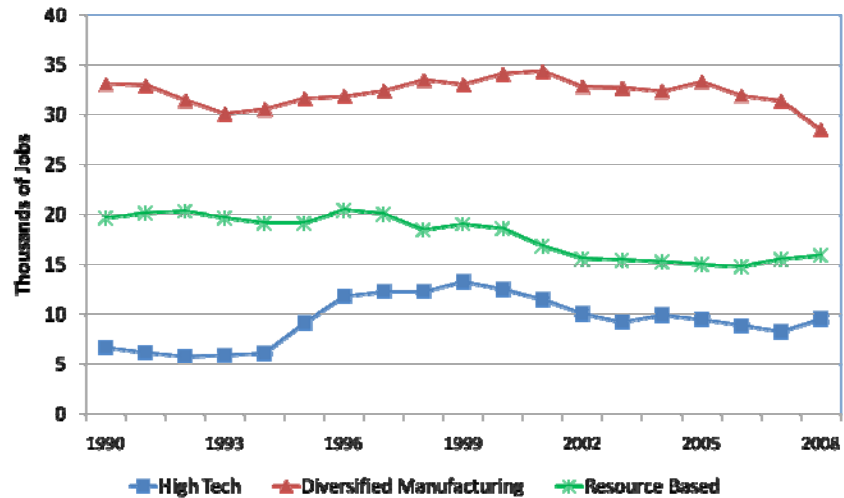
The Two Large Sectors in the Region's Economic Base (Thousands of Jobs)



These Sectors Added Jobs



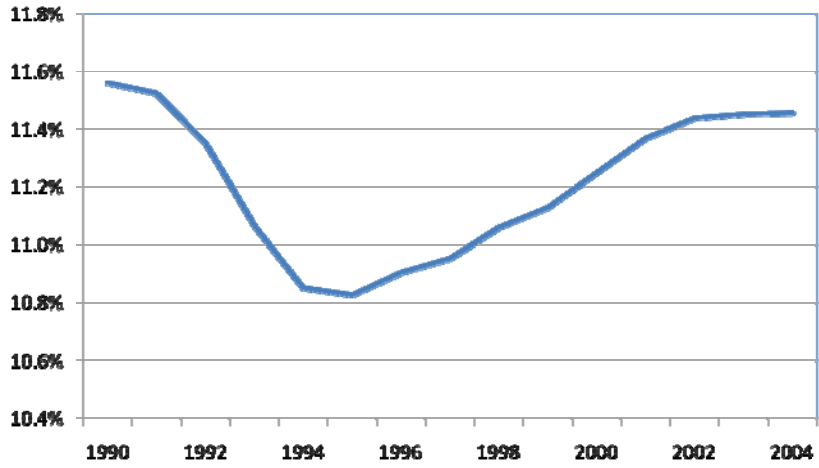
Sectors That Lost Jobs



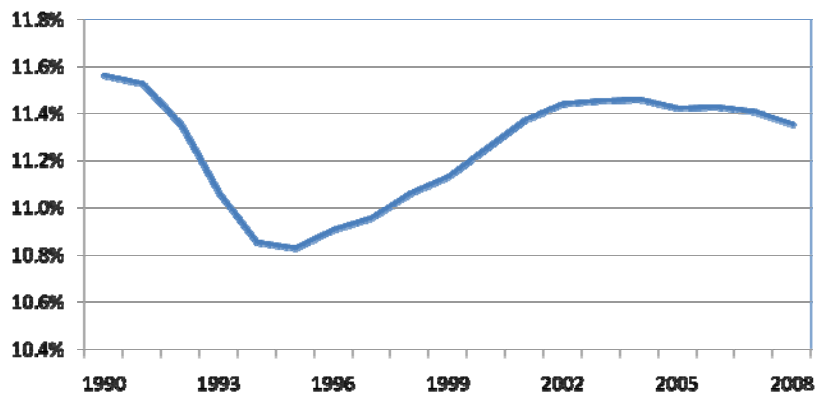
The SACOG Region and CA Lose Their Job Growth Edge

