



S A C O G

## SACOG Board of Directors

Item #06-1-5  
Consent

January 12, 2006

### Overall Work Program/Budget Amendment #4 and Valley Vision Contract Amendment

**Issue:** An amendment to the Overall Work Program is needed to include the Caltrans Regional Blueprint Planning Grant, additional funding from the Blueprint Earmark and other administrative changes, and an amendment to the Valley Vision contract.

**Recommendation:** That the SACOG Board of Directors approve the fourth amendment to the FY 2005-06 Overall Work Program and authorize the Executive Director to amend the Valley Vision contract for outreach on the Metropolitan Transportation Plan 2030 for an additional amount not to exceed \$100,000. This amendment was not reviewed by a committee because it was deemed by staff to be routine in nature.

**Committee Action/Discussion:** There needs to be an amendment to the FY 2005-06 Overall Work Program for the following changes:

- Add a new element, 06-011, for the Caltrans Partnership Regional Blueprint Planning Grant received, \$420,000. Caltrans has indicated they want to see this grant in a separate element and not combined with related work projects identified in the OWP. As such, we are creating a new element titled "Regional Blueprint Planning Program" with each of the five projects within the element being identified. Funding for the local match is provided by shifting already funded labor resources from similar projects already existing in the OWP. There is no use of reserves.
- Add \$32,070 of additional funding from the Blueprint Earmark. The project already had excess match so there was no use of reserves.
- Revise the funding for the Regional Funding Programs project. The remaining funds from fiscal year 2004-2005 (\$75,932) for this project were included in two places thereby increasing the budget beyond the funding available.
- Adding in-kind resources from Valley Vision (\$73,375) for costs they were already going to incur for the MTP outreach. By adding these in-kind resources to our budget, it alleviates the need to use reserves to match state and federal funding.
- Reducing the Public Information and Outreach budget by \$194,000 for sponsorship and registration fees. There will be no registration fees charged for the Elected Officials Workshop and estimates for the other sponsorships have been reduced.

With this amendment it is also requested that the agreement with Valley Vision for assistance in the MTP outreach process be increased by not more than \$100,000 thereby making the total contract a maximum of \$280,000. Funding for this agreement will come from already budgeted funds in the OWP as well as from the Caltrans Partnership Regional Blueprint Planning Grant. With this increase, Valley Vision will be taking partial responsibility for purchasing media and greater involvement in increasing public participation in the regional workshops. Per the terms of the agreement, Valley Vision is contributing \$73,375 of in-kind services to be used as matching funds.

Approved by:

Mike McKeever  
Executive Director

MM:KW:ts  
Attachments

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## **ELEMENT 06-011: CALIFORNIA REGIONAL BLUEPRINT PLANNING PROGRAM**

**OBJECTIVE:** The proposed project, Blueprint Implementation 2006, continues the development of an integrated land use-transportation planning process for the SACOG region. The foundation of this process is the tools and techniques that enhance public participation in selecting a consensus-built growth alternate. This project addresses factors that directly impact the quality of life for the residents, the business interests, and the natural environment. To support this goal, five component tasks will be executed. Each of the component tasks will contribute to the larger goal by enhancing current practices or by adding components that are still absent.

**DISCUSSION:** Blueprint Implementation 2006 will achieve the cited goal by fulfilling the following concepts and objectives:

- Plan for Region's 20-year Housing & Employment Needs – By gathering new data on economic rents and goods movement and by developing tools to use these data in new ways, SACOG will better plan for future housing and employment needs. And through intensive and innovative public involvement efforts, the region will inform the planning process on these needs and help build a smart growth consensus for the future.
- Produce an Integrated Blueprint and Metropolitan Transportation Plan (MTP) – Blueprint Implementation 2006 is a critical part of an unprecedented planning effort that will integrate a sustainable land use vision into the 20-year Metropolitan Transportation Plan. The NEPA Streamlining and the ITS Smart Corridor elements will contribute vital insights on how environmental planning and smart growth strategies support transportation planning goals.
- Support the *Go California* Goals – Blueprint Implementation will support the goals of improved regional mobility, enhanced transportation performance, and increased program efficiency. A consensus regional vision for smarter growth will minimize negative impacts on mobility at the region grows. New and improved state-of-the-art analytic tools will help SACOG spend scarce public funds wisely and will help the region get the most out of transportation system performance.

