



Rebecca Thornton Sloan
Director of External Affairs
and Member Services

Director of External Affairs and Member Services, Rebecca Thornton Sloan is responsible for directing state and federal advocacy, member services to SACOG's 28 jurisdictions, public education and engagement, community planning, and transportation demand management. She also oversees the Rural-Urban Connections Strategy, implementation of the region's Blueprint and the Regional Housing Needs Allocation.

Ms. Sloan has more than 19 years experience in public policy. From 2005 to 2008, she managed communications and government affairs at SACOG. She directed the public engagement associated with SACOG's Metropolitan Transportation Plan for 2035, engaging 8,000 people through community workshops, public opinion research, a simultaneous eight-location TALL Order forum, and a live television town hall with KCRA.

Prior to joining SACOG, Sloan worked in public service in the Sacramento metropolitan area since 1989. She managed public information and government affairs for the Folsom-Cordova Unified School District and district outreach for state senators Patrick Johnston and Michael Machado with policy emphasis in education and transportation.

She holds a Bachelor's degree in Media Communications and a Master's in Public Policy & Administration from California State University, Sacramento. She lives in eastern Sacramento County with her husband and three children.

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