- California became an average job growth state after four decades of outpacing the nation
- The SACOG region outpaced the state in job growth for most of the past 50 years
- But recently the SACOG region has matched the state in terms of job trends

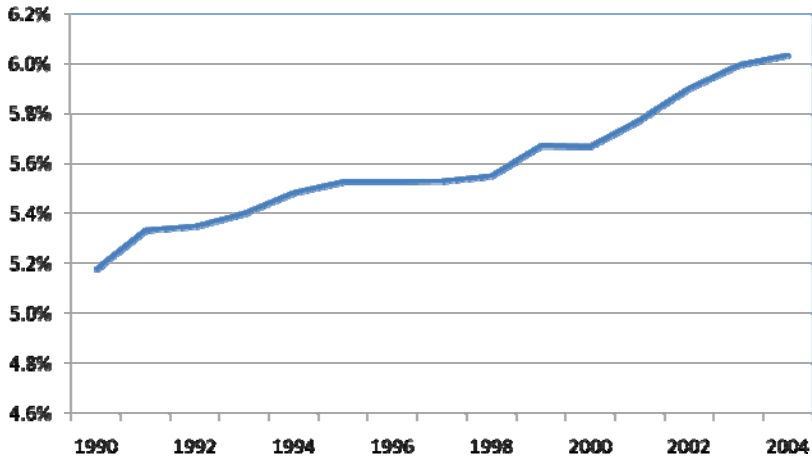
California Share of U.S. Jobs The 2005 Projection Outlook



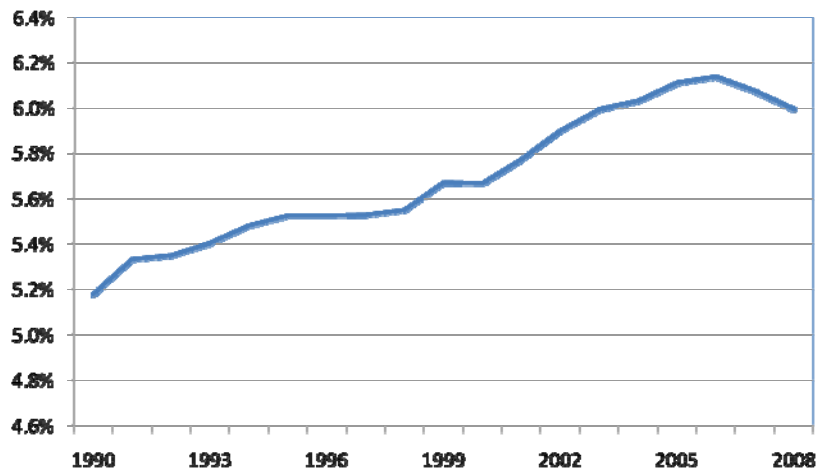
California Share of U.S. Jobs The 2010 Projection Outlook



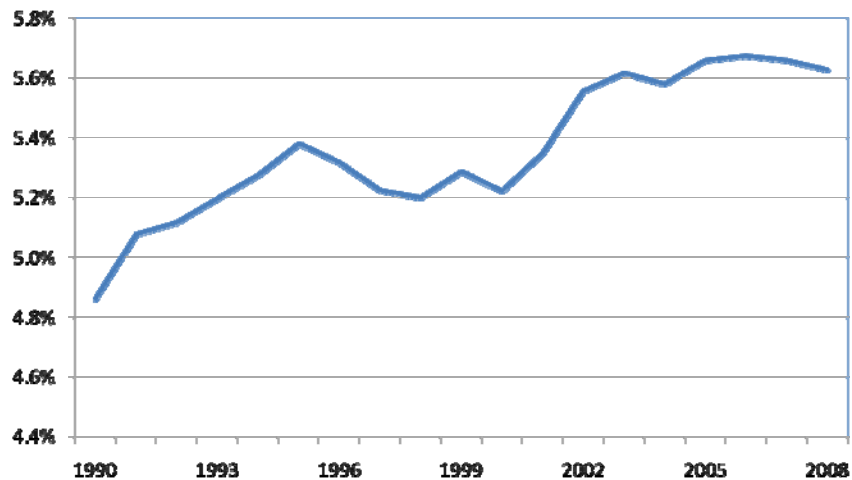
SACOG Region Share of CA Jobs The 2005 Projection Outlook