Most of the resources in these work elements will be devoted to contracts with consultants, data vendors, and for media products and services. The current SACOG OWP budget and staff resources are fully utilized, and in order to complete these tasks, outside assistance is required.

### **PROJECTS:**

#### **1. PUBLIC INVOLVEMENT INITIATIVE**

*Project # 06-011-01*

Extensive public involvement is critical to the success of metropolitan regions that intend to establish a new blueprint of smart growth and sustainable development. The Electronic Town Hall will be the capstone event in an extensive effort to implement the Blueprint land use vision and to integrate Blueprint into the 2030 Metropolitan Transportation Plan (MTP). During the spring of 2006, numerous workshops will explore how to integrate neighborhood- and county-scale transportation planning into a preferred regional scenario for future growth. The Electronic Town Hall will draw together all these threads with one inclusive event. Public information activities and survey instruments will be designed to support Electronic Town Hall and other

Blueprint implementation activities, to engage disadvantaged populations in the regional discussion, and to properly represent these groups' opinions and needs.

*Tasks and End Products:*

- a. Public involvement activities for spring MTP workshops.
- b. Report on Technology Plan for Electronic Town Hall.**
- c. A public opinion survey in support of Town Hall and the MTP.**

**2. ITS SMART GROWTH CORRIDOR STUDY**

*Project # 06-011-02*

This activity will provide descriptions and examples of Intelligent Transportation Systems (ITS) applications and create a scope of work for a follow up study. This information will be used in public workshops for the MTP and Blueprint implementation. A resulting draft RFP will identify a multi-modal corridor with both high ITS connectivity and redevelopment potential. The study will use micro-simulation techniques to determine optimal performance of a "smart corridor" and establish a "proof of concept" for future Blueprint planning. The goal of the study will be to create an analytical tool and concept that will help determine how to maximize bicycle and pedestrian access and transit operations with the least impact on vehicle traffic flows.

*Tasks and End Products:*

- a. Develop public information materials on ITS for spring/summer MTP workshops.**
- b. A scope of work that will enable development of micro simulation tool and proof of concept for an ITS smart corridor in FY 2006/2007.**

**3. NEPA STREAMLINING PLANNING INVENTORY**

*Project # 06-011-03*

SACOG is participating with FHWA in the NEPA Streamlining pilot project. In close coordination with *Environmental Planning & Analysis (OWP # 06-010-01)*, this activity will support the pilot project by allowing SACOG to build a first-class environmental database and inventory of local planning efforts. The resulting information will inform later efforts in the area of NEPA streamlining and will add the necessary environmental considerations to SACOG's Blueprint planning. In the first year, this activity will focus on building a cooperative process with environmental resource agencies and building a prototype database design. These tasks will facilitate future communication and allow for data sharing and validation.

*Tasks and End Products:*

- a. Formation of a multi-jurisdictional committee with an action agenda.**
- b. Prototype environmental database design.**

**4. LAND USE ECONOMIC DATABASE UPDATE**

*Project # 06-011-04*

The land use economic database will be created and integrated into existing and future scenarios for blueprint planning and the long-range transportation plan. The land use economic database is a collection of regional rents, sale prices, land values, construction costs, and development fees for the residential and commercial development products used in the I-PLACE<sup>3</sup>S and PECAS models. This activity will purchase industry market reports and survey jurisdictions throughout the region on their development fees. These data will allow for more accurate land use forecasts that are the basis for future year travel forecasts.

*Tasks and End Products:*

- a. Collect economic reports and databases; populate GIS database.

## **5. BLUEPRINT FREIGHT AND GOODS MOVEMENT**

*Project # 06-011-05*

The SACOG region lacks an effective tool to forecast freight and goods movement, and it needs to better represent these economic activities in transportation planning. Freight traffic on the region's transportation networks has grown dramatically. This work element will contract for an accelerated study to research relevant economic sectors, catalog existing conditions for freight demand in and through the region (including existing CALTRANS projects), and document related trends in freight/goods movement. The data will be collected with spatial and economic sector formats so that they can be used in a subsequent PECAS land use model application. This project will be coordinated with a study to examine current air quality emissions inventories. The economic sector information from this work element will be applied to both transportation and air quality planning efforts in the region.

### *Tasks and End Products:*

- a. **Report on economic trends and existing conditions in freight & goods movement.**
- b. **Database on freight related economic flows.**