



**Item #07-7-6
Consent**

SACOG Board of Directors

July 12, 2007

UCLA Public Policy Seminar Co-Sponsorship

Issue: Should SACOG co-sponsor the UCLA Transportation/Land Use/Environment public policy seminar series for 2007 held at Lake Arrowhead?

Recommendation Because there was no quorum, the Strategic Planning Committee did not take an official vote on this item. However, it was the consensus of the members present that the Committee recommend that the Board approve SACOG's co-sponsorship of the UCLA Public Policy Seminar for fall 2007 for \$5,000, with the subject this time being "Planning for Growth: Demographics, Employment, Housing and Resources."

Committee Action/Discussion: UCLA Public Policy Program asked SACOG to serve again as a co-sponsor for its Transportation/Land Use/Environment public policy seminar in fall 2007. The purpose of this seminar series, which has run since 1991, is to raise the level of understanding and dialogue on very challenging and controversial public policy issues across the three subject areas. SACOG had been a co-sponsor for several years with the exception of 2005, due to a tight budget. Other co-sponsors include University of California, the regional agencies in the Bay Area, Los Angeles, Orange County, San Bernardino, and San Diego, Caltrans, Energy Commission, Federal Highway Administration, South Coast Air District, the Auto Club, and several private companies.

Co-sponsorship costs \$5000 per year, and allows the agency to send three of its own Board members or staff plus three outside invitees to the invitation-only seminar. The cost to attend also includes a charge of about \$400 for 3-days room and board at the UCLA Conference Center at Lake Arrowhead; the seminar this year will be held on October 14-16. UCLA encourages elected officials to attend, and typically about 25 of the 125 attendees are elected officials. In 2006, Directors Dupray, Cabaldon and Cosgrove attended.

The topic for 2007 is a timely and interesting one, as is usually the case: "Planning for Growth: Demographics, Employment, Housing and Resources." UCLA acts as lead for University of California Transportation Center in arranging the conference, and has always attracted a top-quality lineup of speakers from around the country and internationally; the proposed agenda is attached. UCLA actively seeks broad participation and varied viewpoints at the conference from all over the state, but most of the participants do tend to come from Southern California. The seminar is structured with blocks of informal discussion time for interaction among the attendees, and always receives great reviews from those who go.

Approved by:

Mike McKeever
Executive Director

MM:rt

Attachments

Key Staff: Peter Hathaway, Director of Transportation Planning, (916) 340-6235