SACOG Region Share of CA Jobs The 2010 Projection Outlook



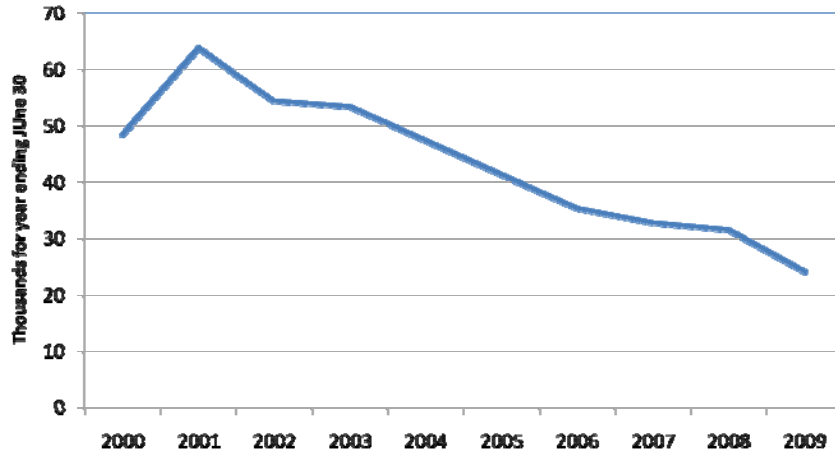
SACOG Share of CA Economic Base



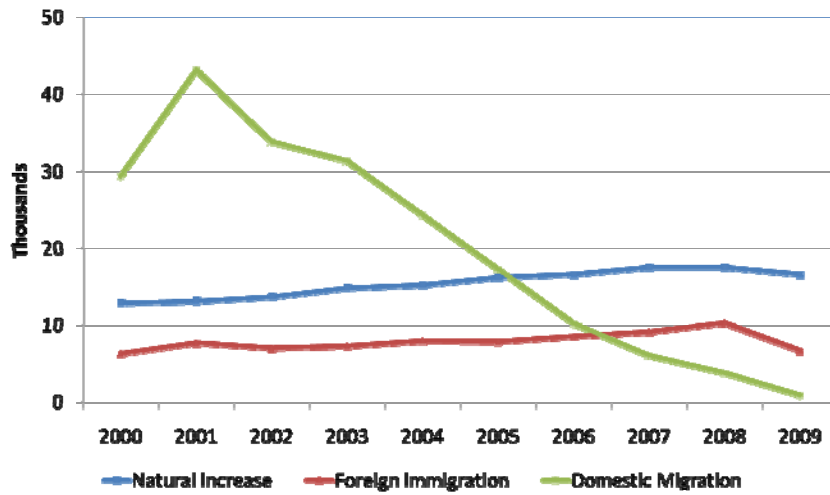
SACOG Region Population Growth Has Slowed Recently

- Population growth was slowing before the recession
- The slowdown is a result of much lower migration to the region from elsewhere in the state and nation
- Probable causes include lower job growth and high housing prices in the middle of the decade

