



Government Relations & Public Affairs Committee

Item #09-9-9
Information

August 27, 2009

Safe Routes to School Conference to Be Held in Sacramento

Issue: Free regional Safe Routes to School Conference to be held in Sacramento County

Recommendation: None; this is information only.

Discussion: Sacramento County Department of Transportation and WALKS Sacramento, through a U.S. Department of Transportation Safe Routes to School (SRTS), grant will host a FREE regional conference open to interested parties in the region on **Friday, October 23**.

As an in-kind sponsor, SACOG staff is on the conference steering committee, providing input on the conference program, assisting in outreach and supporting logistics.

The conference will cover the basics of the National SRTS program and provide techniques and information for local transportation planners, school district or site staff and community advocates to be more informed to prepare winning grant application at the state and national level. Other topics will cover the influence of physical activity on academic performance, developing successful SRTS partnerships, creating successful education campaigns, and infrastructure needs for SRTS planning.

The workshop is limited to 120 participants. For registration and more information go to: www.walksacramento.org or contact Terry Preston, WALKS Sacramento at tpreston@walksacramento.org or (916) 446-9255.

Safe Routes to School Conference
Friday, October 23, 2009
9:30 a.m. – 3:30 p.m.
Fair Oaks Annex
10700 Fair Oaks Blvd. (at Winding Way)
Fair Oaks, CA

Approved by:

Mike McKeever
Executive Director

MM:RS:MH:gg
Attachments

Key Staff: Matt Carpenter, Director of Transportation Planning, (916) 340-6276
Rebecca Sloan, Director of External Affairs & Member Services, (916) 340-6224
Monica Hernández, Community Outreach Specialist, (916) 340-6237

**Sacramento Safe Routes to School 5Es Conference
Draft Agenda (revised 8-13-09))**

Speakers tentative – not yet confirmed

October 23, 2009

Old Fair Oaks School, Fair Oaks

9:30 – 3:30 p.m.

- 8:30** **Pre-conference Resource exhibits & coffee**
- 9:30** **Registration**
- 10:00** **Welcome & Introductions**
- San Juan Unified School District
 - Sacramento County Board of Supervisors – Roberta MacGlashon
 - Sacramento County DOT -- Ron Vicari or Mike Penrose
 - What's the day about? WALKSacramento
 - Table introductions – Creating a network
 - Organize tables by schools & districts
- 10:30** **Safe Routes to School 101 – Deb Hubsmith, invited**
- 11:00** **Sacramento Safe Routes Successes**
- Moderator
 - Natomas – Terry
 - Folsom – Rebecca to contact Folsom parent group
 - Carmichael & Citrus Heights – Sonja
 - County unincorporated area example – Pacific Elementary?
 - Citrus Heights – new citywide approach?
- 11:45** **Importance of Movement for Health & Brain function**
Keynote speaker on physical activity & health
Teri Duarte or CSUS professor --
- 12:15** **Lunch recess--** (time to meet in school & district teams)
- 12:45** **What about safety?** traffic, stranger danger, -- panel or 2-3
- 1:15** **Taking stock of the school's walking & bicycling environment**
- Creating a partnership
 - Parent survey
 - Organizing a walk audit
- 2:00** **Afternoon recess --** "10 minute recess activities" with Mellissa
With DVDs available as raffle prizes

- 2:20** **Taking action**
- Drafting an action plan
 - Writing a successful Safe Routes to School application – Ron Vicari and Nina Mancina
 - Getting the resources – potential funds to make the changes
- 3:00** **Where we go from here**
- Reflections on the day
 - Special Recognitions video -- Rebecca
 - Commitments to action – opportunity for teams to report on what they plan to do
- 3:30** **Adjourn**
- 3:30 –** **Resource exhibits & refreshments & raffle?**
With “BikeBlender”smoothies? (Mellissa)
- 4:30** **Exhibits close**

Potential speakers:

Ron Dwyer Voss – Natomas Unified School District Board Member
Dr. Steve Farrar – Natomas Unified
Nina Mancina, San Juan Unified re grant writing

Funding provided by a U.S. Dept of Transportation Safe Routes to School program grant

WALKSacramento & Sacramento County Department of Transportation present:

Sacramento Safe Routes Conference

Friday, October 23

9:30 am - 3:30 pm

**Fair Oaks Annex, 10700 Fair Oaks Blvd (at Winding Way)
(2009)**



Photos courtesy of www.pedbikeimages.org

On the Agenda:

- What is Safe Routes to School?
- What are the benefits of walking or biking to school?
- How do I put a Walk to School event together?
- How do I find funding for bike lanes, sidewalks and crosswalks?
- Where can I find answers to these question?



SAVE THE DATE!!



More information, including online registration at: www.walksacramento.org, to come!!

Contact:

Terry Preston / WALKSacramento
email: tpreston@walksacramento.org
voice: 916-446-9255

Do you know a local Safe Routes / Walk to School champion, a parent, a school or other who should be recognized for their work? Let us know and we will recognize them at the conference!

For:

Parents, school staff and board members, planners, health and wellness professionals, traffic engineers, law enforcement and anyone interested in creating safe and encouraging places for our children to walk, from in and around the Sacramento region.

Conference space generously provided by the San Juan Unified School District

