



Item #06-1-11
Consent

SACOG Board of Directors

January 12, 2006

Approval for Consultant Contract for Regional On-Board Transit Survey

Issue: Award of contract for consulting services for the Regional On-Board Transit Survey.

Recommendation: That the SACOG Board of Directors accept the recommendation of the Transit Coordinating Committee (TCC), award the contract to NuStats, and authorize the Executive Director to execute a contract with the selected consultant. With the Transportation & Air Quality Committee not meeting in January, the TCC forwards its recommendation of this approved OWP element directly to the SACOG Board of Directors.

Committee Action/Discussion: The SACOG Board of Directors authorized the release of an On-Board Transit Survey Request for Proposals (RFP) with their approval of the FY 2005/2006 OWP (OWP #06-005-09). Two complete proposals were received by the December 9 closing date. A selection committee that includes interested TCC representatives and SACOG staff evaluated and graded the proposals. While both proposals were deemed Qualified, one was clearly superior to the other and consistently ranked number one. The the TCC and its Selection Committee recommends that the SACOG Board award the contract to NuStats.

SACOG last performed an On Board Transit Survey in 1999. This survey was the primary source for estimation of the transit submodels of SACOG's regional travel demand model. Since 1999, there have been considerable demographic changes in the Sacramento area, and expected changes to travel patterns as a result. The overall objective of this project is to obtain accurate information on transit travel characteristics in the SACOG region, which can be used to develop and calibrate key components used in travel forecasting and transit planning applications, and which can assist transit providers with marketing and other planning analyses.

The survey will commence field work in early March, and the consultant will deliver final databases and reports by June 30, 2006. A Technical Advisory Committee (TAC) comprised of TCC members, their staff, and SACOG staff will help refine the scope of work and monitor the progress of the survey. Close coordination with the TCC and regional transit providers during field work is a priority of this survey.

Approved by:

Mike McKeever
Executive Director

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