SACOG Region Population Growth



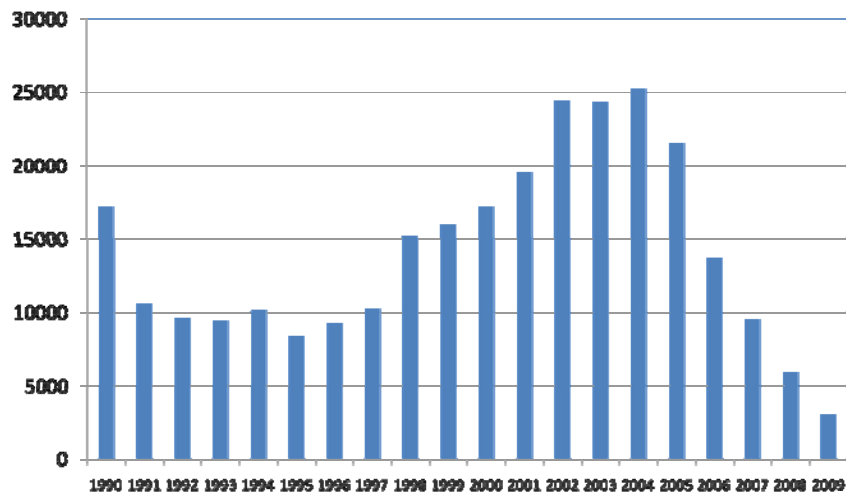
SACOG Components of Population Change



Housing Market Trends

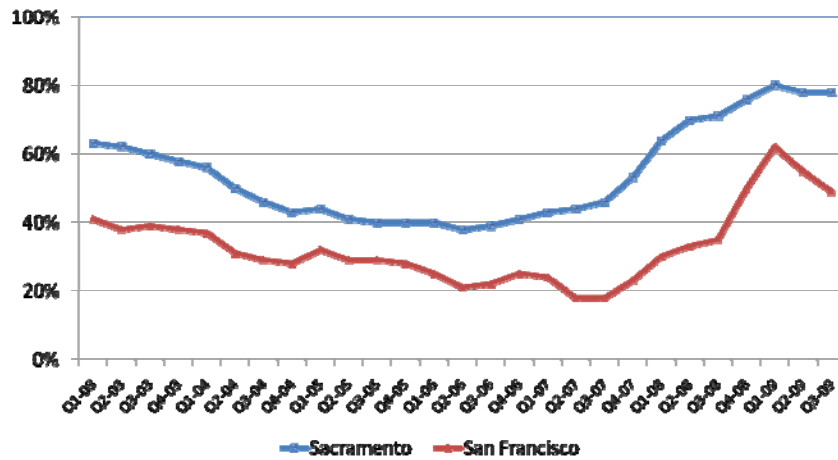
- Residential construction at a virtual standstill after several years of decline
- Housing affordability has returned
- What will the future bring?

SACOG Region Residential Permits



Resale Housing Affordability Index

% of First Time Buyers Who Can Afford Median Price



The 2010 SACOG Region Projections

- U.S. Population and Job Growth—How big will the “pie” be?
- Will the recession have lasting impacts? What?
- California’s share of U.S. growth depends on economic base prospects—Will it increase or stay near current levels?
- The SACOG region economic base—how strong can it be until state government grows again?

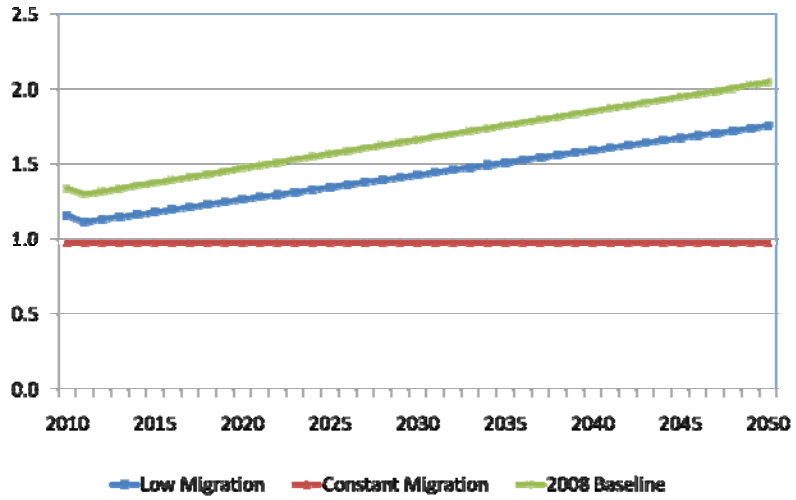
The SACOG Region Projections (2)

