



## SACOG Board of Directors

Item #06-4-14  
Workshop

April 13, 2006

### Bike Commute Month

**Issue:** An update on this year's Bike Commute Month will be given by co-chairs Oscar Villegas, West Sacramento Councilmember, and Ken Cooley, Rancho Cordova Councilmember

**Recommendation:** None; this item is for your information.

**Committee Action/Discussion:** This was a receive and file item for the Transportation Committee. SACOG is organizing Bike Commute Month during May as part of its TDM Marketing program. A group representing cycling interests from around the region, including Transportation Management Associations (TMAs), bicycle advocates, local jurisdictions, and employers has met monthly to plan regional events and marketing.

This year's campaign is an expansion of the successful Bike Commute Week in 2005. Regionally, over 3,000 riders logged 500,000 miles last year. This success was recognized by the Association for Commuter Transportation's Northern California Inland Chapter which honored *Bike Commute Week* with the 2005 Creative Excellence Award. The goal this year is to bike one million miles in May.

Four major regional events are planned in addition to many local events and promotions throughout the region. On Saturday, April 29, energizer stations will be set up around the region to distribute t-shirts and encourage novice and veteran cyclists alike to pedal to work, school, and other trips. Stop by one of the locations: the Fish Hatchery at Lake Natoma in Folsom, the Miners Ravine Bike Trail at Sculpture Park in Roseville, the Guy West Bridge in Sacramento, and the Yolo Farmers Market in Davis.

The regional kick-off for Bike Commute Month will be at 11:30 a.m. on Friday, May 5, at SACOG, 1415 L Street, Sacramento, in front of the Meridian Plaza Building. This year's co-chairs, Rancho Cordova Councilmember Ken Cooley and West Sacramento Councilmember Oscar Villegas, will be joined for a press conference by leaders from businesses in support of bicycle commuting.

On Thursday, May 18, the Regional Bike Fest will be held on the west steps of the State Capitol. Live music, prizes, and more than fifty organizations including bike groups and bike shops will mark the regional celebration of national Bike-to-Work Day.

A regional wrap-up Bike Rally is planned for June 9 at Nimbus Flat from 3-7 p.m. The afternoon celebration will include awards, live music, a bike show, and other activities.

For up-to-date information on local and regional events, visit [www.bikecommutemonth.com](http://www.bikecommutemonth.com).

Approved by:

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Executive Director

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