



Item #09-8-13

Government Relations & Public Affairs Committee Information

July 30, 2009

SACTO & SAPCC Sacramento Internal Study Mission

Issue: Sacramento Area Commerce & Trade Organization (SACTO) and the Sacramento Asian-Pacific Chamber of Commerce (SAPCC) are hosting an internal study mission, with SACOG as an in-kind sponsor.

Recommendation: None; this is for information only.

Discussion: SACTO and SAPCC in collaboration with community partners Valley Vision, the Black Chamber of Commerce, the Hispanic Chamber of Commerce and the American Leadership Forum are hosting a one and a half day internal study mission in the Sacramento region. The tour will focus on raising awareness among the region's elected officials, stakeholders and community leaders of the region's assets and opportunities and building a collaborative approach where all communities are represented in the discussion of regional economic development.

SACOG staff is working with SACTO and SAPCC to develop a panel program on smart growth, downtown revitalization, land use and regional planning.

A special elected official rate is being offered to one elected official per local government in the six-county area. The elected official rate is \$299 until August 31. The fee includes a full-day of site visits, presentations, travel via charter bus, a regional smart growth program, overnight accommodations, and facilitated participant dialogue, wrap-up and next steps. After August 31, the study mission will go up to \$399.

Registration is now open at <http://saccinternalstudymission2009.eventbrite.com> or with the attachment to this item. Please share this information with your colleagues on your respective Boards and Councils. To access the elected official discount, please contact Rebecca Sloan, Director of External Affairs & Member Services.

Approved by:

Mike McKeever
Executive Director

Attachment

MM:RS:MH:sb

Key Staff: Rebecca Sloan, Director of External Affairs & Member Services, (916) 340-6224
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studymission: sacramento region

October 1-2, 2009

IF WE TELL YOU...

Where the Sacramento Region is today, you'll see opportunities for the future.

You've "studied" other regions across the United States, but do you really know what the Sacramento Region does well? Join Sacramento Region business, community, and political leaders for an inside look at the Sacramento Region's unique assets. This two-day program will shine the spotlight on the region's competitive advantages in key areas that set the region apart from others. We'll take an in-depth look at two of the region's leading industries, workforce and education efforts that support those industries, and regional planning efforts that serve as statewide and national models. Assessing where we are today will better prepare us for developing economic development strategies for the future.

REGISTER TODAY! EARLY BIRD REGISTRATION ENDS ON 9/1/09

(Registration is limited to 150 participants)

Registration Fee:

One Study Mission Participant (Limited to one representative per jurisdiction)	Early Bird Registration \$299 (through 9/1/09)	Late Registration \$399 (beginning 9/2/09)
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Registration Includes:

Fact-filled two day program, all meals, overnight accommodations at the Citizen Hotel, and transportation.

To Register:

Register online at www.sacasiancc.org or by mailing or faxing this completed form to:

Lori Soldano
Sacramento Asian Pacific Chamber of Commerce
2012 H Street, Suite 202, Sacramento, CA 95811
Fax: (916) 446-7098

Name: _____ Company: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

Program Payment

Payment must accompany registration. **The deadline for Early Bird Registration is September 1, 2009.**

Form of Payment Check made payable to the Sacramento Asian Pacific Chamber of Commerce

Visa Mastercard American Express

Card Number _____ Expiration Date: _____ V-code: _____

Cardholder's Signature: _____ Date: _____

For more information, contact Lori Soldano at the Sacramento Asian Pacific Chamber of Commerce at (916) 446-7883 or lsoldano@sacasiancc.org.

sacramento region

spotlight on: **business**

We'll tell you... why the Sacramento Region is rapidly becoming a leader in the clean energy technology field and is at the center of California's pioneering drive toward energy sustainability.

We'll tell you... why the Sacramento Region is known as a hub for general and specialized healthcare and cutting-edge research in Northern California and the Central Valley of California.

spotlight on: **people**

We'll tell you... how innovative approaches among business, education, and community leaders are ensuring that current and future workforce needs are met.

spotlight on: **place**

We'll tell you... how regional collaboratives like Partnership for Prosperity, Green Capital Alliance, and Healthy Community Forum are addressing critical needs and advancing economic development strategies in the region.

We'll tell you... how downtown revitalization, smart growth, and walkable communities improve public health and economic sustainability.



A Study Mission Like No Other: An Inside Look at the Six-County Sacramento Region's Assets and Opportunities

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Linking Education and Economic Development (LEED)

SACTO

SACOG

Sacramento Asian Pacific Chamber of Commerce

Sacramento Black Chamber of Commerce

Sacramento Hispanic Chamber of Commerce

UC Davis Center for Regional Change

Valley Vision