- Will housing prices be an attraction or a turnoff? Can new homes be built near current price levels?
- Demographic changes will occur at any level of growth—retiring baby boomers, a surge in young adults, increasing ethnic diversity

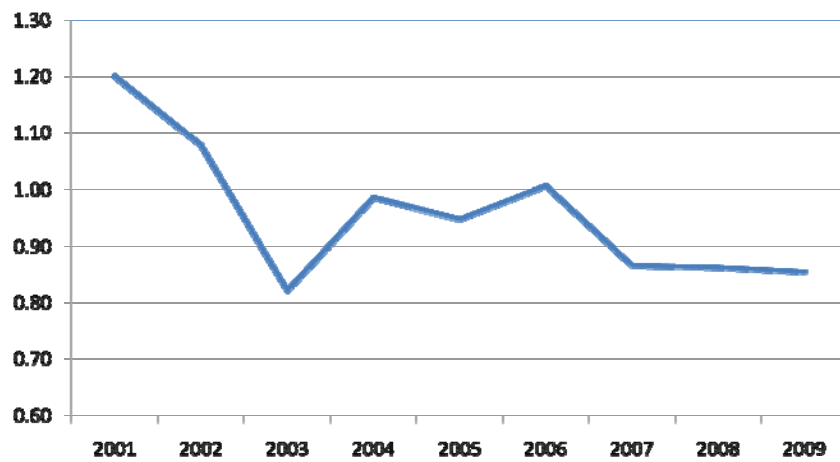
U.S. Growth May be Lower than Previously Projected

- Foreign immigration is the key
- Immigration did not rise in the last decade as expected
- There is a wide range of U.S. population and job projections that are possible

U.S. Immigration (Millions per year)



U.S. Immigration (Millions per year)



The SACOG 2010 Projection Process

- Develop U.S. job projections
- Project the share of U.S. jobs locating in California and the share of California jobs locating in the SACOG region
- Translate the regional job growth into population and household growth
- Explore the implications of land use and housing trends

The SACOG 2010 Projection Process (2)

- Focus first on 2020 and then on later years
- Analyze whether and how aftermath of the recession will affect 2020 projections with particular focus on the housing market
- Conduct sensitivity analyses on major variables with the greatest uncertainty
- Prepare a narrative that tells the story underlying the projections

**Item #4*****Planners Committee***

January 28, 2010

SB 375 Regional Scenarios for Greenhouse Gas Target Setting

Issue: SACOG is developing proposed greenhouse gas emissions targets for the Metropolitan Transportation Plan (MTP) to submit to the California Air Resources Board (CARB) by March, 2010.

Recommendation: None; this is for information only.

Discussion: SACOG adopted the last MTP in March, 2008, and anticipates adopting the next MTP by December, 2011. Senate Bill (SB) 375 requires the next MTP include greenhouse gas emissions targets for the Sacramento Region. Per the target-setting methodology recommended by the California Air Resource Board's Regional Targets Advisory Committee, SACOG may submit proposed greenhouse gas emission targets to California Air Resources Board (CARB) by March, 2010. SACOG staff will discuss with the Planners Committee a methodology for creating proposed targets for the SACOG region.

Key Staff: Gordon Garry, Director of Research and Analysis, (916) 340-6230
Bruce Griesenbeck, Principal Transportation Analyst, (916) 340-6268
Kacey Lizon, Senior Planner, (916) 340-6265