



**Item #05-11-13
Action**

Board of Directors

November 10, 2005

Agenda and Approach for Regional Elected Officials Summit

Issue: What should our approach be regarding the Elected Officials Summit?

Recommendation: The Housing & Land Use Committee heard this item as an informational item and is supporting the attached approach and agenda but did not take action. The item was scheduled to be acted on by the Transportation & Air Quality Committee, which did not meet due to lack of a quorum. It is the recommendation of staff with the concurrence of the Housing & Land Use Committee that the Board of Directors approve the attached draft agenda and approach to the MTP Elected Officials Summit.

Discussion: At the last TAQ Committee meeting, members asked staff to address issues related to the Elected Officials Summit to ensure that the agenda for the evening would rouse enough interests to persuade elected officials to attend, while curtailing specific questions that are not appropriate to ask prior to the technical work being completed and the citizen input process occurring. Staff indicated that it believed these issues could be addressed and are bringing additional details back to the Board. The attached draft agenda, interspliced with explanatory notes about the purpose and nature of the exercises planned for that evening, represents our current thinking. The details of the agenda will continue to be refined over the next several weeks, but this draft should give the Board a reasonably clear idea of the event. We look forward to further Board input on this agenda and approach.

Approved by:

Mike McKeever
Executive Director

MM:gg
Attachment

Key Staff: Pete Hathaway, Director of Transportation, (916) 340-6235

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MTP Elected Officials Workshop January 19, 2005
Draft

Objectives

1. To promote sense of ownership in process with Elected Officials from the outset of the planning process.
2. To explain the purpose and content of the citizen workshops and motivate Elected Officials to be positive participants and ambassadors for the workshops.
3. To educate the Elected Officials about the most important policy issues that must be addressed in this MTP.
4. To get guidance from Elected Officials about:
 - a. What information and analysis they will want before making decisions at the end of the process.
 - b. What transportation options they will want to be sure are thoroughly explored in the process.
5. To reinforce the regional rather than local nature of many of the transportation challenges.
6. To encourage Elected Officials to be open minded about the substance of the final MTP rather than positional at the outset.

Agenda

5:30 Eat. Pre-assign tables for geographic representation.

5:40 Welcoming remarks from incoming and outgoing SACOG Board chairs (Heather Fargo and Ted Gaines).

(Note: need to define role for key partners in opening)

5:50 Show educational video identifying key facts, trends and issues for the MTP planning process (being produced by KVIE).

6:05 Discussion round-robin . . . each participant answers three questions: 1) today, what are the 1-2 biggest challenges for travel WITHIN your jurisdiction; and 2) today, what are the 1-2 biggest challenges for travel BETWEEN your jurisdictions and other areas within the region? 3) how do you think your transportation challenges will be different over the longer term (10 to 25 years) than they are today?

Input will be recorded via laptop computers on each table (seek 1 to 3 computers per table). Data will be recorded by county or individual jurisdiction, but not by individual name.

- 6:45 Facilitator (Maury Giles) reviews key results from discussion with full group. Take some comments/discussion from participants.
- 7:00 Small group discussions. Walk participants through the primary elements of the transportation planning “game” that will be played at the 16 citizen workshops. Maps, transportation choice menus and other resources that will be used at the citizen workshops will be on the table for Elected Officials to touch, feel and get familiar with.
- a. Facilitators lead discussion of key issues associated with the neighborhood scale transportation choices and the 4 county/regional scale scenarios presented in the video. (Purpose is to make sure participants understand the key elements of each scenario, not to critique them or decide which they like best.)
 - b. Facilitators lead discussion of workshop exercise that will ask citizens to prioritize the expenditure of an additional increment of transportation funding beyond current guaranteed sources. (Again, purpose of exercise is to help ensure Elected Officials understand the exercise that will be conducted in the citizen workshops, not to start to express their own opinions about what the preferred results from the exercise should be.)
 - c. Demonstrate the transportation enhancements to the interactive PLACE³S computer software (if completed).

Questions that Will Be Entered into Laptop Computers

- a. What information and analysis will you want before deciding on a preferred scenario at the end of the process?
 - b. Is this exercise designed to explore all of the transportation options you will want considered in the process? What additions, if any, would you recommend?
 - c. What advice do you have for the staff to effectively keep all of you actively involved and informed throughout the process?
- 8:00 Full group: Maury Giles will facilitate discussion based on results of small group input.
- 8:20 Wrap up, outgoing chair Ted Gaines
- 8:30 Adjourn